

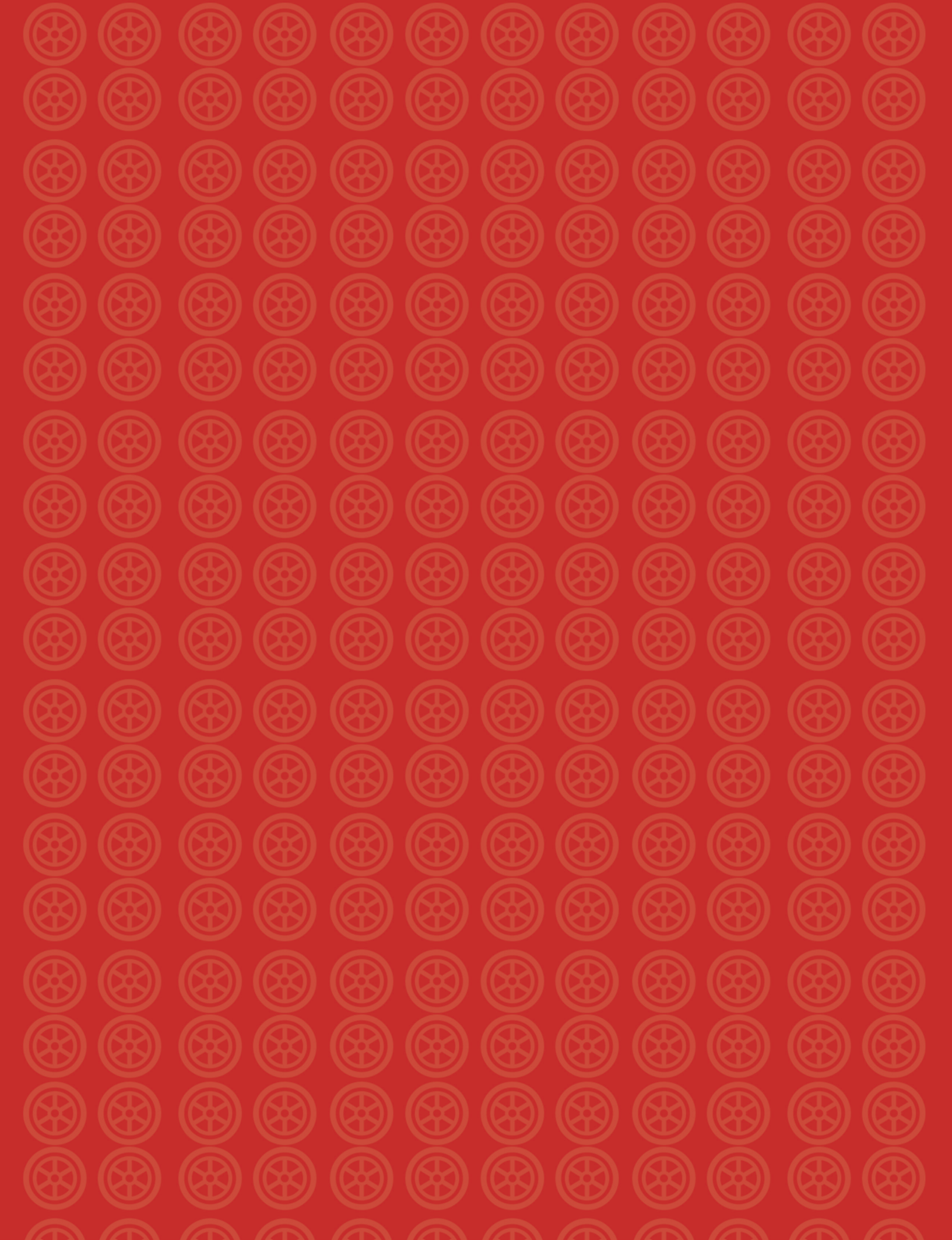


Droom's Automobile Report

CY2016



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Droom's Automobile Report

Top Trends

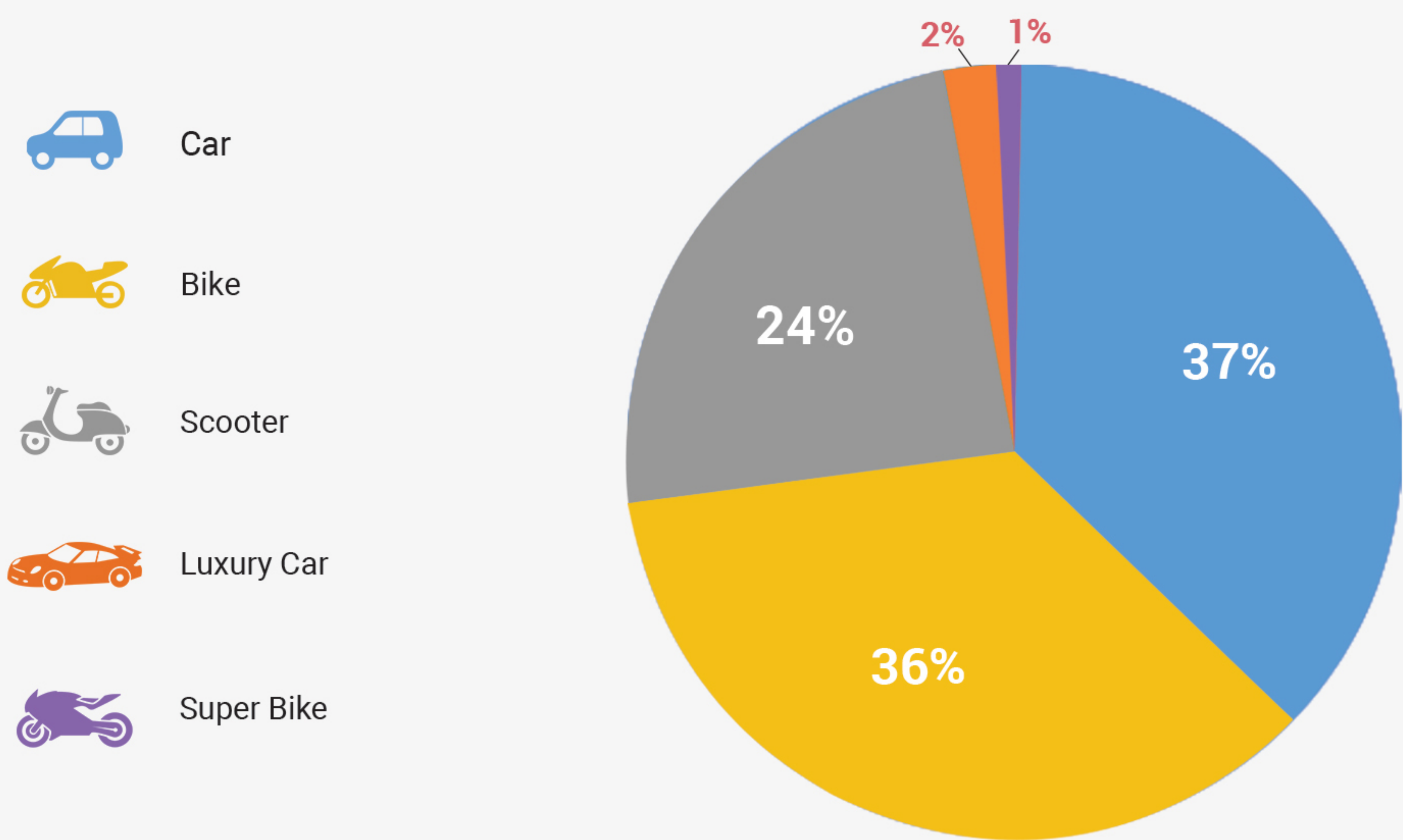
1	Most Popular Car: Maruti Suzuki Swift
2	Most Popular Bike: Bajaj Pulsar
3	Most Popular Scooter: Honda Activa
4	Most Popular Superbike: KTM Duke
5	Most Popular Luxury Car: Audi A4
6	Most Popular Vehicle: Honda Activa
7	Best Selling Royal Enfield: Royal Enfield Classic
8	Top 3 Transacting Cities: Delhi, Pune & Ludhiana

* Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters

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Category Mix

(% breakdown based on online sales)

