

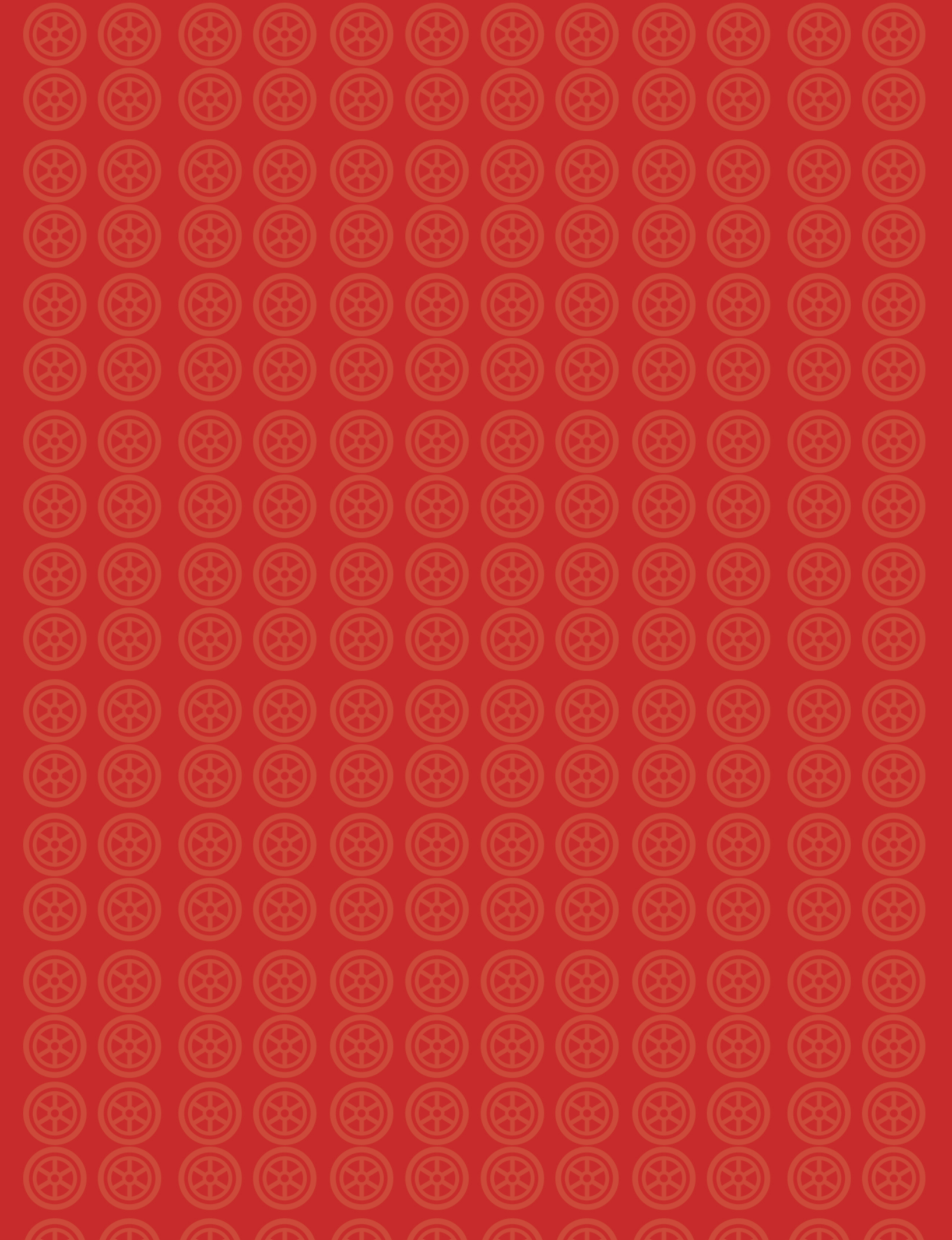


Droom's Automobile Report

H1 CY2019

droom.in

India's Most Trusted Motorplace



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Top Trends

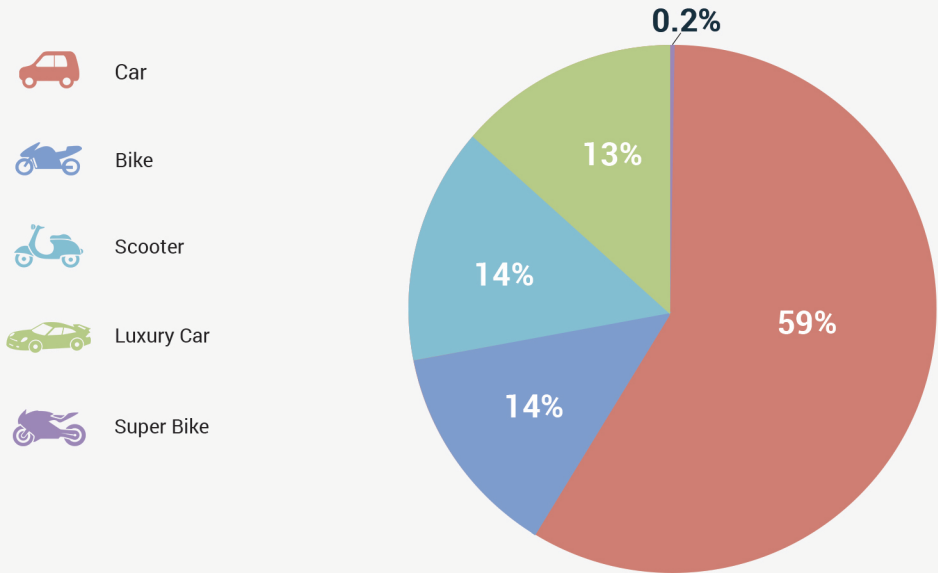
1	Most Famous Car: Toyota Fortuner
2	Most Famous Bike: Bajaj Pulsar
3	Most Famous Scooter: Honda Activa
4	Most Famous Superbike: Harley Davidson Street 750
5	Most Famous Luxury Car: BMW 5 Series
6	Most Famous Vehicle: Toyota Fortuner
7	Best Selling Royal Enfield: Classic
8	Delhi, Bangalore and Mumbai: Top 3 Cities
9	Super Bikes: Harley Davidson Street 750, Harley Davidson iron 883 ,Harley Davidson Sportster 883
10	Asking for Auto Inspection: Manyfold increase in Auto Inspection Orders due to increased awareness
11	Most Costliest Car Listed On Droom: Rolls Royce Ghost Series 2 6.6 2017 - INR 6,00,00,000
12	Most Costliest Bike Listed On Droom: Ducati Panigale V4 Speciale 2019 - INR 51,81,000

** Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters*

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Category Mix

(% breakdown based on online sales)

