

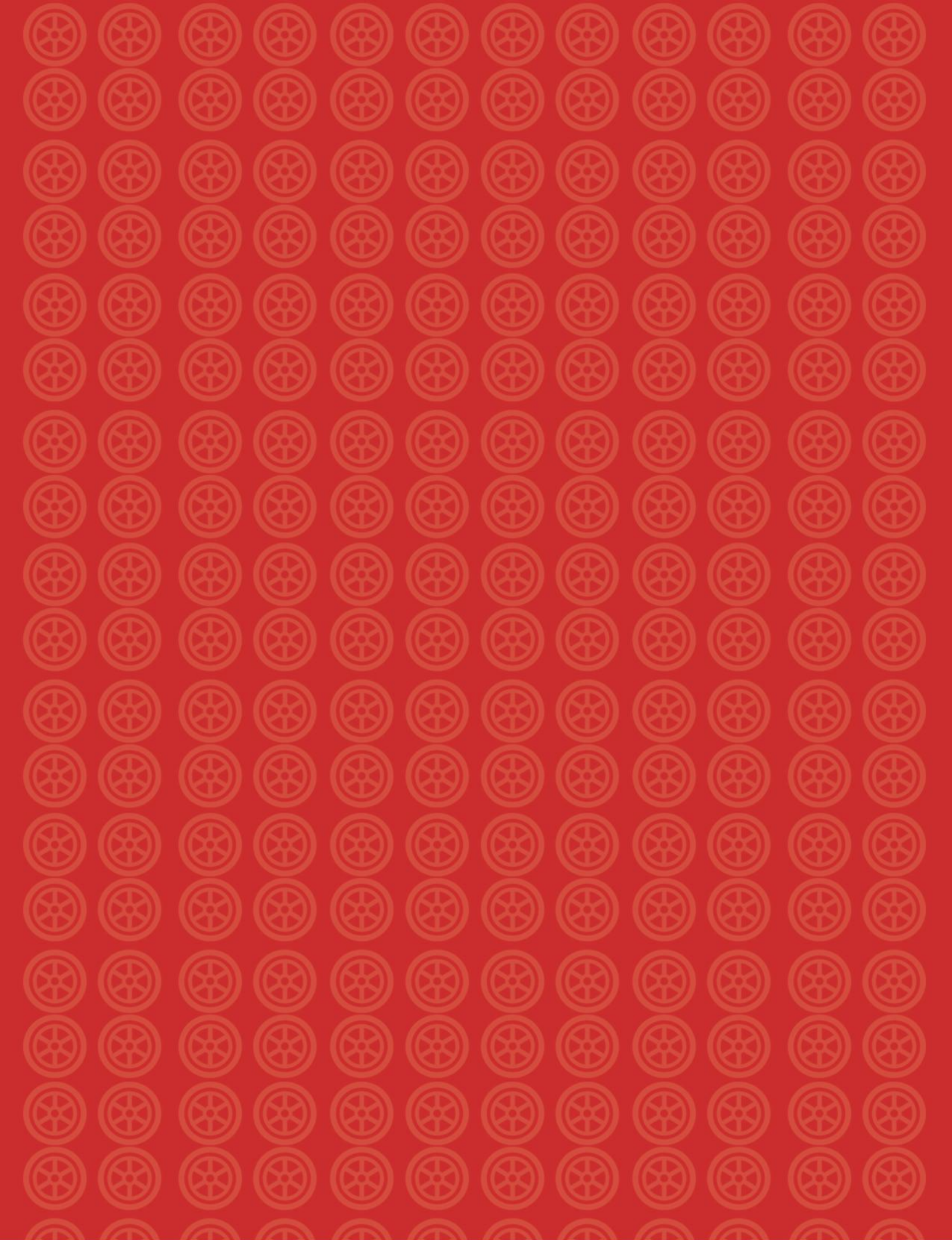


Droom's Automobile Report

H1 CY2020



India's Most Trusted Motorplace



Droom's Automobile Report

Top Trends

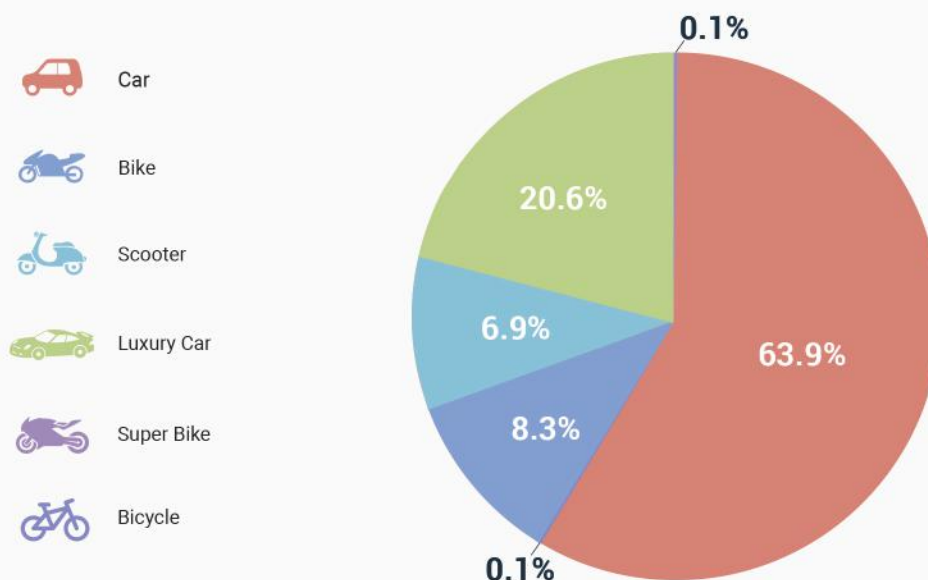
1	Most Famous Car: Maruti Suzuki Swift Dzire
2	Most Famous Bike: Bajaj Pulsar
3	Most Famous Scooter: Honda Activa 3G
4	Most Famous Superbike: Harley Davidson Street 750
5	Most Famous Luxury Car: Mercedes Benz e class
6	Most Famous Vehicle: Maruti Suzuki Swift Dzire
7	Best Selling Royal Enfield: Classic
8	Delhi, Gurgaon and Jaipur: Top 3 Cities
9	Super Bikes: Harley Davidson Street 750, Harley Davidson iron 883 ,Harley Davidson Sportster 883
10	Asking for Auto Inspection: Manyfold increase in Auto Inspection Orders due to increased awareness
11	Most Costliest Car Listed On Droom: Rolls-Royce Ghost Extended Wheelbase 2019
12	Most Costliest Bike Listed On Droom: Kawasaki Ninja ZX-6R 2019

** Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters*

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Category Mix