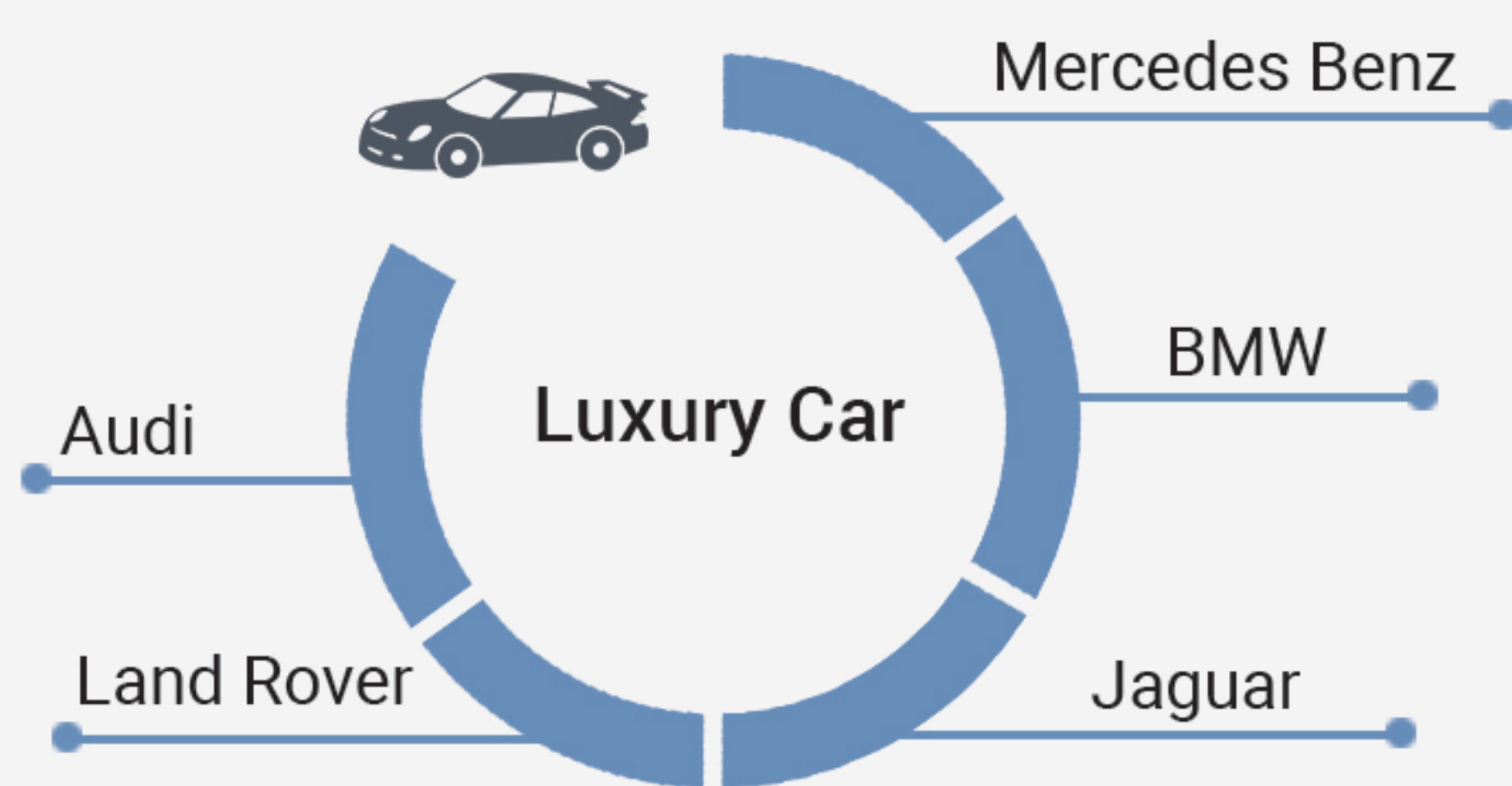
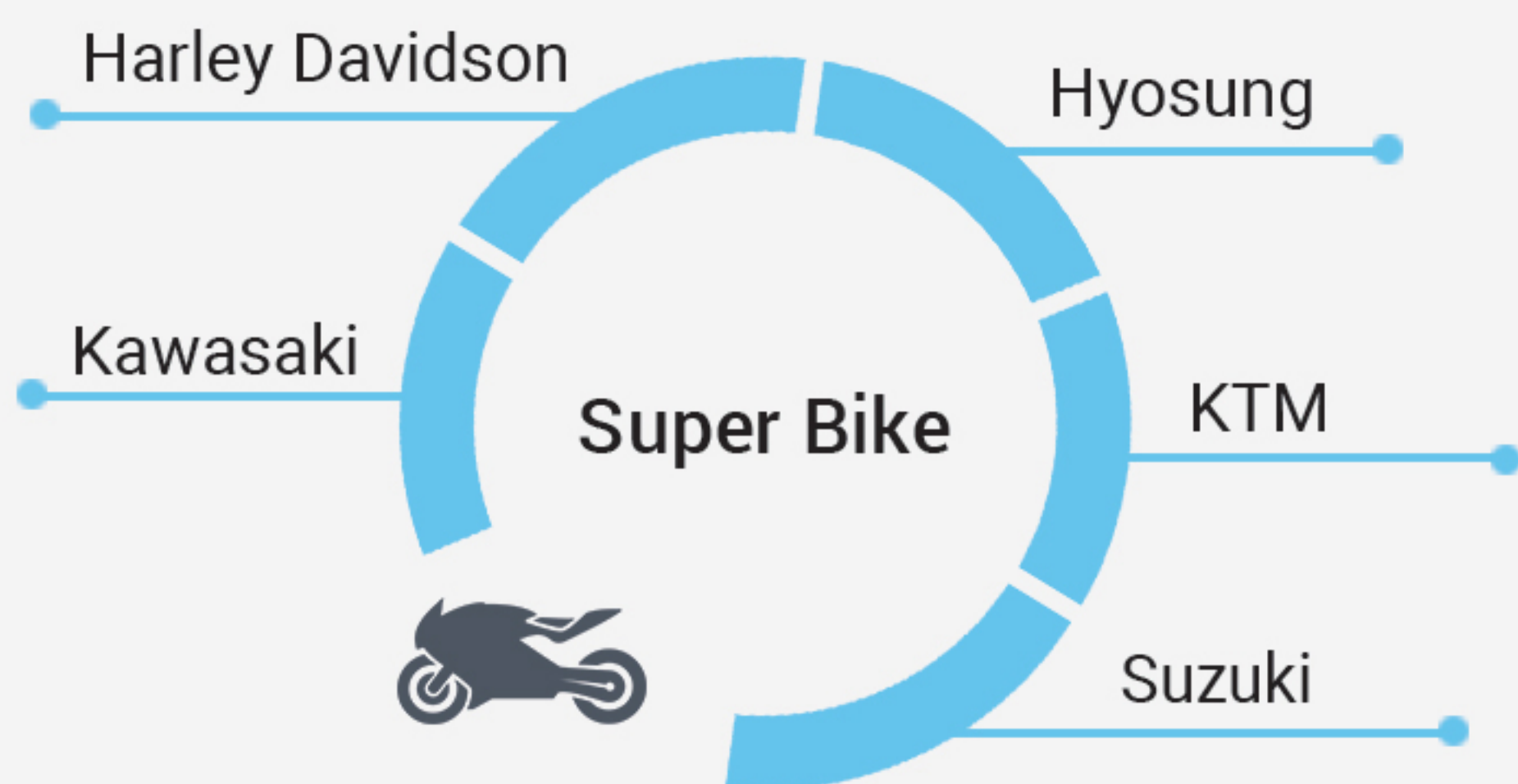
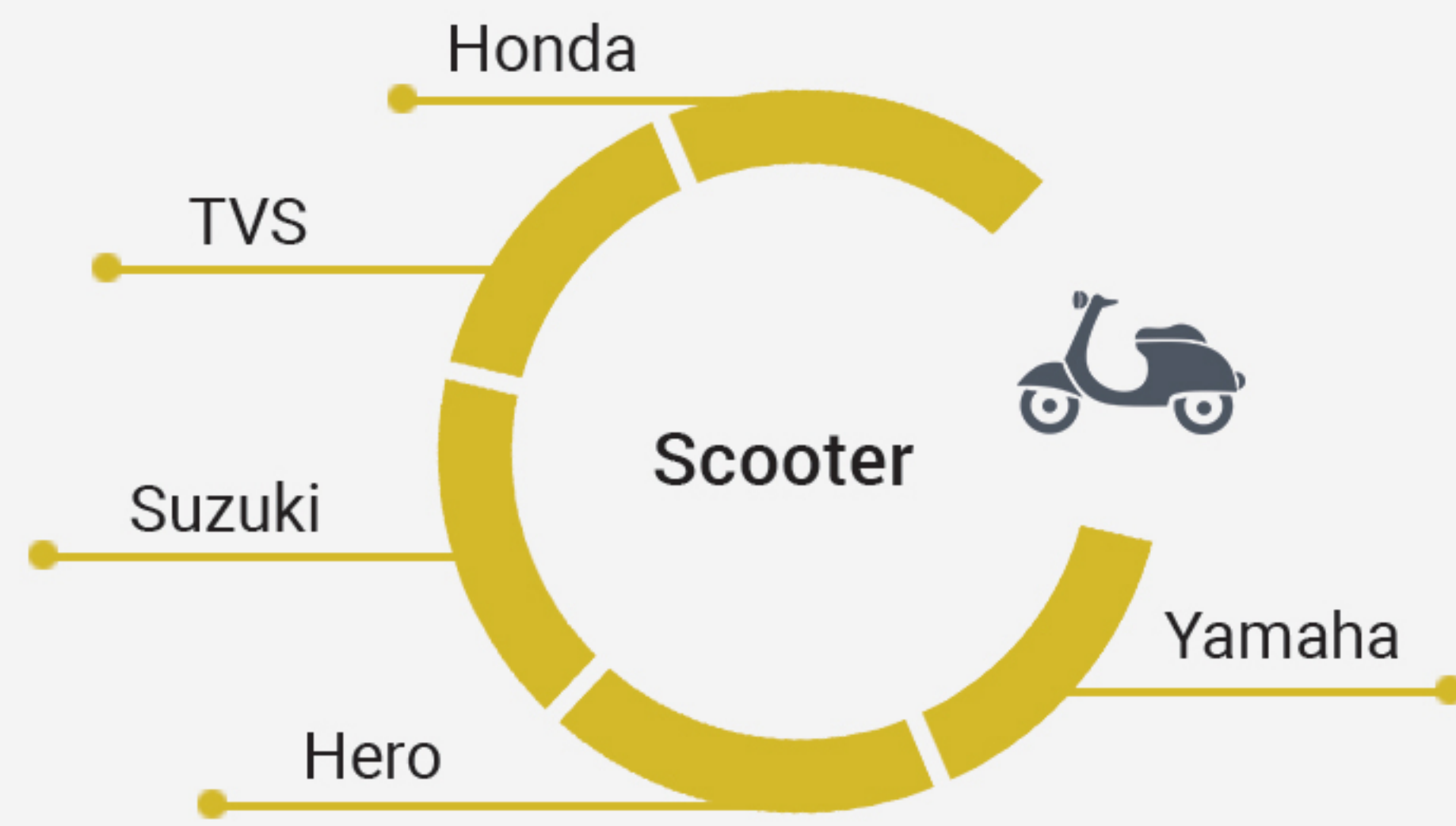
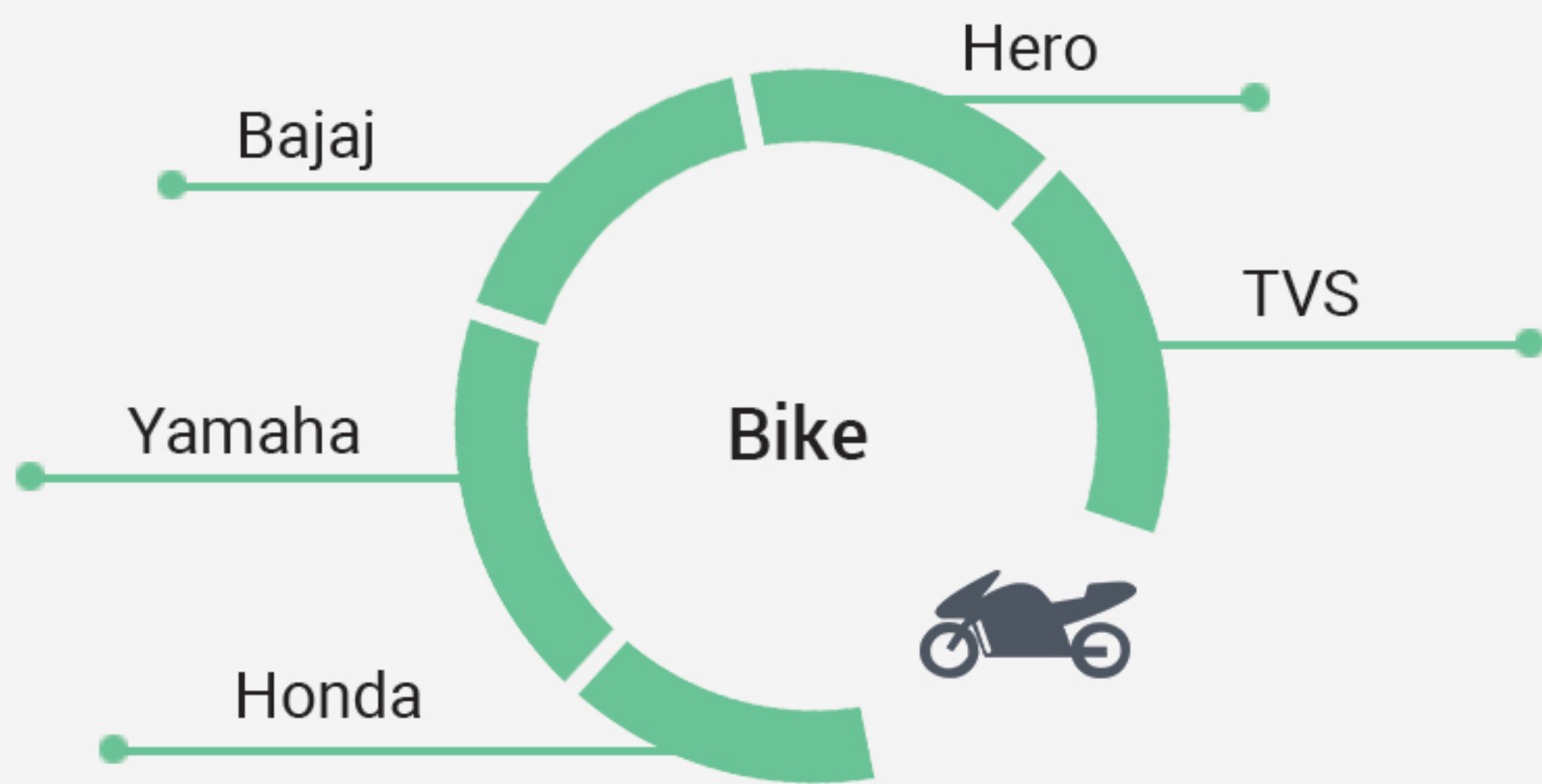
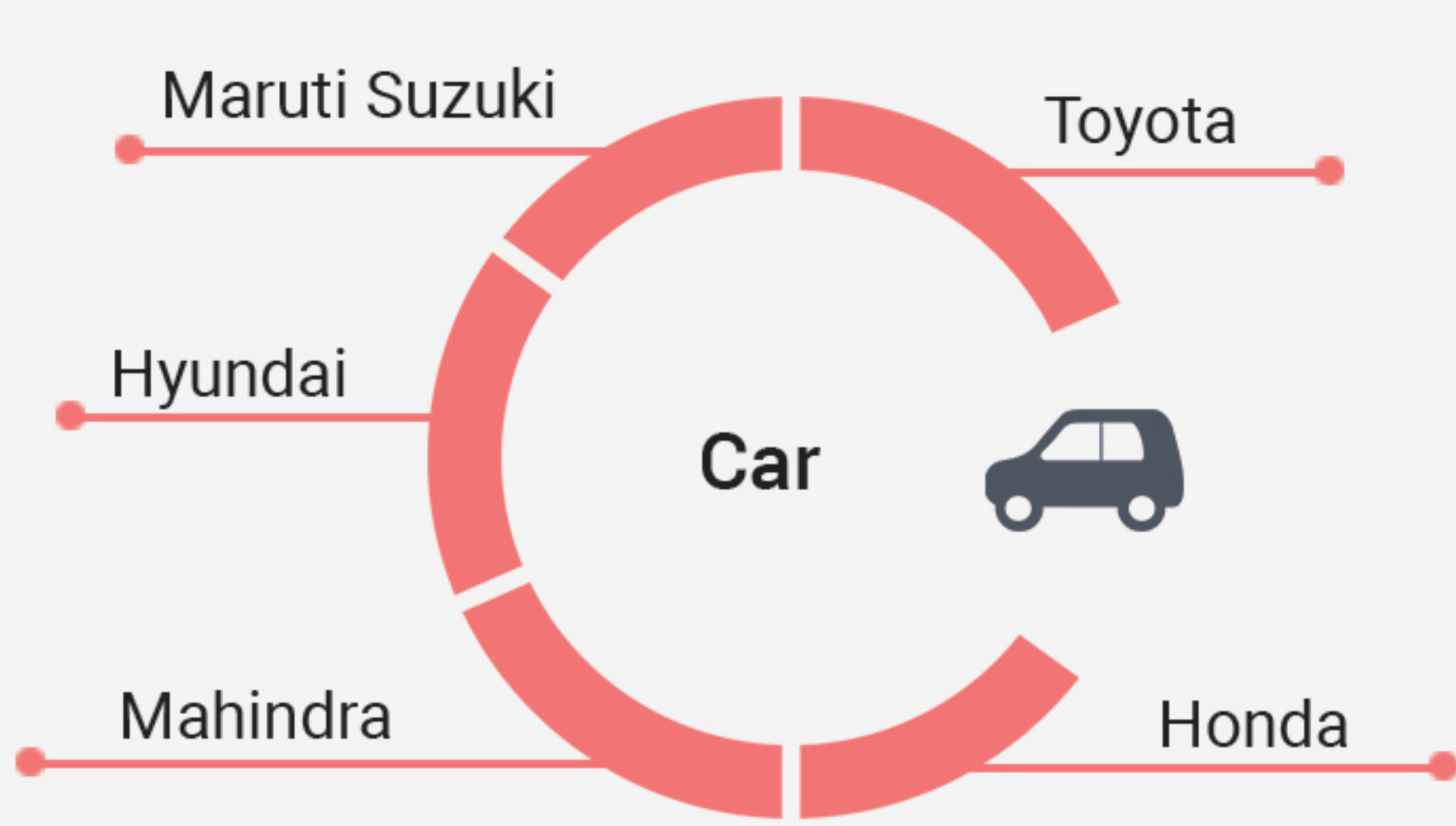