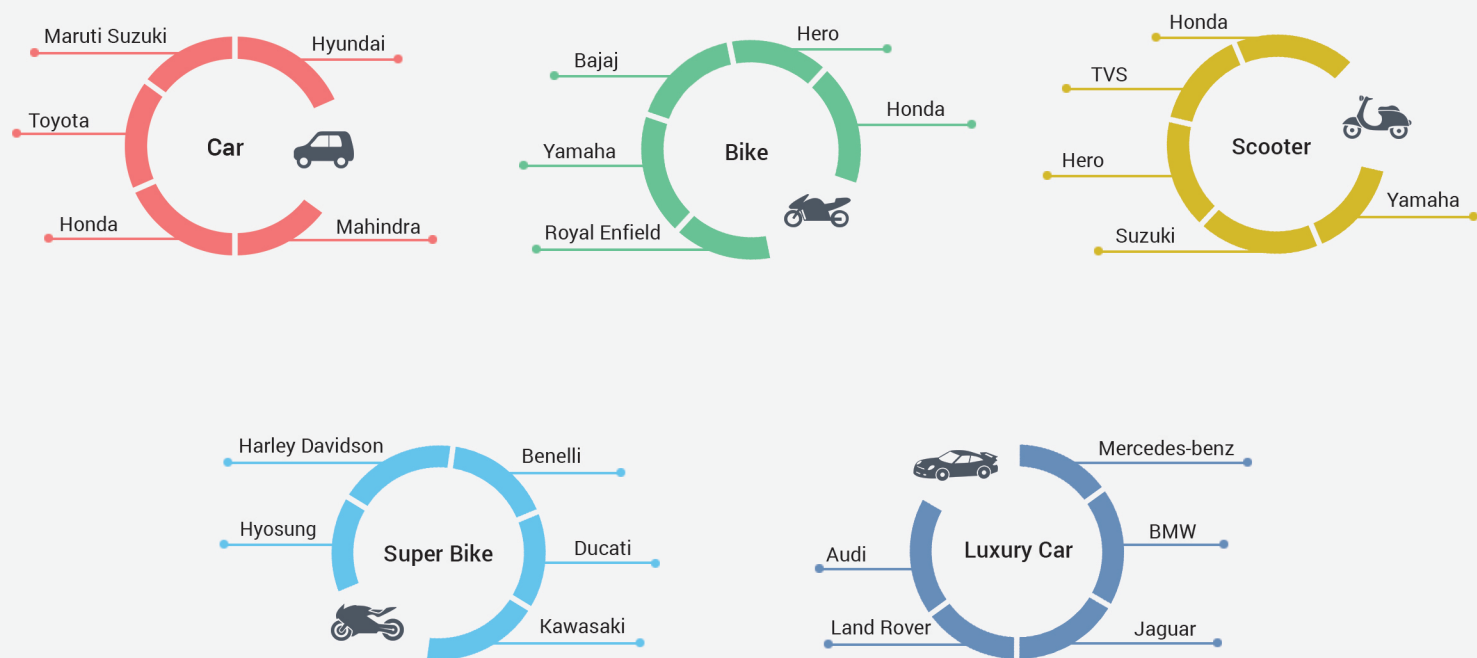


Top 10 Best Selling by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Toyota Fortuner	Bajaj Pulsar	Honda Activa	Harley Davidson Street 750	Bmw 5 Series
Maruti Suzuki Swift Dzire	Hero Splendor Plus	Honda Activa 3g	Harley-Davidson Iron 883	Mercedes-Benz E-Class
Maruti Suzuki Wagon R	Hero Passion Pro	Tvs Jupiter	Harley-Davidson Sportster 883	Mercedes-Benz C-Class
Toyota Innova	TVS Apache RTR	Suzuki Access	Benelli Tnt 300	Audi A4
Toyota Innova Crysta	Royal Enfield Classic	Honda Aviator	Benelli Tnt 600i	Audi A6
Maruti Suzuki Swift	Honda Cb Shine	Honda Activa 4g	Benelli Tnt 302r	Bmw 3 Series
Hyundai I10	Bajaj Avenger	Hero Maestro	Hyosung Aquila gv250	Audi Q7
Maruti Suzuki Alto	Bajaj Discover	Honda Activa 125	Harley Davidson Breakout	Audi Q3
Hyundai Santro Xing	Hero Splendor Pro	Hero Pleasure	Kawasaki ER-6n	Bmw X1
Honda City	Yamaha FZS	Honda Dio	Harley Davidson Fat Bob	Mercedes-Benz M-Class

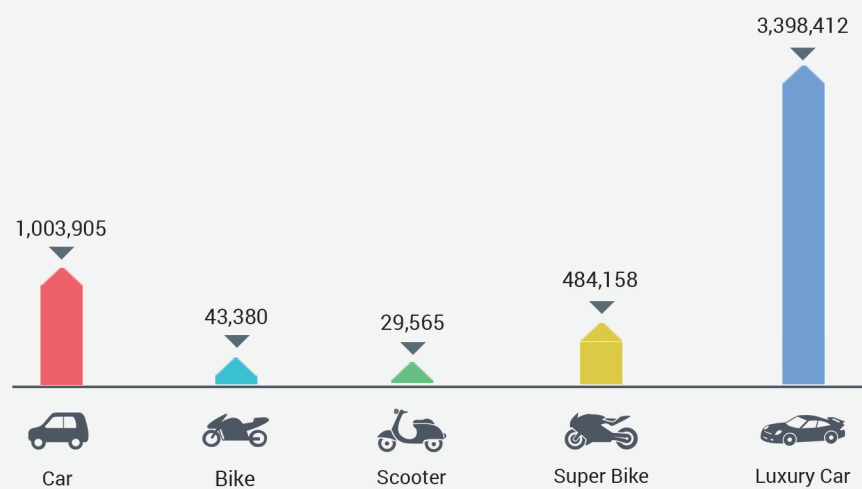
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Top 5 Makes by Category



