

# About Droom

## Leading Automobile E-Commerce Platform Providing Curated Experiences To Buy & Sell

**200Mn+**

Yearly Traffic

**\$7.2Bn+**

LTD GMV

**23.1K+**

Cloud Dealers

**1,174+**

Cities

**577K+**

LTD Automobiles Sold

**\$3.5Bn+**

Used Vehicle Listed

**6.3Mn+**

FB Community

**16.1Mn+**

App Downloads

**2.6Mn+**

Customers

**150+**

Automobile Brands

**10Mn+**

Registered Users

**7Mn+**

Auto Enthusiasts on Social Media

Droom is a tech and AI driven 21st century futuristic online platform revolutionizing the Indian automotive market. Droom is the only online automobile platform in India that sells both used and new automobiles and everything from bicycle to plane. Droom has helped 2.5million+ customers buy, sell, finance, insure or inspect/certify vehicles with trust, convenience and peace of mind backed by Droom's managed marketplace platform and proprietary tech & AI driven ecosystem of products and services.

Droom offers India's largest selection of automobiles online with over 250k automobiles across 12 categories in 1,174+ cities with trust, selection, low price, and convenience second to none. Droom has built a highly advanced managed marketplace platform online that is category, geography, condition agnostic offering unparalleled selection. In order to build trust and convenience, Droom has built a proprietary technology and AI driven ecosystem of products and services including Orange Book Value (algorithmic pricing engine | 776 Mn+ Queries | US Patent), ECO (tech, AI and IoT driven 1,100+ points vehicle inspection, 16k+ auto mechanics in 1k+ cities), History (India's largest repository for used vehicle historical records | Database of 250 Mn+ vehicles | up to 50 vehicle historical records), Droom Fintech (Loan & Insurance), and Velocity (last mile fulfillment and delivery services). Droom's tech stack is used as SaaS by some of the largest enterprises in automobile sector including HDFC, IDFC, Yamaha, TVS, Toyota etc.

Droom was founded by Sandeep Aggarwal, who is the only tech founder in India to have founded two unicorns back-to-back in the last 10 years backed by an all-star team. Droom is among the most trusted consumer Internet brands in India often recognized for its disruptive approach and innovative technology stack and is backed by some of the marquee global investors including Lightbox, Digital Garage, Toyota Group, Beenext, 57 Stars and many multibillion-dollar family offices in SE Asia and Hong Kong.



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