Top 10 Most Popular Make Model by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Maruti Suzuki Swift	Bajaj Pulsar	Honda Activa	KTM Duke	Audi A4
Toyota Innova	Hero Passion Pro	Suzuki Access	Harley Davidson Iron 883	BMW 5 Series
Honda City	Bajaj Discover	Hero Maestro	Harley Davidson Street 750	BMW 3 Series
Maruti Suzuki Swift DZire	Hero Splendor Plus	Honda Aviator	Suzuki Intruder M1800R	Mercedes Benz E Class
Hyundai i10	Hero Splendor Pro	TVS Jupiter	Kawasaki Ninja 300	Mercedes Benz C Class
Hyundai I20	TVS Apache RTR	Honda Activa 3G	Suzuki Hayabusa	Audi A6
Hyundai Verna	Bajaj Platina	Hero Pleasure	Kawasaki Ninja 650	BMW X1
Maruti Suzuki Wagon R	Yamaha FZs	TVS ScootyPepPlus	Harley Davidson FLSTF Fat Boy	Audi Q5
Hyundai Santro Xing	Honda CB Shine	TVS Wego	Harley Davidson Dyna FXDB Street Bob	Jaguar XF
Mahindra Scorpio	Hero CD Deluxe	Honda Dio	Kawasaki Ninja 1000	Audi Q7

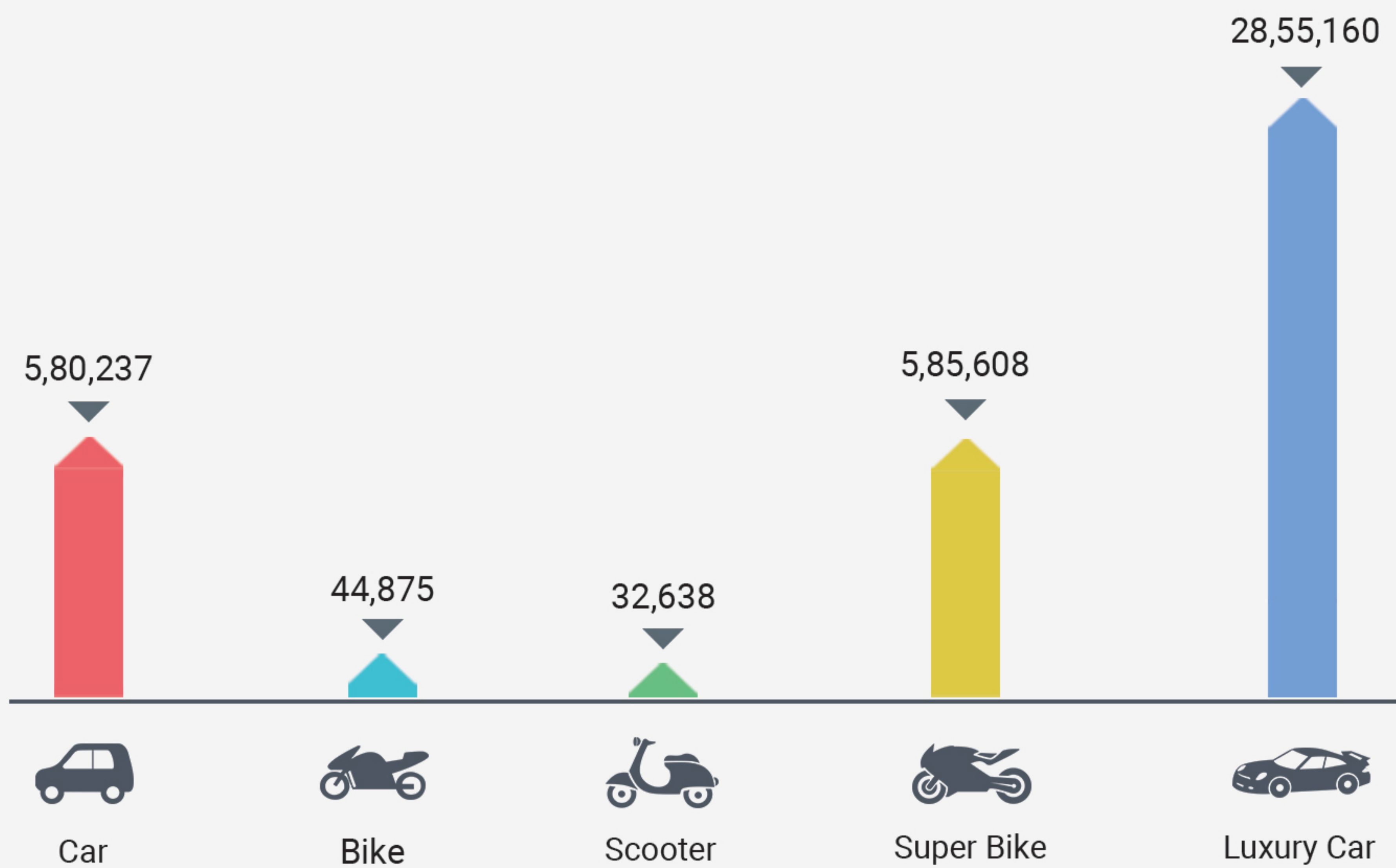
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Top 5 Makes by Category