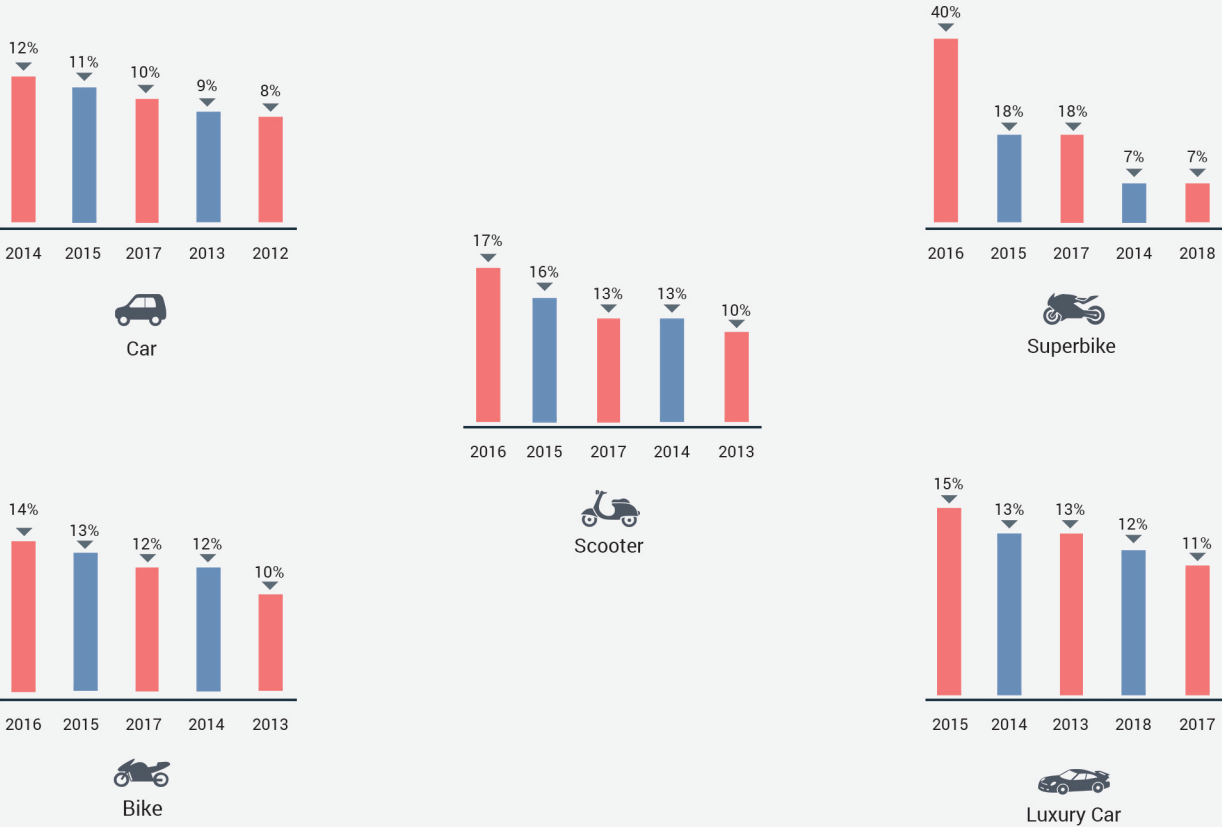
Average Selling Price of Used Automobiles

(In INR)



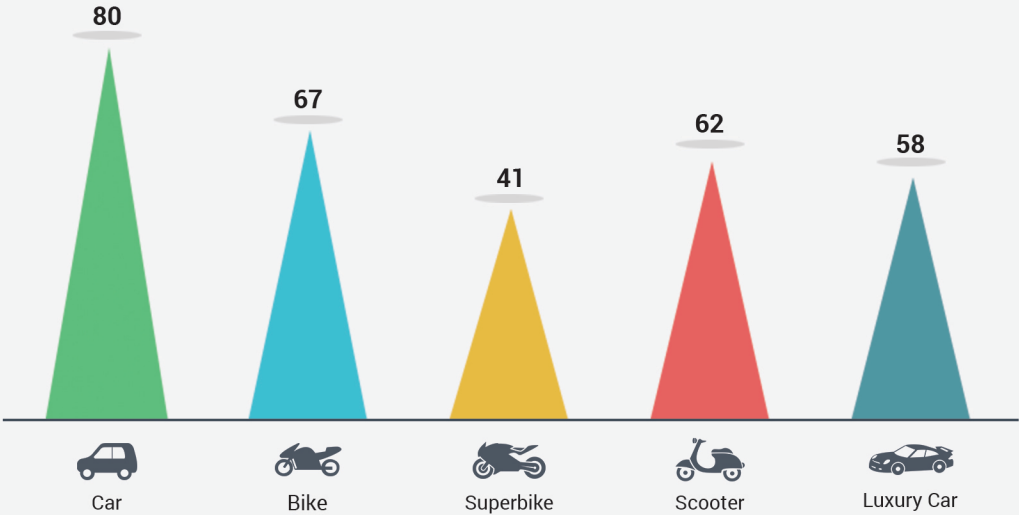
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Most Popular Years by Category



