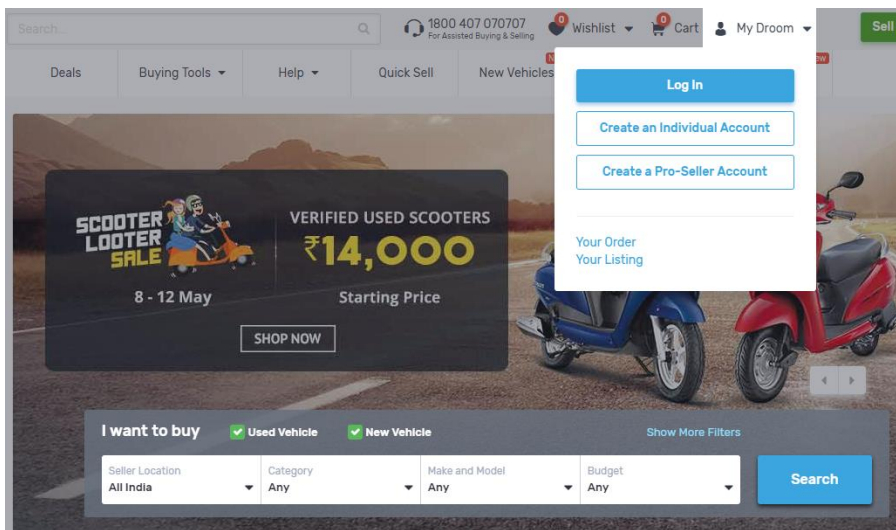


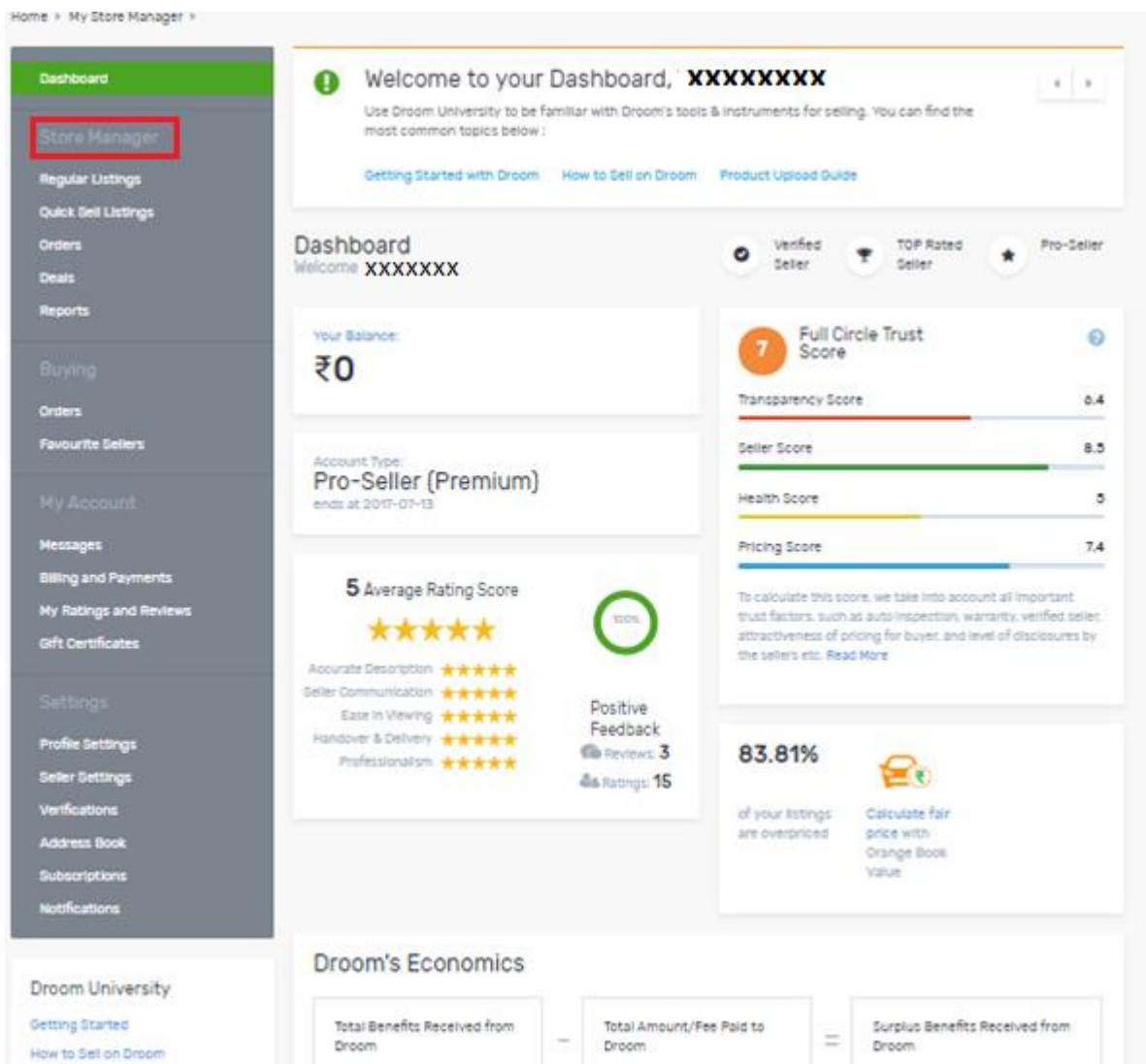
How to Create a Listing using Store Manager