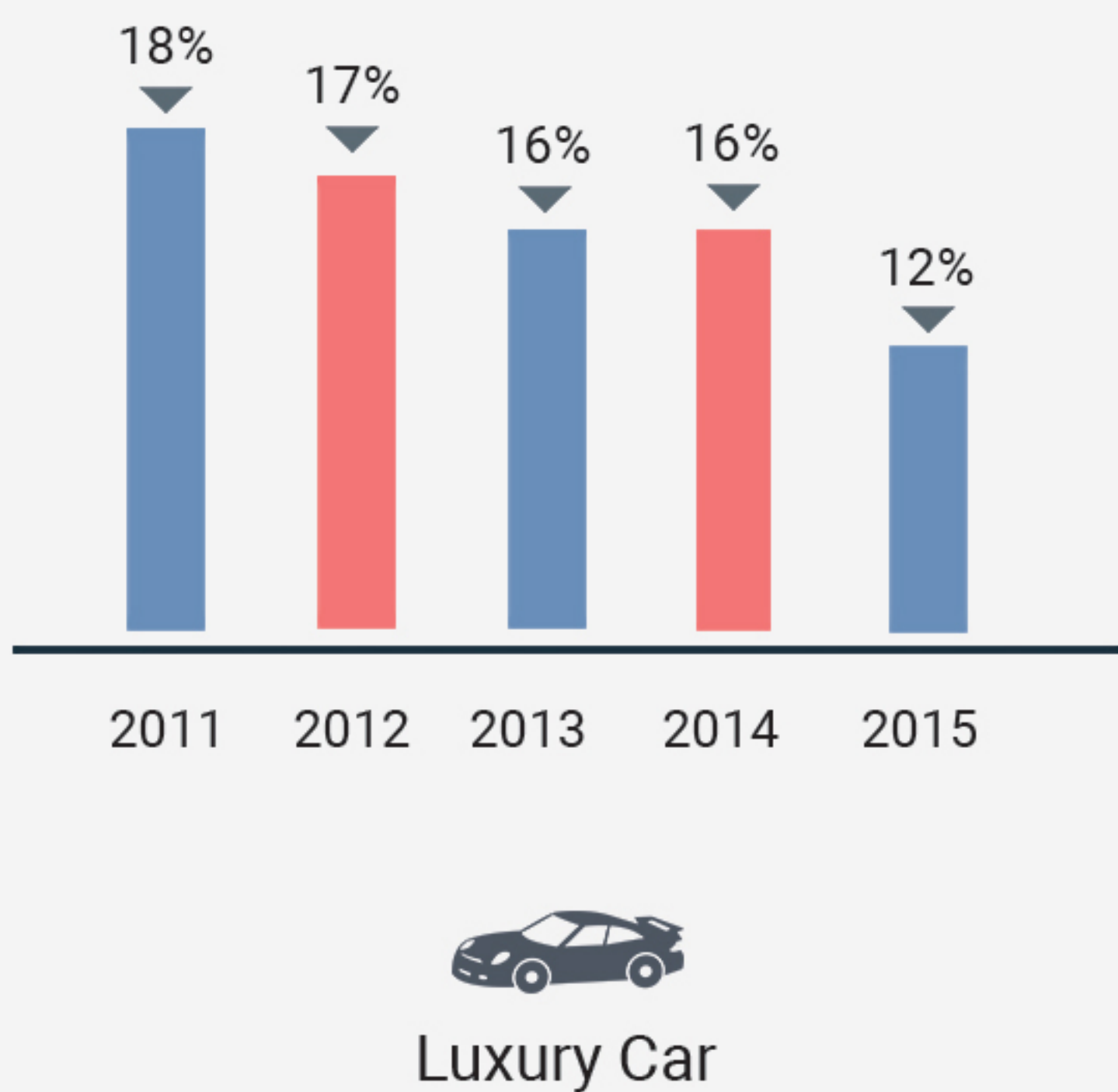
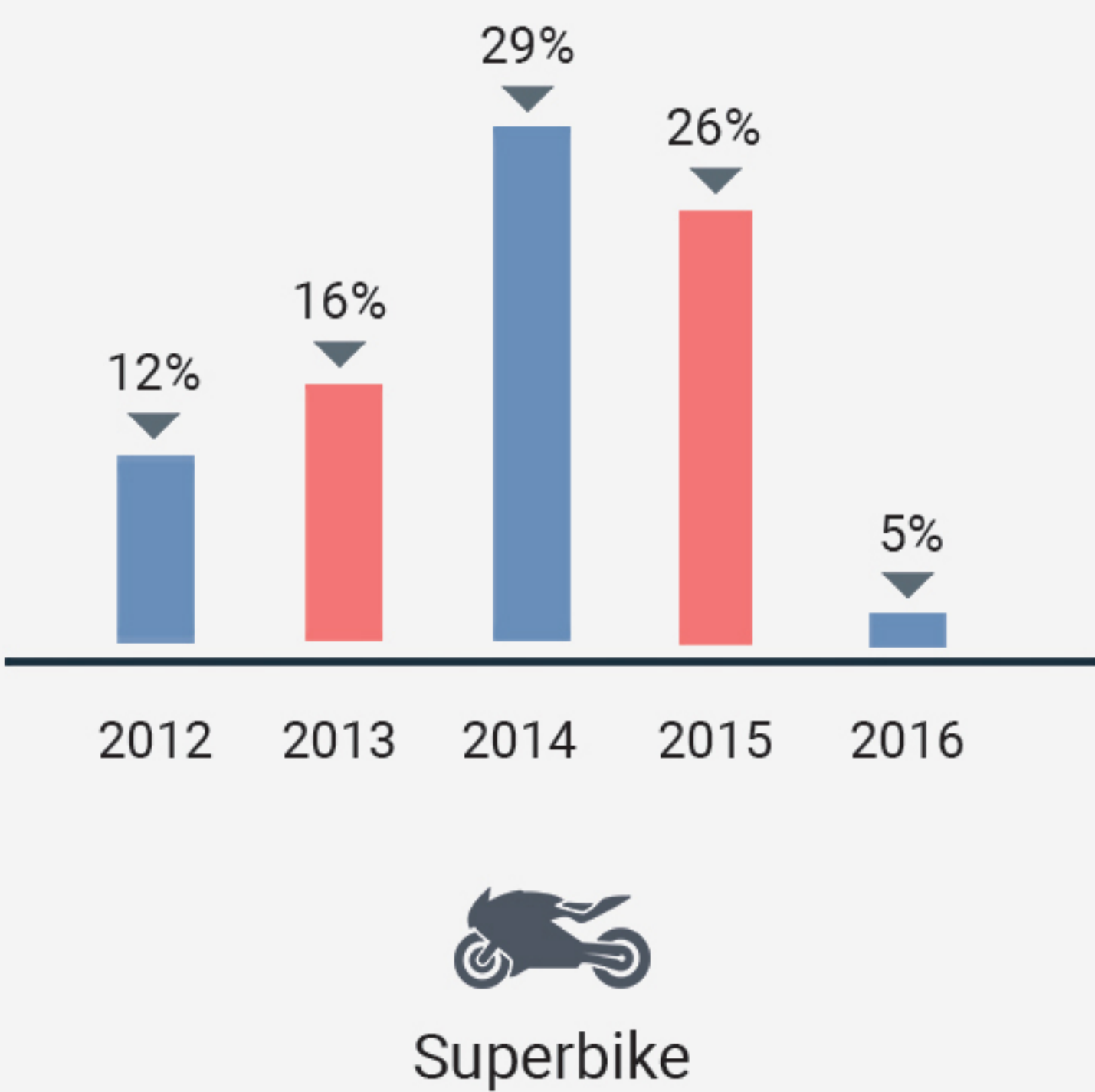
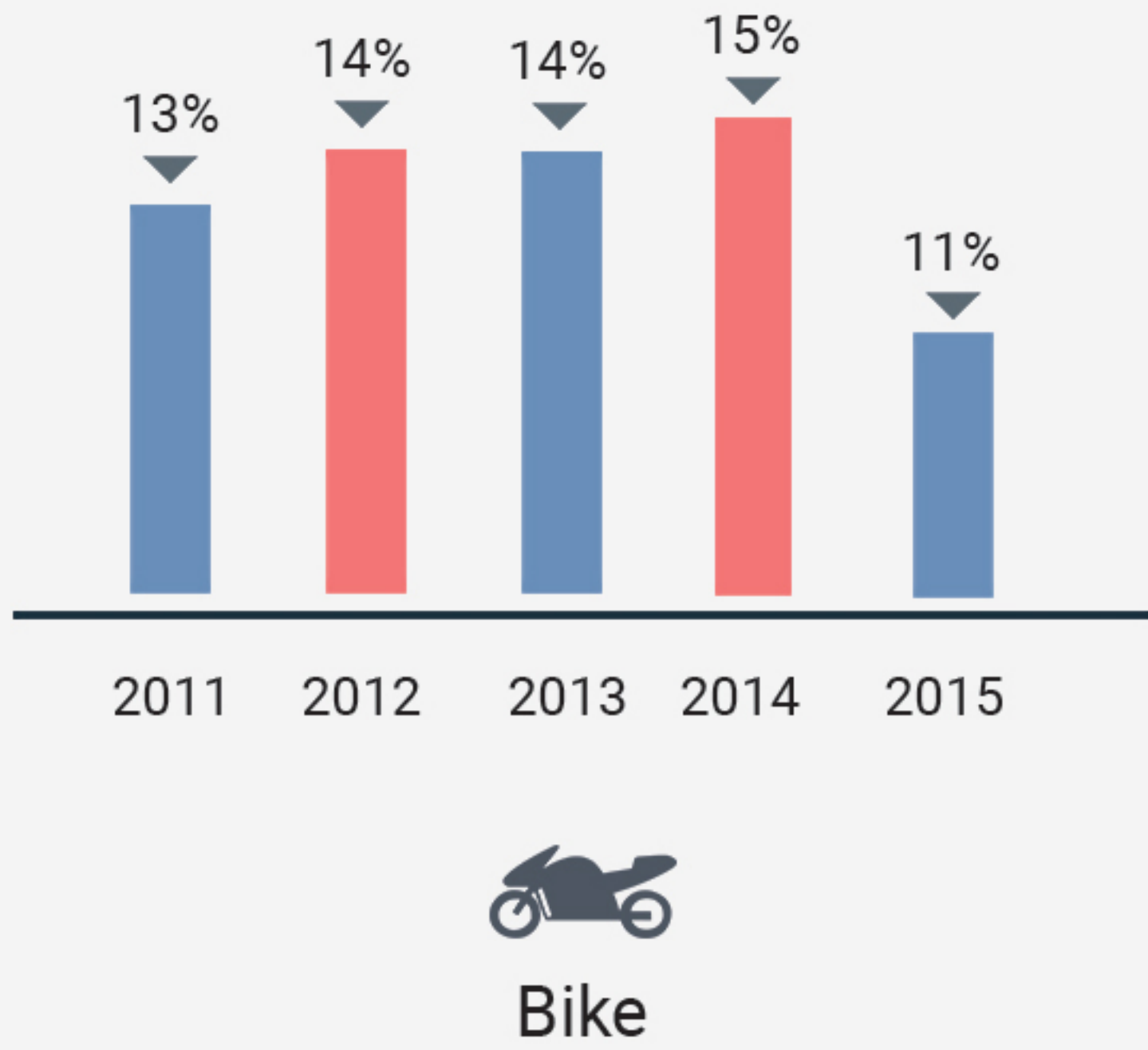