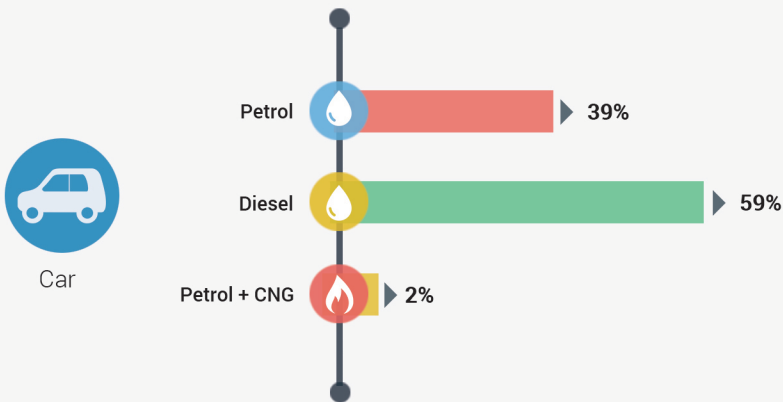
Average Duration of Ownership by Category

(In Months)

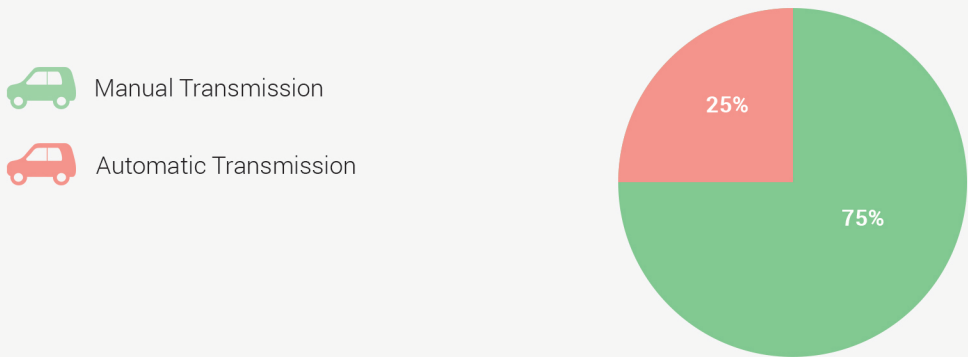


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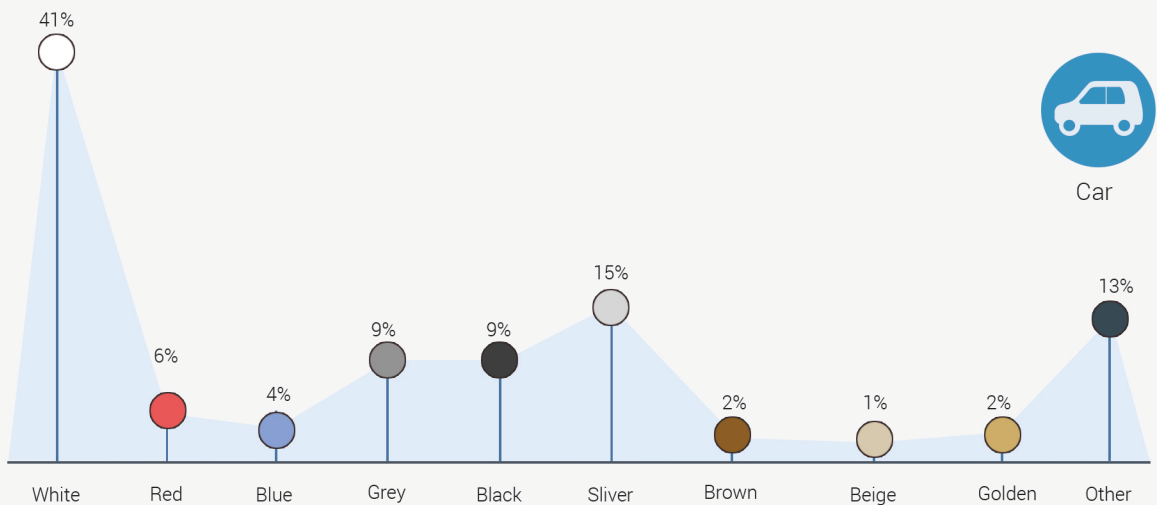
Cars by Fuel Type