(% breakdown based on online sales)

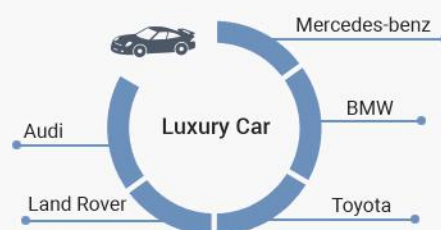
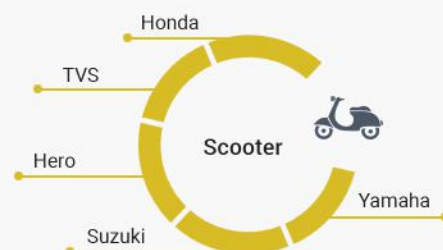
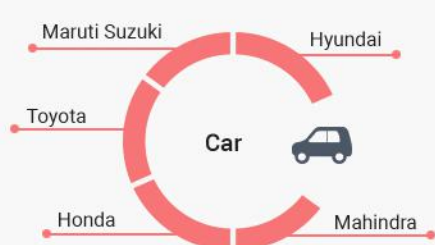


Top 10 Best Selling by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Toyota-fortuner	Bajaj-Pulsar	Honda-activa	Hyosung-aquila pro gv650	Mercedes-Benz-e-class
Maruti Suzuki-Swift Dzire	Hero-Splendor Plus	Tvs-jupiter	Suzuki-Hayabusa	Bmw-5 series
Maruti Suzuki-swift	Hero-passion pro	Honda-activa 5g	Bmw-s 1000 rr	Mercedes-Benz-c-class
Toyota-innova	Bajaj-discover	Honda-activa 3g	Ducati-monster	Toyota-Land Cruiser
Toyota-innova crysta	Tvs-apache rtr	Suzuki-access	Harley-davidson-forty eight	Mercedes-Benz-glc
Honda-City	Bajaj-avenger	Honda-activa 4g	Hyosung-gt250r	Audi-q7
Maruti Suzuki-Wagon R	Honda-cb shine	Honda-aviator	Indian-scout bobber	Audi-a4
Hyundai-i20	Royal Enfield-classic	Honda-activa125	Kawasaki-ninja	Audi-a6
Hyundai-i10	Bajaj-platina	Hero-pleasure	Kawasaki-z650	Bmw-3 series
Ford-Endeavour	Hero-splendor pro	Hero-maestro	Kawasaki-z900	Mercedes-Benz-gle