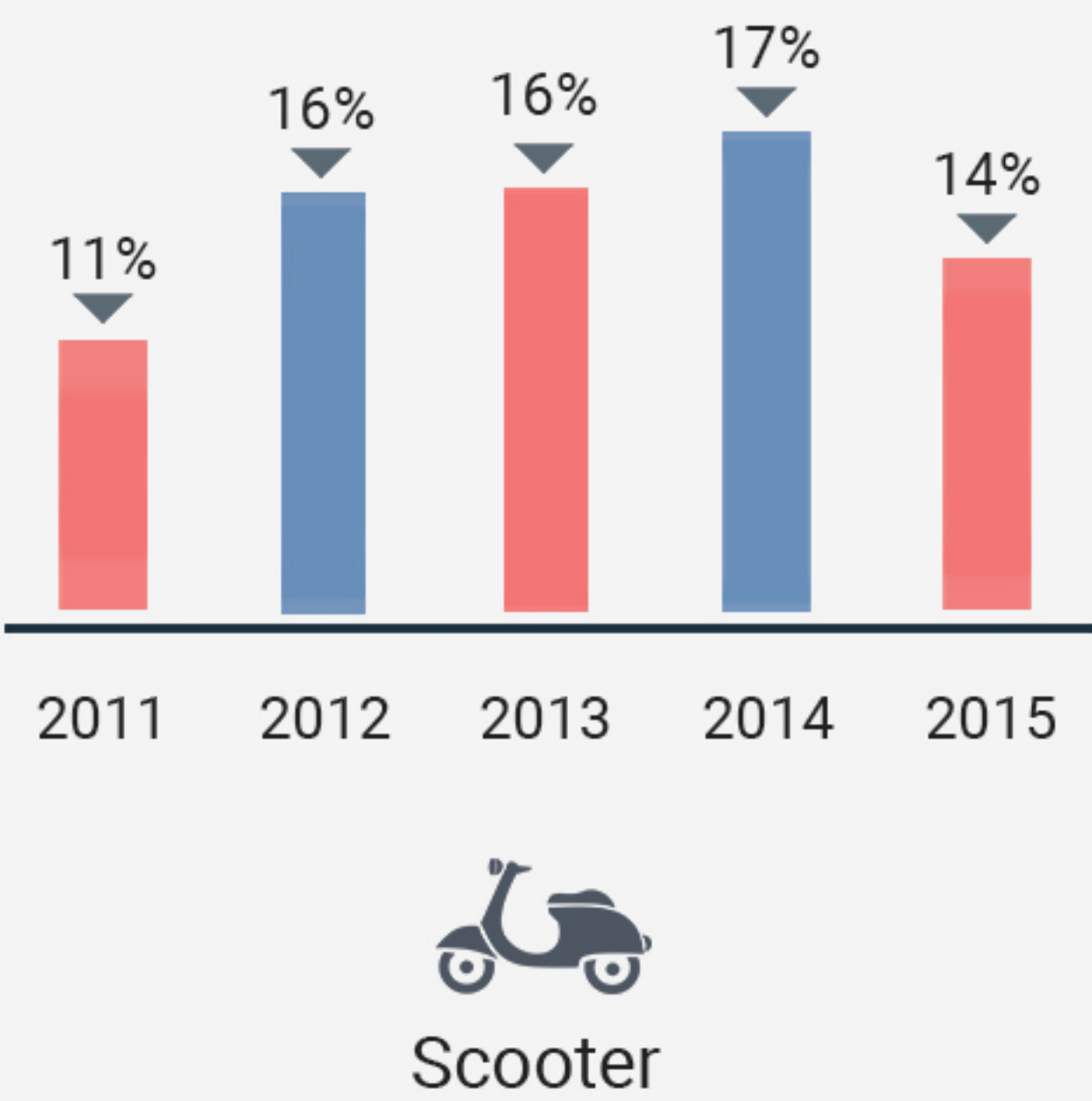
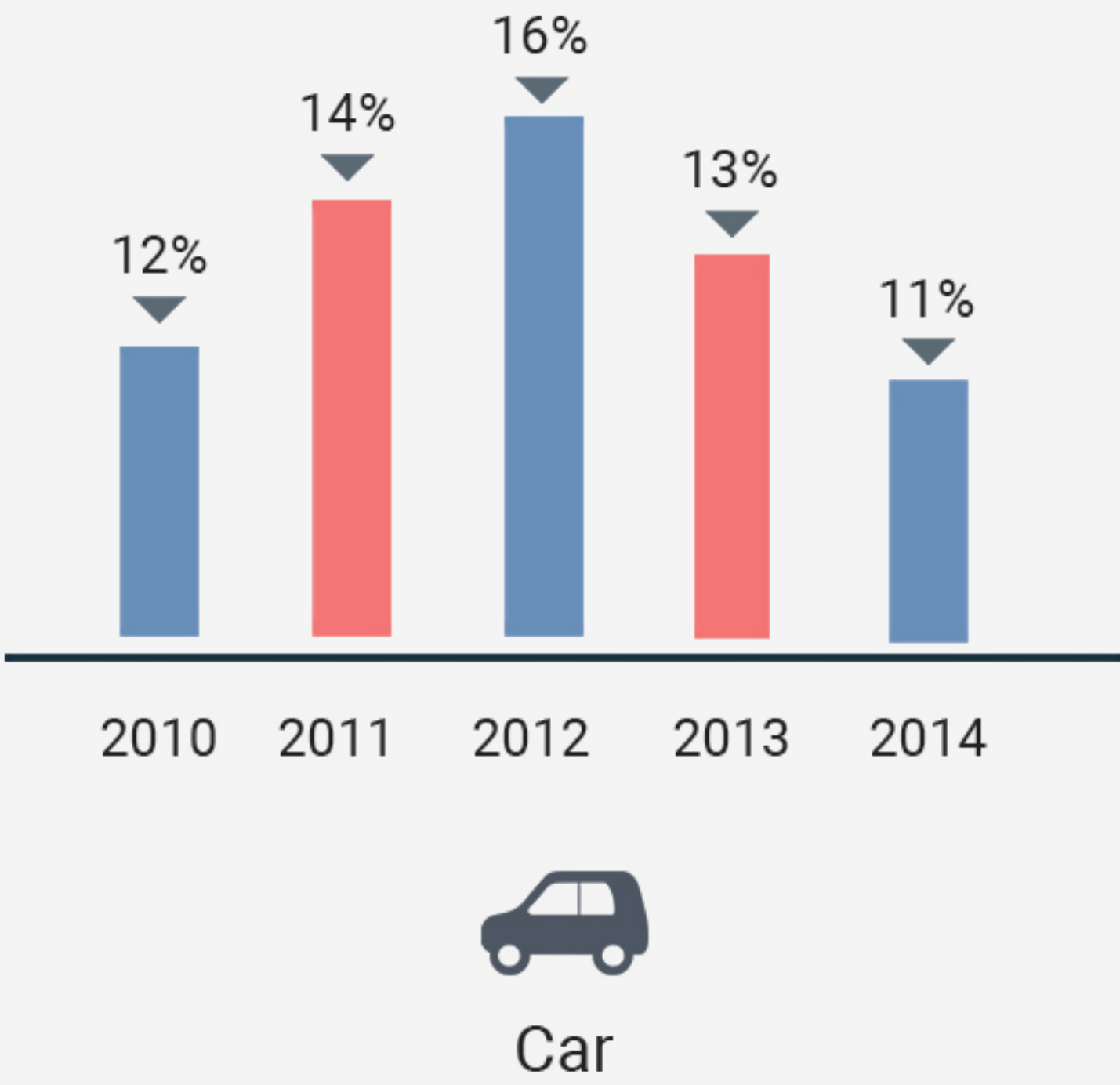
Average Selling Price by Used Vehicle Category