Cars by Transmission Type



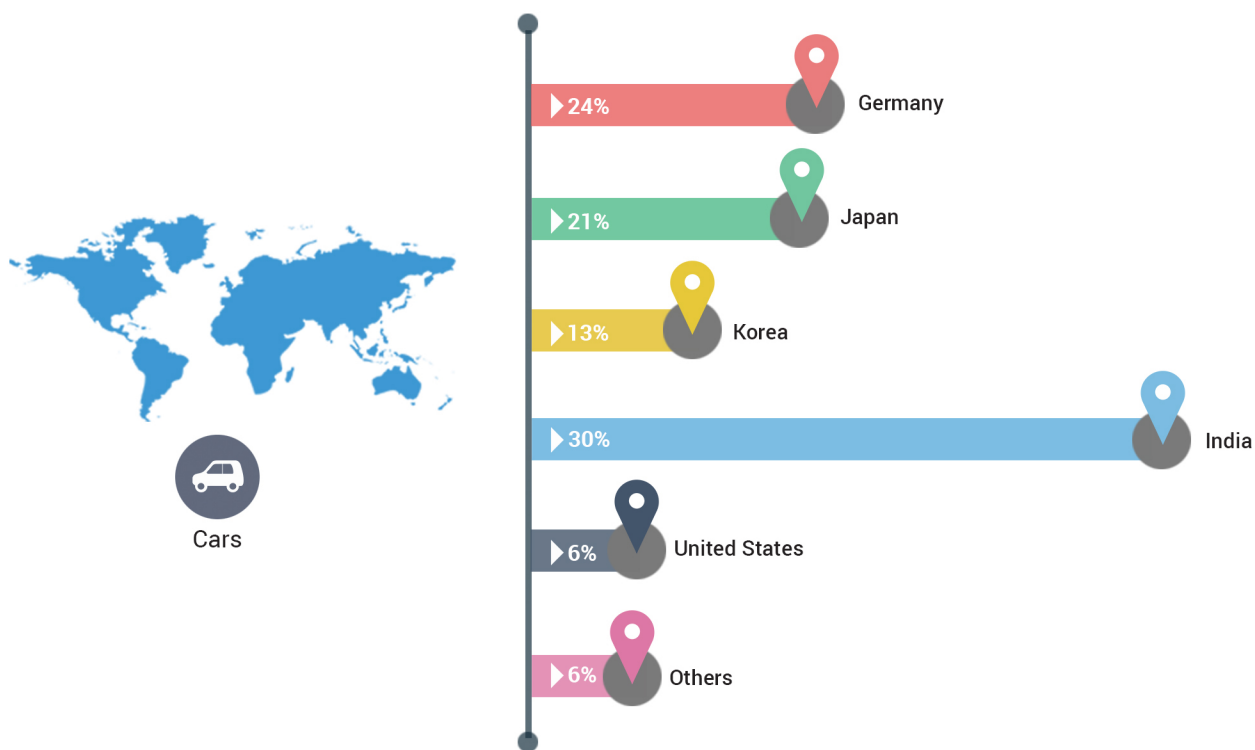
Cars by Color



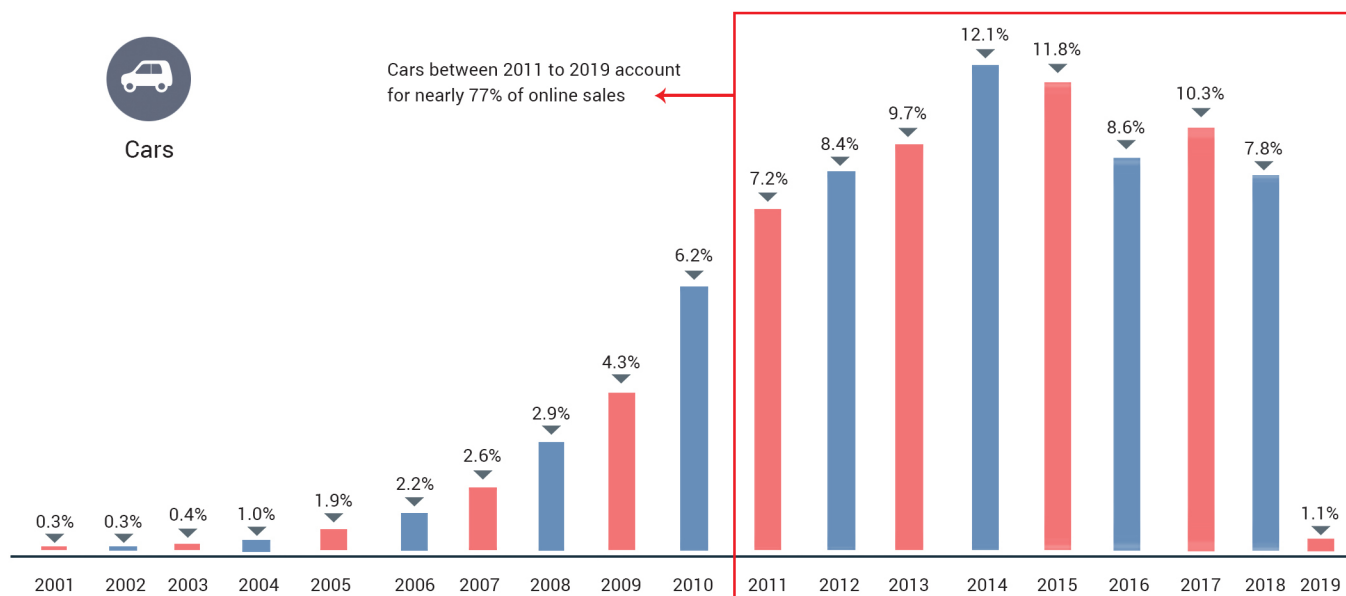
* Data on this page includes both cars & luxury cars

