

### How to Create a Listing using Store Manager

Droom is a self-service platform where you can list your vehicle in less than 3 minutes and start selling online.

Step 1: Login to your account on Droom, using your registered email id and password



Step 2: Go to "Store Manager" option given on left hand side of the screen

Home + My Store Mahager +

Dashboard Store Hanager Regular Listings	Welcome to your Dashboard,     Use Droom University to be familiar with Droom's to most common topics below :     Getting Started with Droom How to Sell on Droom	KXXXXXXX     (
Outex beel Listings Ordens Deals Reports	Dashboard Welcome xxxxxxx	• Venfed TOP Rated Pro-Seller
Buying Orders	¥or Babon. ₹0	Full Circle Trust     Score     Transparency Score     0.4
Fevourite Sellers	Account Type Pro-Seller (Premium) ends at 2017-07-13	Seller Score 8.5 Health Score 5
Messages Billing and Payments My Ratings and Reviews Gift Certificates	5 Average Rating Score	Pricing Score 7.4 To calculate this score, we take into account all important trust factors, such as auto inspectrue, warranty, verified selec, attractiveness of pricing for buyer, and level of disclosures by the select etc. Read More
Settings Profile Settings Seller Bettings Verifications Address Book Subscriptions Notifications	Ease in Viewing ***** Positive Handover & Delivery ***** Feedback Professionalism ***** *** Positive Professionalism *****	83.81% of your totings are overprised Calculate fair price with Orange Book Value
Droom University Setting Started How to Sel on Droom	Droom's Economics Total Benefits Received from - Total Amount, Droom - Total Amount,	/Fee Paid to = Surplus Benefits Received from Droom

Step 3: Click on "Regular Listings". This tab given you an option to create a new listing and get the details of existing listings which may be listed under Fixed Price, Best Offer or Auctions

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Home ▶ My Store Manager ▶				+ Create Regular Listing	Bulk Upload
Dashboard	Fixed Price	Best Offer	Auctions		
Store Manager	Category All	<ul><li>✓ Status</li><li>All</li></ul>	<ul> <li>Condition</li> <li>Any</li> </ul>	Date Lifetime	Search DLID Q
Regular Listings	Product			Price FCT	S
Quick Sell Listings					
Orders	Mar	uti Suzuki 1000 AC	1990		
Deals	Use	Petrol, 24 Pargana		₹ 2,50,000	Action -
Reports	DLID: 1415593053	ft			
Buying					

#### Step 4: Click on "+ Create Regular Listing" option, given on top of the screen

ne 🕨 My Store Manager 🕨					+ Create Reg	ular Listing	Bulk Upload
Dashboard	Fixed Price	Best Offer	Aucti	ons			
	Category All	Status All	•	Condition Any	Date • Lifetime	-	Search DLID
Regular Listings	Product					Drico ECTS	
Quick Sell Listings						Flice Ford	)
Orders	Ma	ruti Suzuki 1000 A(	C 1990				
Deals	Use	Petrol, 24 Pargana			₹ 2,50,0	000	Action -
Reports	DLID: 1415593053	aft					

Step 5: Select type of vehicle like car, scooter, bike or more and provide MMYT (Make Model Year Trim) of the vehicle



Step 6: Provide Basic Facts - Give basic details of the listing like color, fuel type, transmission type and more. Click "Save and Continue" button.



1 faste	S Description	(4) Seller	5 Trust	a Pricing	7 Photo/Videos	(a) House	· Review
Factors Sectors		Declaration	S Factors			KHoing	and La
Exterior Color				Full Circle Tr	rust		0
O Beige			24	Score			
Brown							
O Yellow			Transpi	arency Score			2.8
O Other			Seller S	loore			2
Black				_			25
() White			Health	Score			2
🔘 Golden				10			- C
O Grey			Pricing	Score			3
C Red			To carry	date this score, we t	alle info account all impr	ortant trust factors,	such as auto
Silver			vepect	ion, warranty; verifie	d seller, attractiveness o	If pricing for buyer,	ind level of
Blue			decion	Jos by the sellers at	s. Read More		

Note: The right-hand side of the screen displays Full Circle Trust Score of the listing. The Full Circle Trust Score changes as you provide more details about the vehicle at each step.