(In INR)



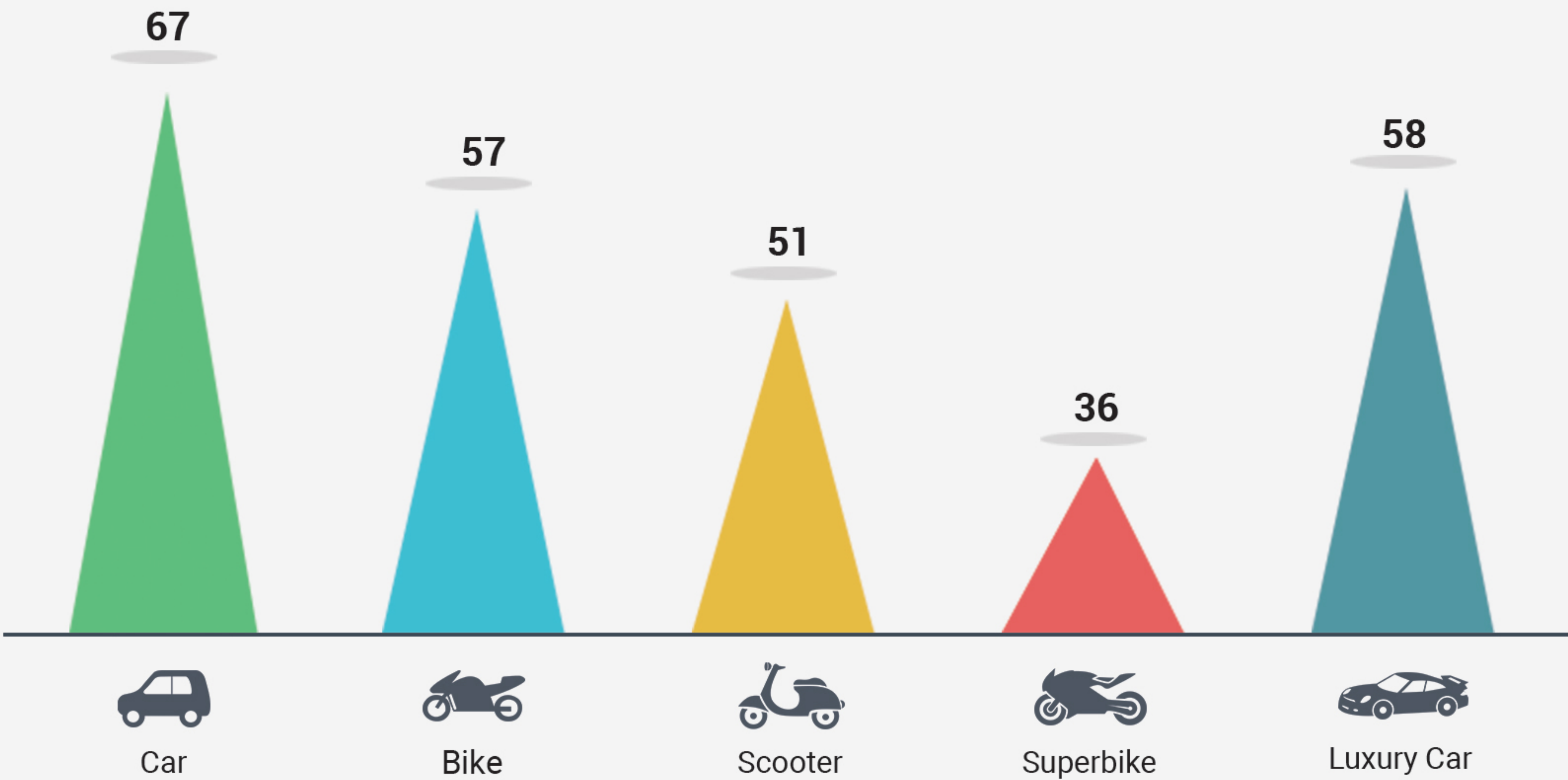
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Year of Manufacturing by Category



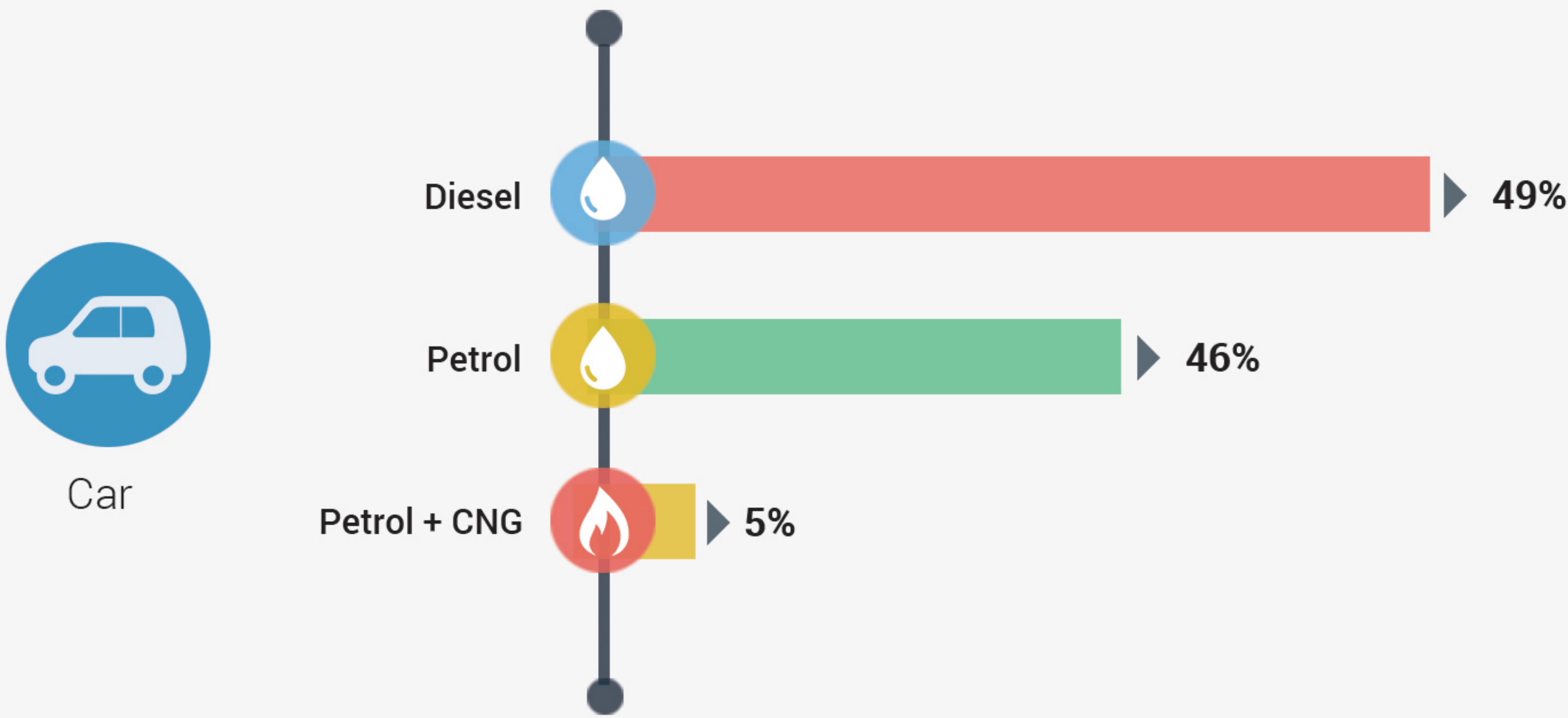
Average Duration of Ownership by Category

(In Months)

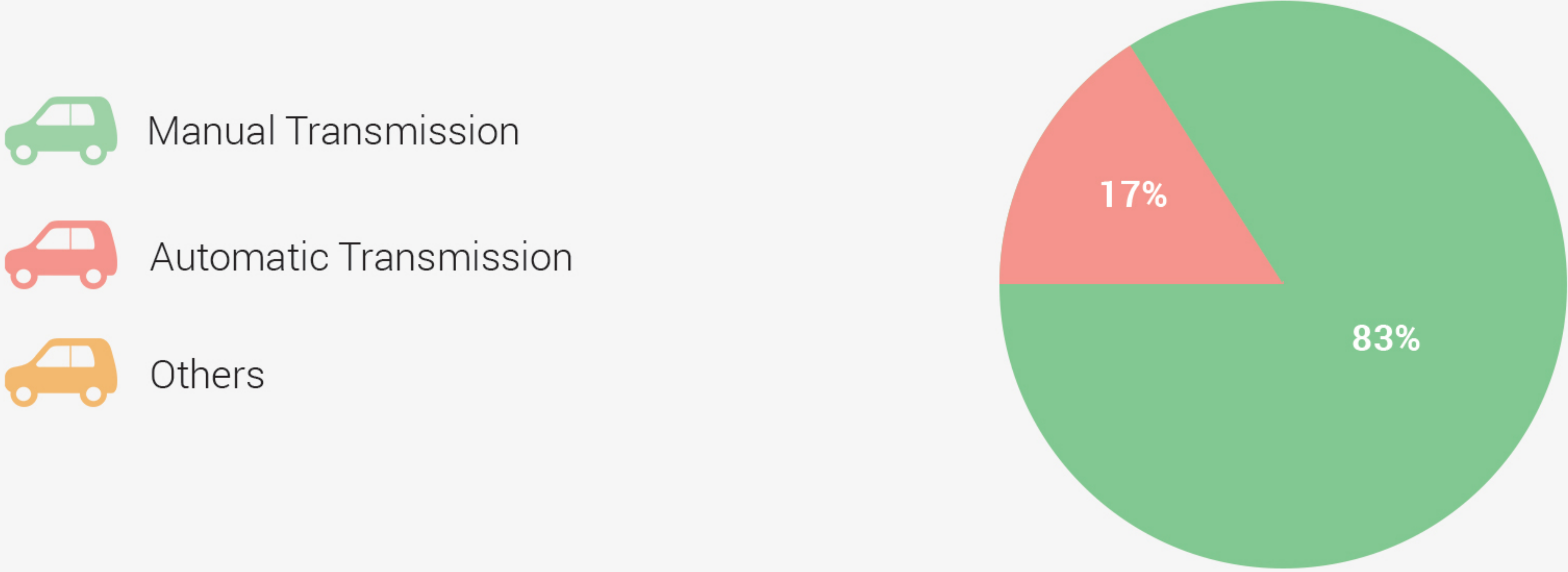


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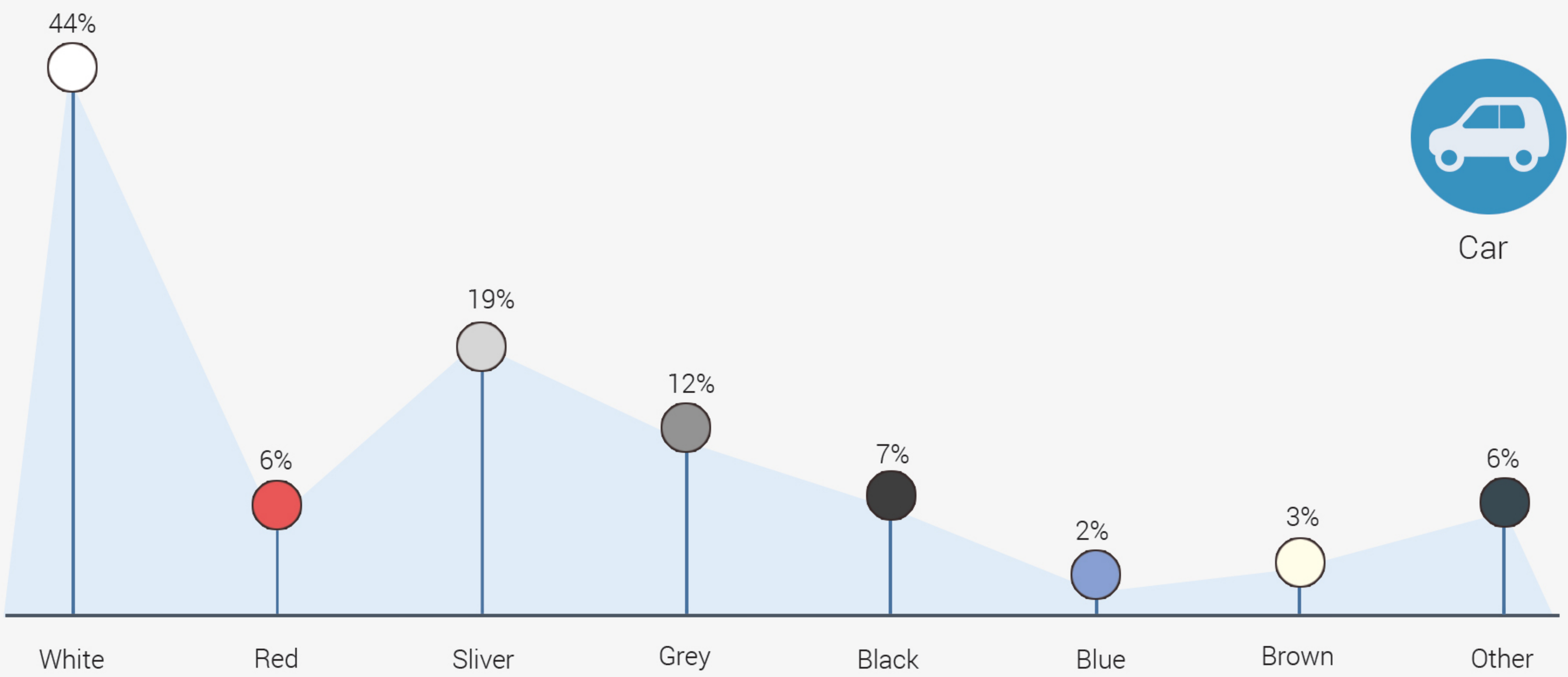
Cars by Fuel Type



