

# **DROOM FULL CIRCLE TRUST SCORE**

Droom Full Circle Trust Score is based on Droom's proprietary technologies and algorithms that take into account trust factors that are important while buying used automobiles, such as auto inspection, warranty, verified seller, attractiveness of pricing for buyer, and level of disclosures by the sellers. Droom Full Circle Trust Score will allow buyers to develop more objective assessment and comfort around the vehicles they are considering buying. Our Full Circle Trust Score helps sellers to adopt best practices and offer nothing but the best to the buyer community. Seller listings with higher trust scores will automatically emerge as winners on Droom's marketplace.

# **Components Of Droom Full Circle Trust Score**

### **Transparency Score**

This score is based on listing details disclosed by seller, such as Number of Images, Quality of Images, Description, etc.

### Seller Score

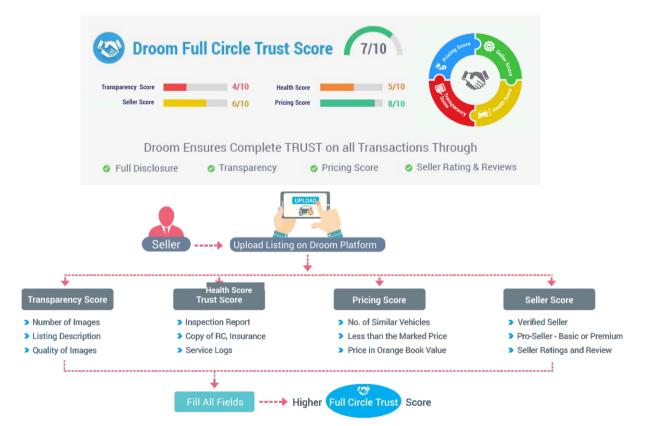
Every seller is unique, hence this score is based on seller related factors such as the ratings given to them by buyers, whether the seller is verified or not, etc.

### **Pricing Score**

This score is based on the listing price relative to market price of similar vehicles and Orange Book Value.

## **Health Score**

Every seller may be trustworthy, but this score is based on factors which provide more trust in the vehicle such as inspection report, service logs, etc.



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