Step 7: Provide Key Factors – Add details like location of vehicle availability, vehicle Registration Number, Kms driven, warranty details and more. Click "Save and Continue" button

ome + Create New Listing Mahindra T <u>UV300 T4 20</u> 15		
1 Ballo Factors 3 Description 4 Selar (8	That (a) Pricing (7) Photo/Voleos (8) House Report	g 🛞 fermi
LocationSelect	Full Circle Trust Score	0
Registration Number	Transparency Score	3.8
If you entire Version Registration Number, then buyer can see the vehicle history details which increase the chances of selling	Seller Score	2
	Health Score	2
kilometers briven	Pricing Score	3
Warranty	To casculate this score, we take into account all important toust for	ethrs. such as mito
Certified Pre-Owned •	disclosures by the solvers etc. Read Mark	NUME, MING SOME OF
Seller Type		
Agent ·		

Step 8: Give Description: Provide short description of your listing and choose "yes" or "no" to list your vehicle under QuickSell. Click "Save and Continue" button

1 Basic 2 Key 3 Description Select Declaration	6 Pricing 7 Photo/Videos 8 H	Holing Peview
Description	5.5 Full Circle Trust Score	0
	Transparency Score	3.8
	Seller Score	2
	Health Score	9.3
	Pricing Score	3
Do you wan't to add this listing to QuickSell also? Yes No	To calculate this score, we take into account all important tru inspection, warranty, verified seller, attractiveness of pricing disclosures by the sellers etc. Read More	st factors, such as auto for buyer, and level of
Save and Continue	services and a by the antena a top, many many	



Step 9: Fill up Seller Declaration: Declare about your vehicle's accidental history, AC issue, or more. Click "Save and Continue" button

1 Basic 2 Key 3 Description Selier Declaration	Proto/Videos	euse end use e
Accident History f the vehicle has met with any accident.	5.8 Full Circle Trust Score	0
Ves	Transparency Score	3.8
IC f there is any issue with the Air Conditioner	Seller Score	2
No	Health Score	9.9
Safety Equipment s there any issue with the safety equipment	Pricing Score	3 st factors, such as auto
No     Yes	inspection, warranty, verified seller, attractiveness of pricing disclosures by the sellers etc. Read More	for buyer, and level of

Step 10: Provide Trust Factors – Give details about Inspection report, any certification available for the vehicle or more. Click "Save and Continue" button

1 Basic 2 Key 3 Description 4 Seller Factors 3 Description 4 Declaration	S Tectors (a) Pricing (7) Photo/Videos (	House     Keeping     Review     and Lis
INSPECTION REPORT Ves from Droom Use form 2 Parts	6.1 Full Circle Trust Score	٥
Ves From Local Service Center	Transparency Score	5.3
No Inspection Report Order From Droom Warranty	Seller Score Health Score	2
Seller Warranty Organized Dealer Network Warranty 3rd Party Warranty No Additional Warranty	Pricing Score To calculate this score, we take into account all importa inspection, warranty, verified seller, attractiveness of pr	3 nt trust factors, such as auto icing for buyer, and level of
Certification Certification Pre-owned Dealer Certified	disclosures by the sellers etc. Read More	

Step 10: Give Pricing – Add Price of your listing at which you want to sell. Check OBV price of a vehicle given on the right-hand side before providing the final price. You can also select to list your vehicle under any or all of the Pricing Formats. Click "Save and Continue" button