Cars by Transmission Type



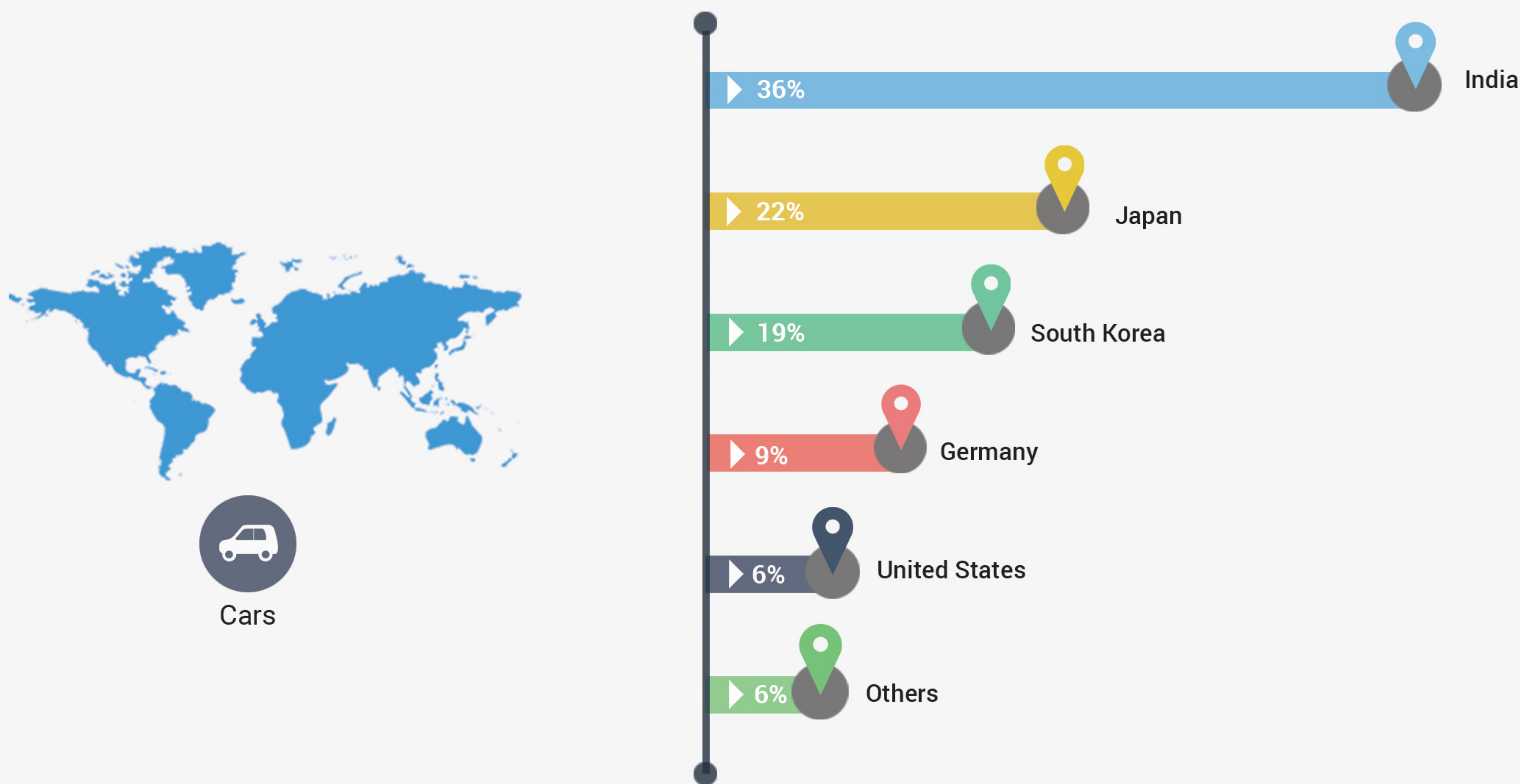
Cars by Color



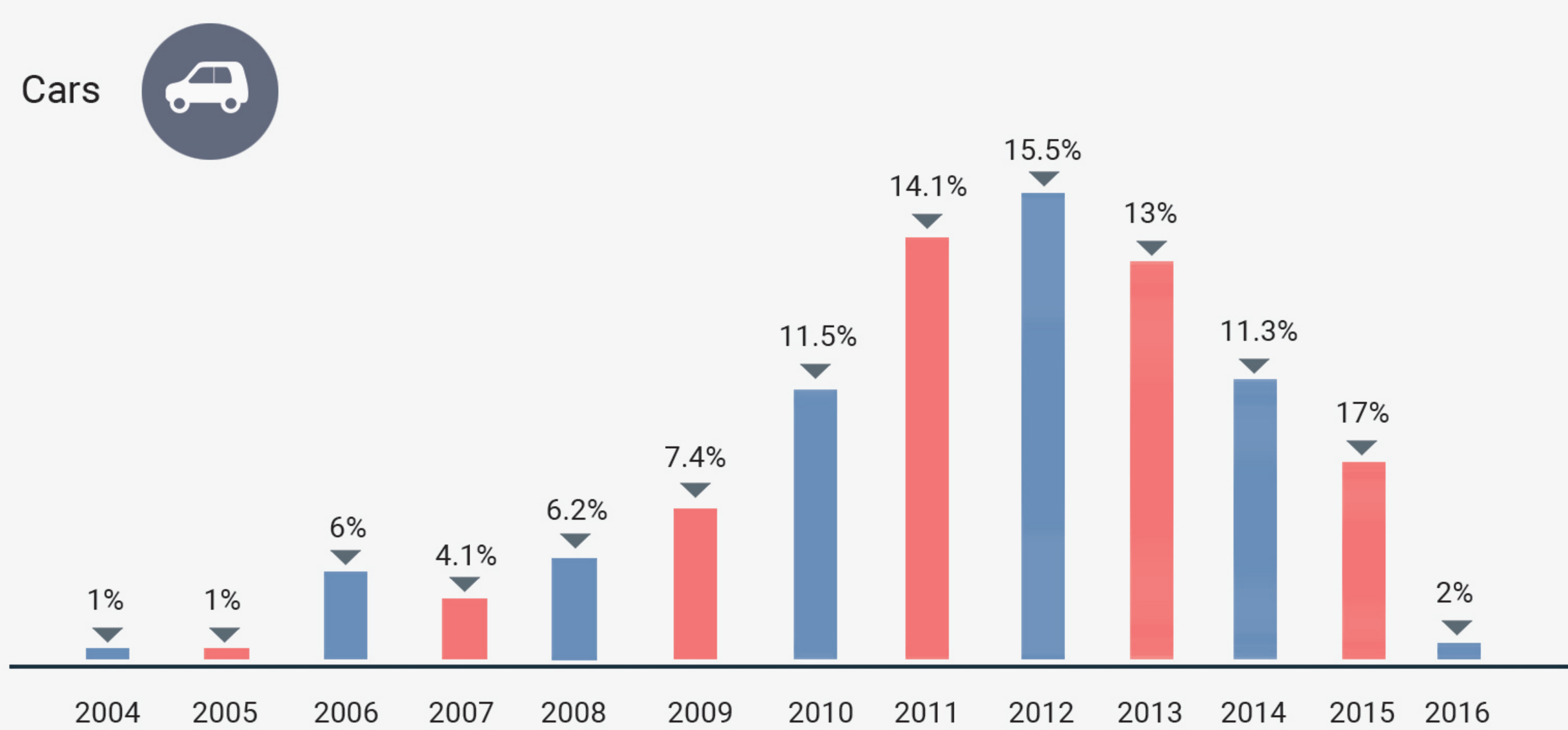
* Data on this page includes both cars & luxury cars

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Cars by Country of Origin of OEM