Droom is a self-service platform where you can list your vehicle in less than 3 minutes and start selling online.

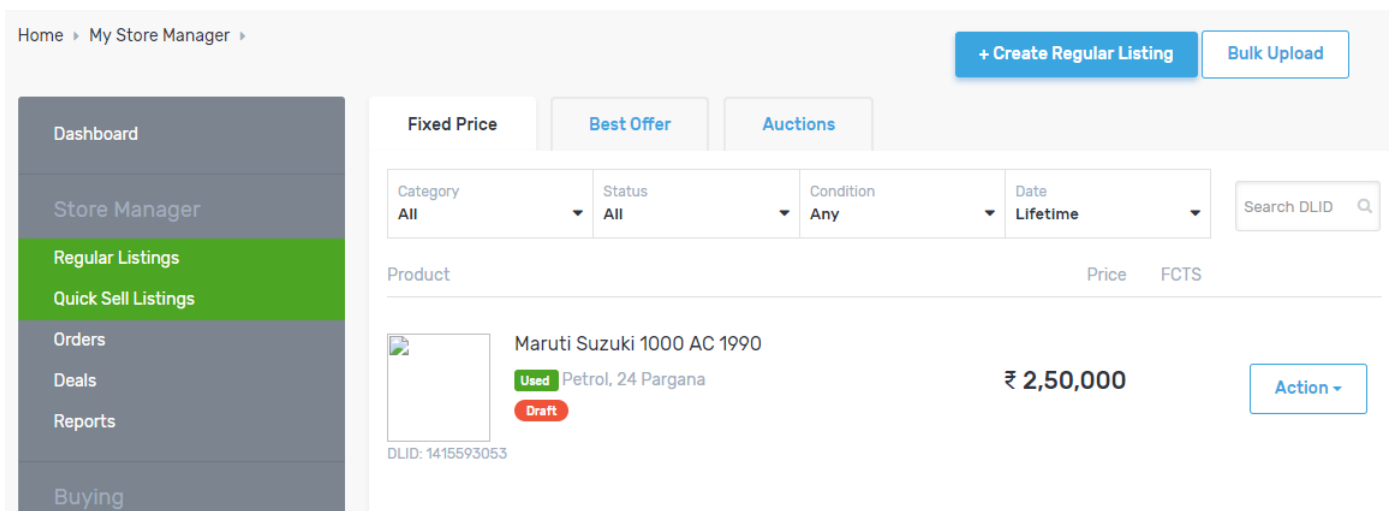
Step 1: Login to your account on Droom, using your registered email id and password