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Cars by Country of Origin



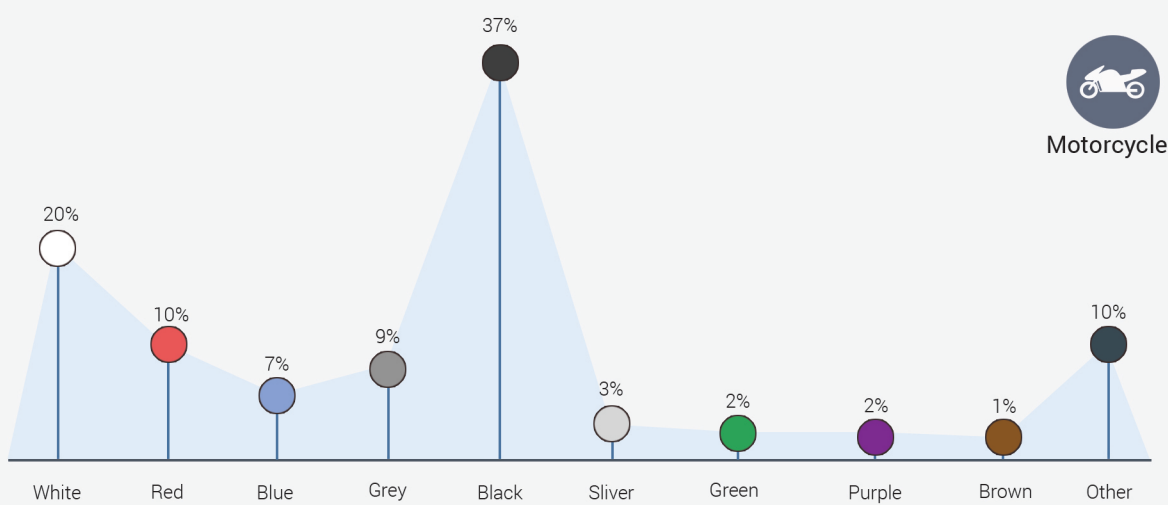
Cars by Year of Manufacture



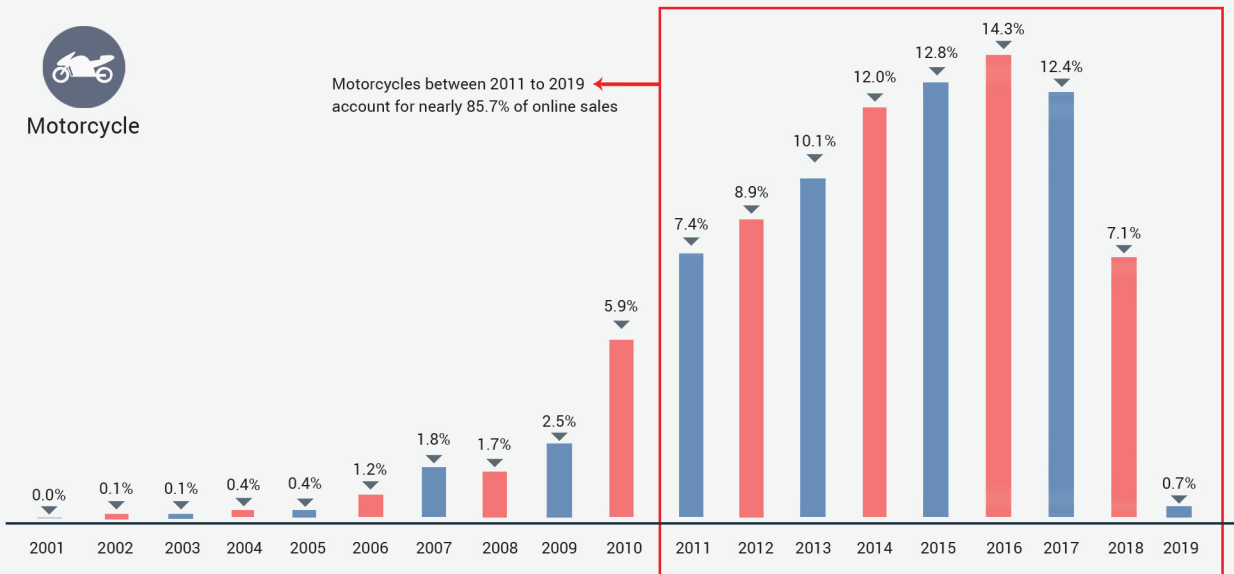
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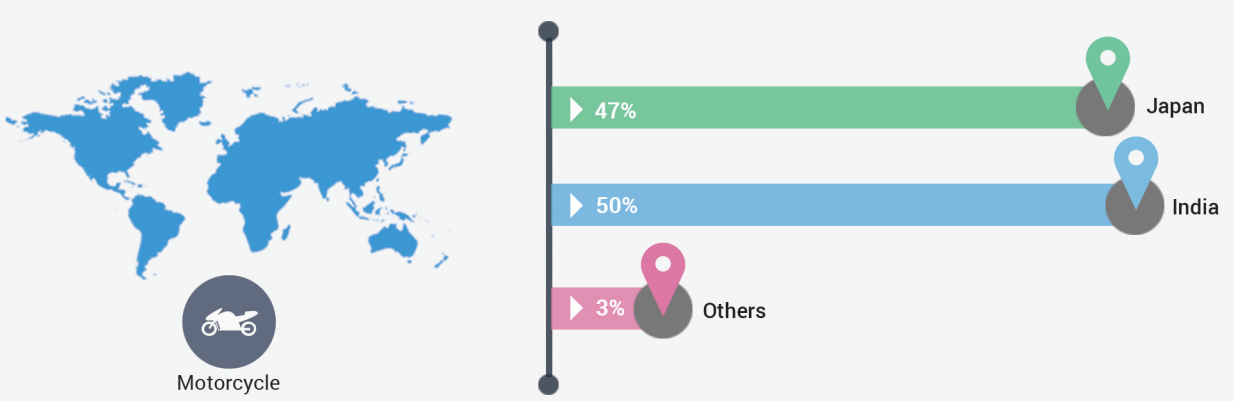
Motorcycles by Color



Motorcycles by Year of Manufacture



Motorcycles by Country of Origin



* Data on this page includes bikes, superbikes & scooters

Droom's Automobile Report

Top 10 Cities

Top Cities

1	Delhi
2	Bangalore
3	Hissar
4	Mumbai
5	Hyderabad
6	Ludhiana
7	Ahmedabad
8	Pune
9	Faridabad
10	Jaipur

Emerging Cities

1	Kolkata
2	Gurgaon
3	Ghaziabad
4	Surat
5	Lucknow
6	Chennai
7	Nagpur
8	Noida
9	Jalandhar
10	Bankura

ABOUT DROOM

Droom is the 3rd largest E-commerce company in India in terms of GMV and the largest online auto marketplace for buying and selling new and used automobiles with over 80% market share of the automobile transactions online.

Droom is headquartered in Gurugram, India, with a team size of 520+. Droom has four marketplace formats i.e. B2C, C2C, C2B and B2B, and three pricing formats - Fixed Price, Best Offer and Auction. The platform offers a wide range of categories from bicycle to plane and all automobile services such as warranty, RSA, insurance and auto loan.