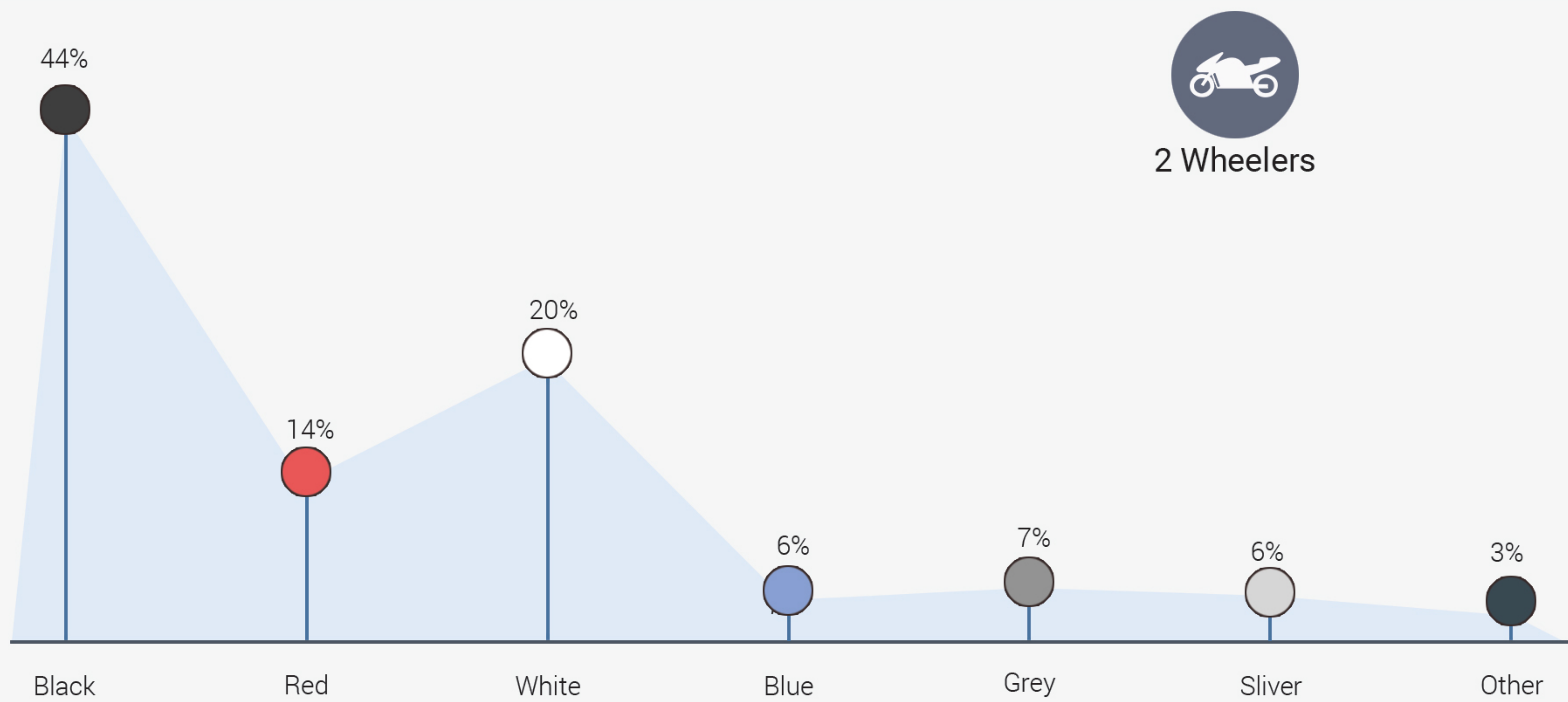
Cars sold by Year of Manufacture



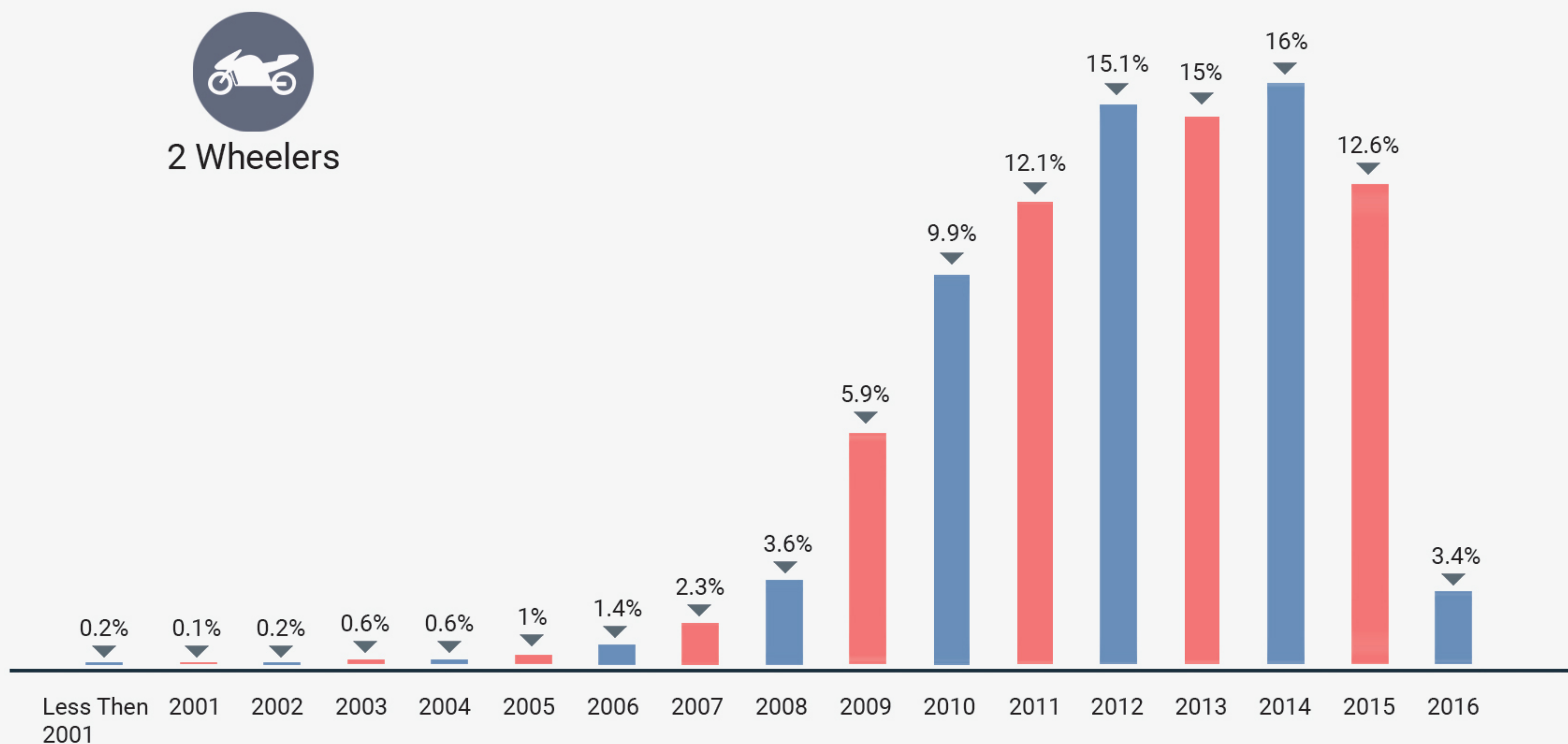
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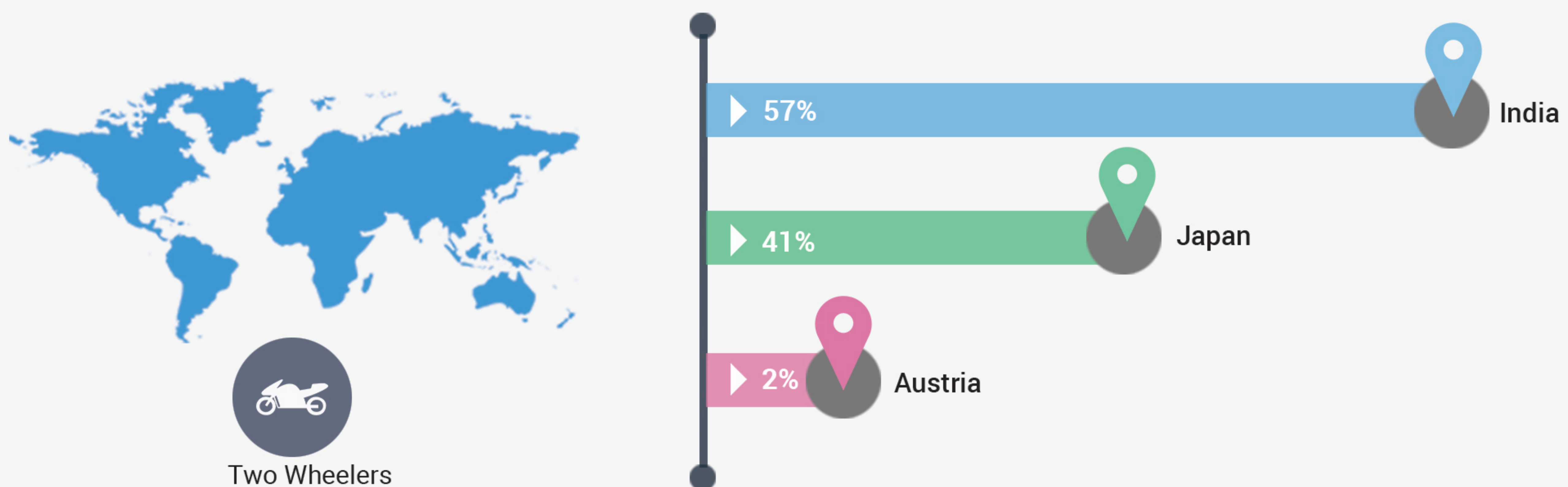
Two Wheelers by Color



Two Wheelers sold by Year of Manufacture



Two Wheelers by Country of Origin of OEM



* Data on this page includes bikes, superbikes & scooters

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Top Cities

Top Cities

1	Delhi
2	Pune
3	Ludhiana
4	Mumbai
5	Jaipur
6	Ahmedabad
7	Gurgaon
8	Ghaziabad
9	Thane
10	Chandigarh

Emerging Cities

1	Bhatinda
2	Muzaffarnagar
3	Nashik
4	Meerut
5	Kolkata
6	Jalandhar
7	Gautam Buddha Nagar
8	Agra
9	Bangalore
10	Hyderabad

About Us

Founded in April 2014 in Silicon Valley, Droom is India's first & largest marketplace to buy and sell new and used automobiles and automobile services. Droom has taken a completely innovative and disruptive approach to build trust and pricing advantages for buyers.

The current experience of buying and selling an automobile is completely broken, antiquated and full of pitfalls. Droom offers a truly 21st century experience in buying and selling automobiles. With its technology driven marketplace approach, Droom enables transactions between buyers and sellers by bringing transparency, building trust, and mitigating information asymmetry. Droom is a mobile first marketplace with a presence on three platforms i.e. Android, iOS and Desktop.

Droom is among the fastest growing consumer Internet companies in India with 89K+ B2C sellers, 25K+ products, 118K+ listings ₹ 5,734 Cr+ in listed GMV, 3.5 Mil+ FB Community members (highest for any automobile community in India) and over 4.2 Mil+ downloads for mobile apps.

Droom has a very strong and proven founding team with 50 years of combined experience in technology, Internet, E-Commerce and FMCG including 20 years in Silicon Valley. Sandeep Aggarwal is founder of Droom. Prior to Droom, Sandeep founded ShopClues.com, India's first & largest managed marketplace and 5th Unicorn in the Consumer Internet in India. Droom has a team of 216 and is funded by some of the leading global venture investors.

89K+ B2C SELLERS	25K+ PRODUCTS	118K+ LISTINGS	₹ 5,734 Cr+ LISTED GMV	3.5Mil+ FB COMMUNITY	4.2Mil+ APP DOWNLOADS
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Droom Categories



The 21st Century Buying & Selling Experience is Here!



WIDE
SELECTION



LOW
PRICES



VERIFIED
SELLER



INSPECTED
VEHICLE



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WIDE
SELECTION



LOW
PRICES



VERIFIED
SELLER



INSPECTED
VEHICLE



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