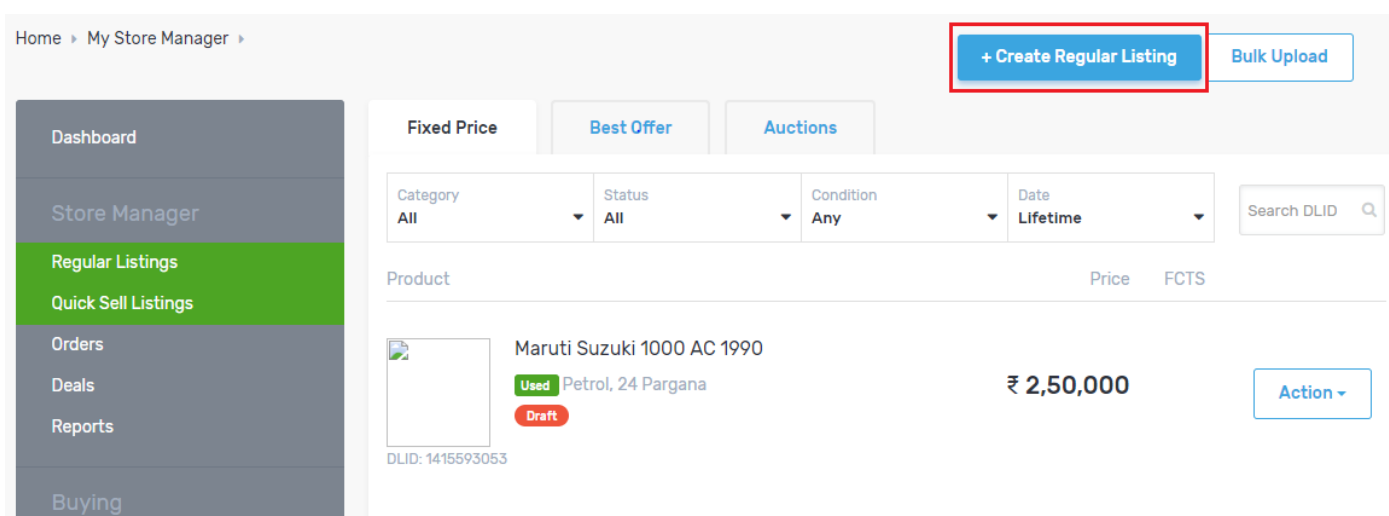
Step 2: Go to “Store Manager” option given on left hand side of the screen



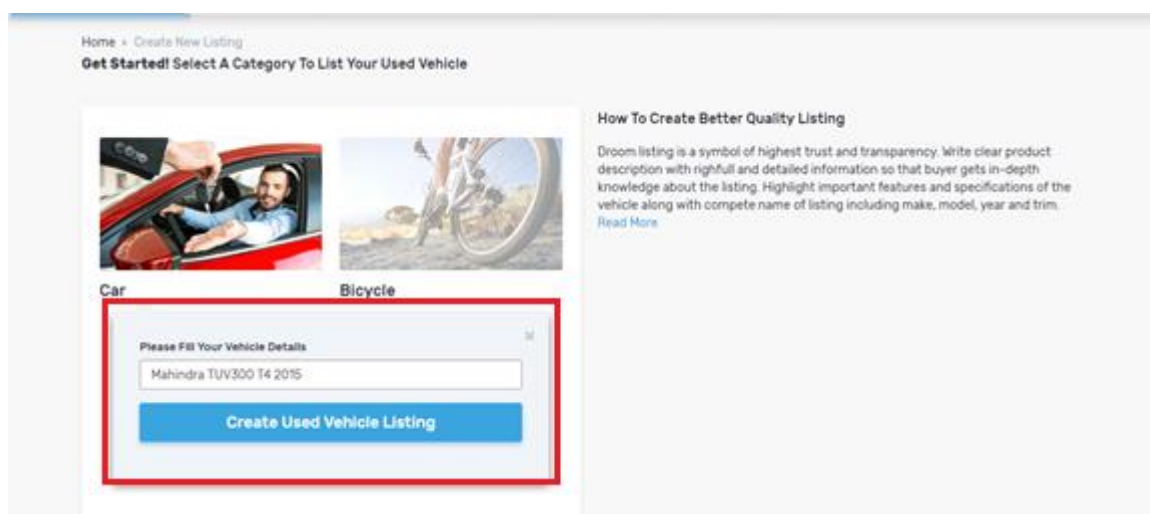
Step 3: Click on “Regular Listings”. This tab given you an option to create a new listing and get the details of existing listings which may be listed under Fixed Price, Best Offer or Auctions