Droom has in-built tech and data science tools to create the entire eco-system around used automobiles, including OBV (pricing engine), Eco (1000 points vehicle inspection), History (200 million vehicle history records), Discovery (dozens of pre-buying tools) and Credit (India's first and only marketplace for used vehicles' loans). The company is currently generating \$1.2 Billion in annualized GMV and growing at a rate of 150% Y/Y. Droom has a presence in 920+ cities across India (India's largest hyper-local marketplace), 335K+ auto dealers (largest auto dealer platform in World), 42 Million+ monthly visitors, nearly 8 Million+ app downloads and 6 Million+ Facebook followers.

Droom is a Singapore Holding Company with subsidiaries in India and the United States. The company has so far raised close to \$125 Million dollars over six rounds of funding. Some of the prominent investors are Lightbox, Beenext, Beenos, Digital Garage, Toyota Tsusho Corporation, Integrated Assets Management and Family office of Japanese based investor Joe Hirao, Founder ZIGExN.



Media Enquiry

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For any enquiries, please contact
media@droom.in
(+91) - 9643103972



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India: 40A/5, Ground Floor, Chandan Nagar, Sector-15, Part-II Gurgaon-122001

USA: Droom Labs Inc. 2201 Walnut Avenue, Suite 190, Fremont, CA 94538



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info@droom.in



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