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Droom E-commerce Services

## BEST PRACTICES FOR SELLER

Droom provides a broad spectrum of opportunities to all sellers, which can be explored to achieve higher business profits. There are several best practices that can help dealers grow their business significantly. Have a look at them:

### Droom Listing Information

Droom listing is a symbol of highest trust and transparency. Write clear product descriptions and highlight important features and specifications of a vehicle along with complete name of listing including - make, model, year and trim. The more information seller gives the better it is.

### Use Premium Listing Tools - OBV, ECO, Droom History

To bring more transparency in the used vehicle business, Droom offers premium listing tools such as OBV, Eco and Droom History. Use these premium tools - to price your listings competitively, increase trust with 121 checkpoint inspection report and give a buyer confidence to buy with Droom History report contains 42 data. Visit: [www.orangebookvalue.com](http://www.orangebookvalue.com), [www.ecoinspection.in](http://www.ecoinspection.in) and [www.droomhistory.com](http://www.droomhistory.com) for more details

### Full Circle Trust Score

Full Circle Trust Score is an unbiased score given to each listing. The score is based on trust factors that will give a buyer the confidence to buy a vehicle online. The higher the Full Circle Trust Score the faster and more a seller will be able to sell.

### Upload & Update Inventory

The more listings you upload on Droom's platform, the higher is the likelihood that you will be successful at Droom. It is very important to keep your online showroom up to date with your new listings. Sellers must update their inventory on a regular basis through Store Manager, to avoid poor buyer experience in case an order is placed on an already sold item.

### Participate in Droom Deals Merchandising and Promotions

Droom Deals Merchandising and Promotions are a great way to boost your sales and improve the online visibility of your business. To participate in Droom's marketing and promotional programs write to us at [deals@droom.in](mailto:deals@droom.in).

### Verified Seller

Be a Droom Verified Seller and get a Verified Seller badge, a symbol of higher trust. Every buyer wants to shop from the most authentic and trustworthy seller who offers original and reliable listings.

### Focus on Ratings & Reviews

Concentrate on getting more customer ratings and reviews. Try offering best class service, detailed product descriptions, truthful information, better prices, and clear images to sell more and build trust in the market. More trust from buyers will help to gain maximum ratings and positive reviews, which in turn will build your business quickly.

Learn More at [www.droom.in/droom-university/best-practices](http://www.droom.in/droom-university/best-practices)



To Signup  
[droom.in/sell](http://droom.in/sell)

To Access Store Manager  
[droom.in/storemanager](http://droom.in/storemanager)

To Learn How to Sell  
[droom.in/droom-university](http://droom.in/droom-university)

[sellersupport@droom.in](mailto:sellersupport@droom.in)

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