Step 4: Click on “+ Create Regular Listing” option, given on top of the screen



Step 5: Select type of vehicle like car, scooter, bike or more and provide MMYT (Make Model Year Trim) of the vehicle



Step 6: Provide Basic Facts - Give basic details of the listing like color, fuel type, transmission type and more. Click “Save and Continue” button.

Home > Create New Listing

Mahindra TUV300 T4 2015

1 Basic Facts 2 Key Factors 3 Description 4 Seller Declaration 5 Trust Factors 6 Pricing 7 Photo/Videos 8 House Keeping 9 Review and List

Exterior Color

- ☐ Beige
- ☐ Brown
- ☐ Yellow
- ☐ Other
- ☐ Black
- ☐ White
- ☐ Golden
- ☐ Grey
- ☐ Red
- ☐ Silver
- ☒ Blue

Interior Color

- ☐ Grey

2.4 Full Circle Trust Score

Transparency Score: 2.8

Seller Score: 2

Health Score: 2

Pricing Score: 3

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

Note: The right-hand side of the screen displays Full Circle Trust Score of the listing. The Full Circle Trust Score changes as you provide more details about the vehicle at each step.

Step 7: Provide Key Factors – Add details like location of vehicle availability, vehicle Registration Number, Kms driven, warranty details and more. Click “Save and Continue” button

Home > Create New Listing

Mahindra TUV300 T4 2015

1 Basic Facts 2 Key Factors 3 Description 4 Seller Declaration 5 Trust Factors 6 Pricing 7 Photo/Videos 8 House Keeping 9 Review and List

Location

--Select--

Registration Number

If you enter Vehicle Registration Number, then buyer can see the vehicle history details which increase the chances of selling

Kilometers Driven

Warranty

Certified Pre-Owned

Seller Type

Agent

2.6 Full Circle Trust Score

Transparency Score: 3.8

Seller Score: 2

Health Score: 2

Pricing Score: 3

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

Step 8: Give Description: Provide short description of your listing and choose “yes” or “no” to list your vehicle under QuickSell. Click “Save and Continue” button

Home > Create New Listing

Mahindra TUV300 T4 2015

1 Basic Facts 2 Key Factors 3 Description 4 Seller Declaration 5 Trust Factors 6 Pricing 7 Photo/Videos 8 House Keeping 9 Review and List

Description

Do you want to add this listing to QuickSell also?

☐ Yes

☐ No

Save and Continue

5.5 Full Circle Trust Score

Transparency Score: 3.8

Seller Score: 2

Health Score: 9.3

Pricing Score: 3

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

Step 9: Fill up Seller Declaration: Declare about your vehicle's accidental history, AC issue, or more. Click "Save and Continue" button

Step 10: Provide Trust Factors – Give details about Inspection report, any certification available for the vehicle or more. Click "Save and Continue" button

Step 10: Give Pricing – Add Price of your listing at which you want to sell. Check OBV price of a vehicle given on the right-hand side before providing the final price. You can also select to list your vehicle under any or all of the Pricing Formats. Click "Save and Continue" button

Step 11: Upload Photos/videos: Upload 5 to 6 clear pictures of your vehicle to sell more. Try to take pictures with a clutter free background to make them more effective. You can also upload a minute-long video or your vehicle.

Upload Photo

Browse and upload ...

Browse ...

Get High FCT from Photo

1. Upload minimum 5 pictures
2. First image should be front view of car
3. Take back, side and interior pictures
4. Include an odometer picture
5. Capture Number plate in at least one of the images
6. Exterior pictures should be from 8 - 12 ft away
7. No bright-light background

Or

Upload Video

Browse ...

