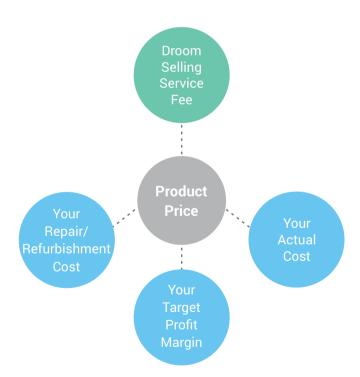


## WHAT IS INCLUDED IN THE PRICE?

Droom is India's first online marketplace providing an open space for buyers and sellers to buy and sell automobiles and automobile services. It is important to optimally price an item, so it sells fast. This online marketplace is very attractive to buyers who want the highest quality with great service while paying the minimum price, and is therefore a huge opportunity to sellers.

## Your product price on Droom's platform must include the following

- Your Actual Cost of the Product
- Your Target Profit Margin
- Droom's Selling Service Fee (depending upon the category) + GST
- Your Repairing Cost (if any) or Cost of Refurbishment



As a seller, you must price your product in a way that customer can afford to buy. You should use Droom's Orange Book Value to get pricing recommendations for the vehicle, upload premium report to sell fast

## Learn More at: www.droom.in/droom-university/what-is-included-in-price



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