Droom's Automobile Report

Top 5 Makes by Category



Average Selling Price of Used Automobiles

(In INR)



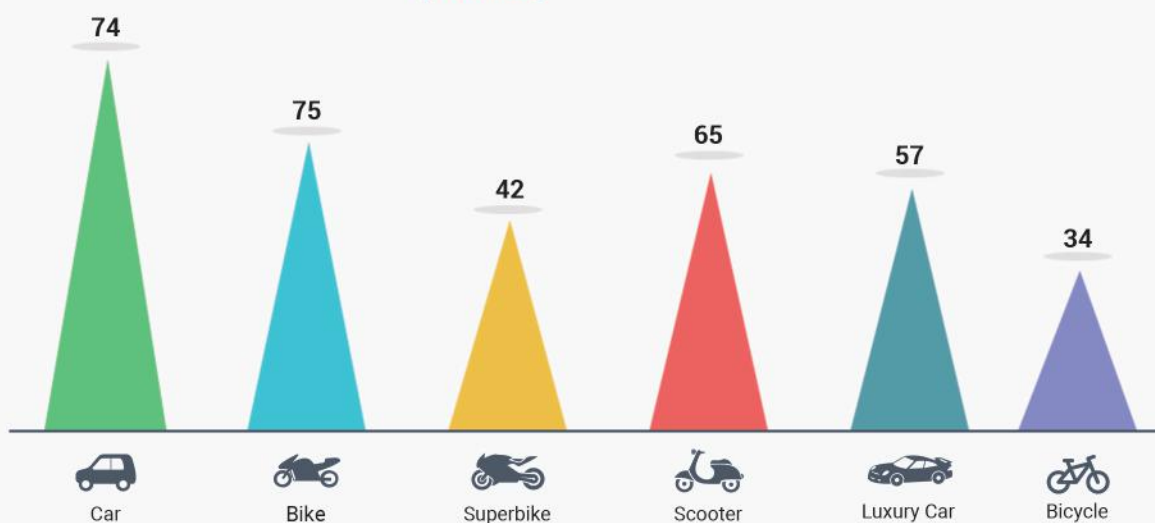
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Most Popular Years by Category



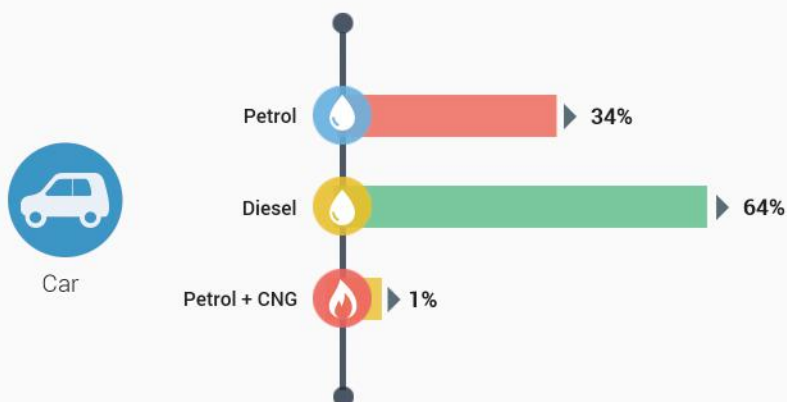
Average Duration of Ownership by Category

(In Months)





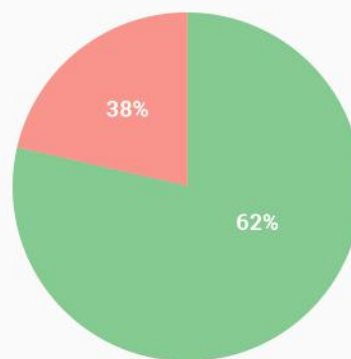
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Cars by Fuel Type