OR

Youtube Video URL

Upload

Example: <https://www.youtube.com/watch?v=yDa5VH37JPI>

Get High FCT from Video

1. Kindly Upload a video under 1 minute and 200 MB
2. A 360 degree view of the vehicle and interior (optional)
3. You can also include the engine sound in the video

Save and Continue

Full Circle Trust Score

7.1

Transparency Score: 6

Seller Score: 4.3

Health Score: 9.9

Pricing Score: 4.2

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

1. Upload Photo: Click on “Browse” button to upload a picture from your smartphone/desktop/laptop
2. Upload Video: Click on “Browse” button to upload a video from your smartphone/desktop/laptop or provide YouTube Link/URL for video and click “Upload” button

Mahindra TUV300 T4 2015

Upload Photo

Images.jpg (33.34 KB)

Make this as Primary Image

Remove **Upload** **Browse ...**

Full Circle Trust Score

6.3

Transparency Score: 5.3

Seller Score: 2

Health Score: 9.9

Pricing Score: 4.2

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

3. To upload more pictures, click on “Browse” button

Step 12: House Keeping: Provide information about mode of payment, details of your availability and more. Click “Save and Continue” Button.

Mahindra TUV300 T4 2015

1 Basic Facts
2 Key Factors
3 Description
4 Seller Declaration
5 Trust Factors
6 Pricing
7 Photo/Videos
8 House Keeping
9 Review and List

Days Available
☒ All Days
☐ Monday
☐ Tuesday
☐ Wednesday
☐ Thursday
☐ Friday
☐ Saturday
☐ Sunday
Times Available
☒ 9AM to 6PM
☐ Before 9 AM
☐ 9 AM to Noon
☐ Noon to 3 PM
☐ 3 PM to 6 PM
☐ After 6PM
☐ 10 AM to 8 PM

6.4 Full Circle Trust Score

Transparency Score: 5.7

Seller Score: 2

Health Score: 9.9

Pricing Score: 4.2

To calculate this score, we take into account all important trust factors, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers etc. [Read More](#)

Step 13: Review and List: Review your listing and details provided by you before activation. You can also compare FCT Score (Full Circle Trust Score) of your listing with Droom's average FCT Score. The higher the FCT Score the better it is.

Mahindra TUV300 T4 2015

1 Basic Facts
2 Key Factors
3 Description
4 Seller Declaration
5 Trust Factors
6 Pricing
7 Photo/Videos
8 House Keeping
9 Review and List

1. Add Warranty

A vehicle with warranty enhances buyer's trust and achieve a higher score.

2. Fix Price to OBV diapazone

Price variations from the industry standard (OBV) results in lower score.

3. Become a verified seller

Verify your phone number and increase your seller score.

4. Lower Price

Lower the number of listings below the price you have quoted, higher the score you can achieve.

5. Add service log

Attached service logs gives you a better score.

6. Upload video

Uploading a video provides a 360 degree view of your vehicle which improves buyer trust and your score.

7. Upload photo

Upload more images of your listing.

Compare Your Listing FCT Score

6.4 Your Listing's FCT Score

7.07 Droom's Average FCT Score

Factor	Your Listing's FCT Score	Droom's Average FCT Score
Health	5.37	9.54
Pricing	4.2	5.7
Seller	2	6.42
Transparency	5.7	5.37

Step 14: Listing Activated: You can go back to Store Manager or click "View My Listing" to view the listing

Home > Create New Regular Listing

Congratulation, Senthilnathan

You have just activated your listing

[Go to My Store Manager](#)
[View My Listing](#)

Buyer Central

Buying & Buyer's FAQs
How Droom builds trust
Token Amount
Token Amount by Category
Make Most of Droom

Seller Central

Selling & Seller's FAQs
Commitment Fee (Token Amount)
Benefits
Pro-Seller & Fee
Selling Service Fee
Seller's Tips and Advice

Buying Tools

Droom Discovery
Orange Book Value (OBV)
On-Road Price
Droom History
Total Cost of Ownership (TCO)

Droom Tips

Buyer's Tips and Advice
Buy New Vs Used Car
Tips for Vehicle Maintenance
Roadside Emergency Pocket Guide
Do It Yourself
Car Buying Glossary

Company

About Us
Sandeep Aggarwal (Founder & CEO)
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