





Catalog





Account Management Services

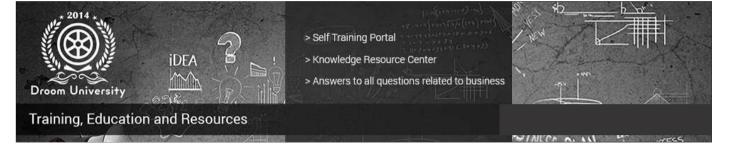


Billing & Payment Services



Seller Support Services

## Droom E-commerce Services



## **DROOM UNIVERSITY**

Droom is a **self service platform.** We believe in providing **equal opportunity to all sellers**. To make working on and with Droom easier we have integrated all the important things a seller may require under one roof – Droom University. So, Droom University is an **educational and informational institute** providing inherent knowledge about the platform. From knowing about Droom, to how to upload a listing, to how to extract maximum benefits of the platform, to Droom policies, a seller will find all information handy at Droom University. Droom University offers skill enhancement & training assistance for small and medium automobile sellers, so they can sell online and grow their business. Droom University has close to 100 hours of online material & selling tools.

## **Benefits of Droom University**

- Quick access to information about Droom Policies and Rules
  Get detailed information about Droom policies and rules at
  one place. Seller can access the complete information about
  Seller Policies, Terms of use and more in just a few clicks.
- 2. Get answers to all questions related to business
  Want information about how to upload a listing? How to update
  profile? What are Droom Pricing formats and more? At Droom
  University find answers for all such questions.
- **3.** Tips to expand your business
  Droom University provides guidance to help sellers expand their business. Know about various best practices which can help sellers sell faster and more.
- **4.** Know about what all Droom offers
  Sellers can get more details about seller tools, various promotional offers, and other benefits that Droom offers.
- **5.** It's a self training platform

  Droom University is a self training platform that allows sellers to find all answers on their own without any assistance.

## **Modules of Droom University**

- 1. Getting Started
- 2. Droom Ecosystem Services
- 3. Seller Videos
- 4. Catalog
- 5. New vehciles
- 6. Store Manager
- 7. Payment
- 8. How To Grow Your Business With Droom?
- 9. Post Transaction Best Practices
- 10. Seller Resources
- 11. Seller Rules, policies & Agreements
- 12. GTM For Droom University

Learn More at: www.droom.in/droom-university





To Access Store Manager droom in/storemanager

To Learn How to Sell droom in/droom-university