Selling Price	Orange Book Value	0
If odoriveliar is bangwind or incorrect knowshins is antenset, then difference in amount for incose knowshare will be recovered from salar as parities that the foreign book value frice.		
700000	0	BV
This is the price at which your product, will be listed on Driom for sale.	Automobile from individual in l	vollent condition is valued at
Total payout Value	De 647591	De 697677
0 This is the invest price you are willing to sell this whicle on Droom	Kefine OBV Price by	Advance Evaluate
	Advance Evolution	3 Want Premium Report
Calculate		
Cessets		
Choose The Pricing Format	1,000,000 ]	
Choose The Pricing Format	1,000,000	

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Step 11: Upload Photos/videos: Upload 5 to 6 clear pictures of your vehicle to sell more. Try to take pictures with a clutter free background to make them more effective. You can also upload a minute-long video or your vehicle.

1 Basic 2 Key 3 Description	4 Seller 5 Declaration	Trust 6 Pricing Photo/Videos	8 House Keeping O Review and List
Upload Photo		7.1 Full Circle Trust Score	٥
Browse and upload		Transparency Score	6
	🖀 Browse _	Seller Score	4.3
Get High FCT from Photo 1. Upload minimum 5 pictures		Health Score	9.9
<ol> <li>First image should be front view of car</li> <li>Take back, side and interior pictures</li> <li>Include an odometer picture</li> </ol>		Pricing Score	4.2
7. No bright-light background Or Upload Video	🖀 Browse _	To calculate this score, we take into account all import inspection, warranty, verified seller, attractiveness of p disclosures by the sellers etc. Read More	ant trust factors, such as auto ricing for buyer, and level of
OR			
Youtube Video URL	Upload		
Example: https://www.youtube.com/watch?v=yDa5VH37JPI			
Get High FCT from Video 1. Kindly Upload a video under 1 minute and 200 MB 2. A 360 degree view of the vehicle and interior (optional) 3. You can also include the engine sound in the video			
Save and Continue			

- 1. Upload Photo: Click on "Browse" button to upload a picture from your smartphone/desktop/laptop
- 2. Upload Video: Click on "Browse" button to upload a video from your smartphone/desktop/laptop or provide YouTube Link/URL for video and click "Upload" button

Trust Factors	Periew     and List
6.3 Full Circle Trust Score	0
Transmorth Proven	
iransparency acore	5.3
Seller Score	2
Health Score	9.9
Pricing Score	4.2
To calculate this score, we take into account all important trust fac inspection, warranty, verified seller, attractiveness of pricing for bu disclosures by the sellers etc. Read More	tors, such as auto yer, and level of
	Transparency Score Seller Score Health Score Pricing Score To calculate this score, we take into account all important trust fac inspection, warranty, verified seller, attractiveness of pricing for bu disclosures by the sellers etc. Read More

3. To upload more pictures, click on "Browse" button

Step 12: House Keeping: Provide information about mode of payment, details of your availability and more. Click "Save and Continue" Button.



ahindra TU	V300 T4 20	015					
Basic Facts	2 Key Factors	3 Description	Seller     Declaration	Trust Factors	Pricing	7 Photo/Videos 0	House Keeping ® Review and List
Days Available				6.4	Full Circle T Score	rust	•
Monday Tuesday				Transpa	rency Score		5.7
Wednesday Thrusday Eriday				Seller S	core		2
Saturday				Health S	Score		9.9
imes Available				Pricing	Score		4.2
<ul> <li>9AM to 6PM</li> <li>Before 9 AM</li> <li>9 AM to Noon</li> <li>Noon to 3 PM</li> <li>3 PM to 6 PM</li> </ul>				To calcu inspecti disclosu	late this score, we on, warranty, verifi- res by the sellers e	take into account all important t ed seller, attractiveness of pricin to, Read More	rust factors, such as auto g for buyer, and level of
After 6PM 10 AM to 8 PM							

Step 13: Review and List: Review your listing and details provided by you before activation. You can also compare FCT Score (Full Circle Trust Score) of your listing with Droom's average FCT Score. The higher the FCT Score the better it is.



Step 14: Listing Activated: You can go back to Store Manager or click "View My Listing" to view the listing



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