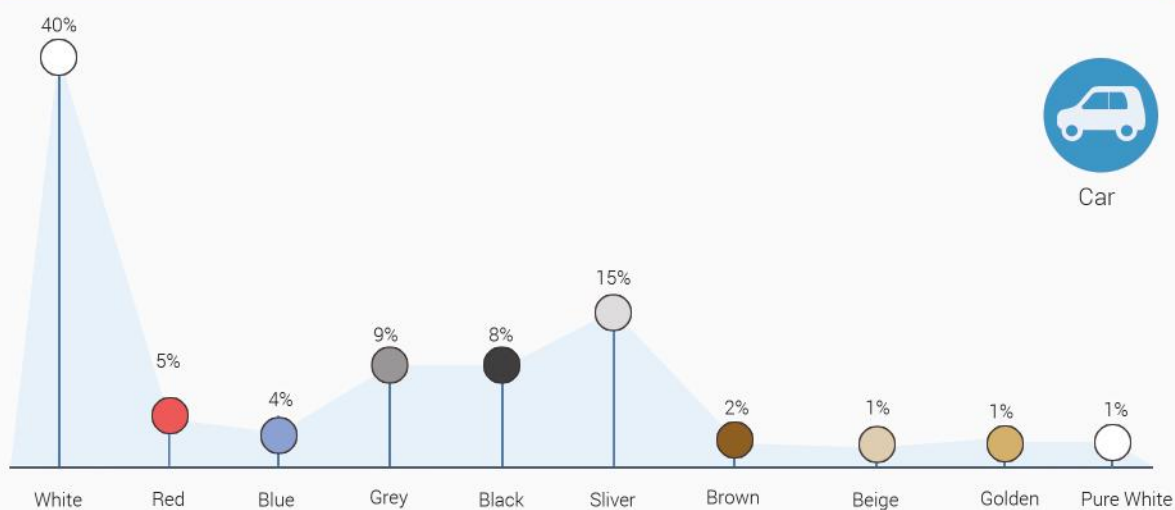


Cars by Transmission Type

-  Manual Transmission
-  Automatic Transmission



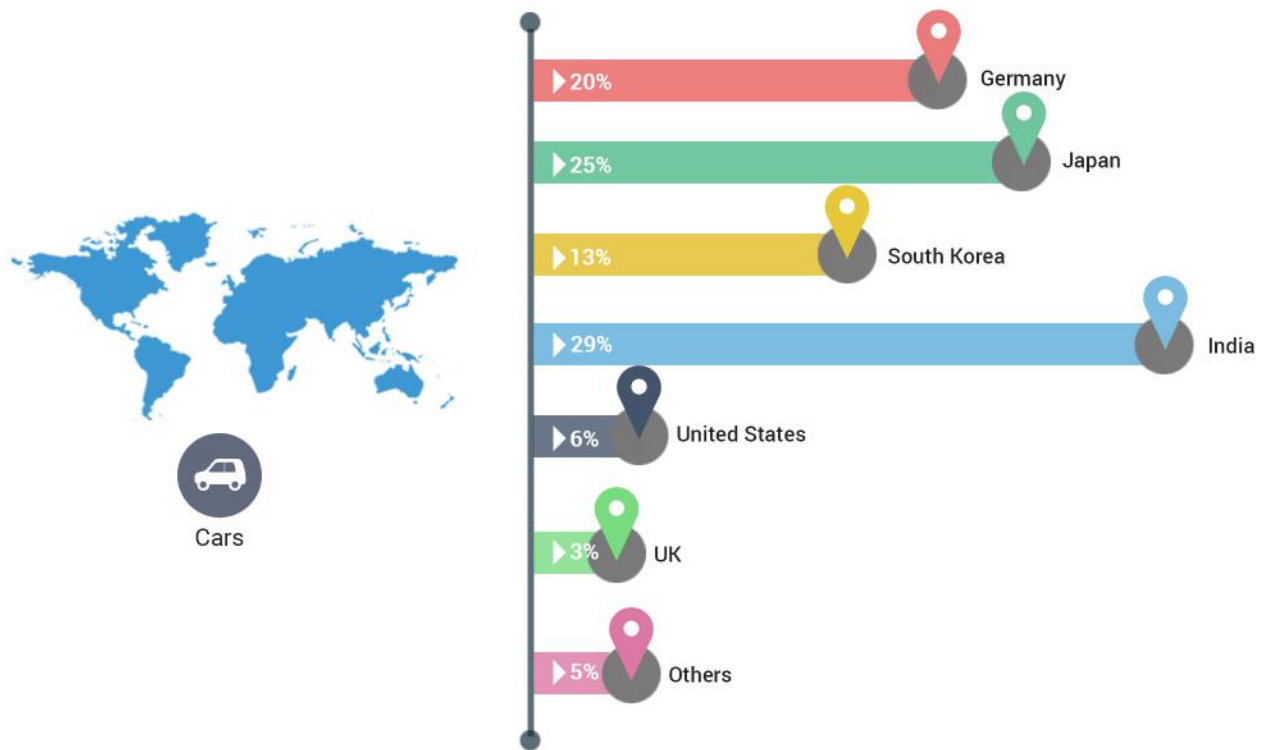
Cars by Color



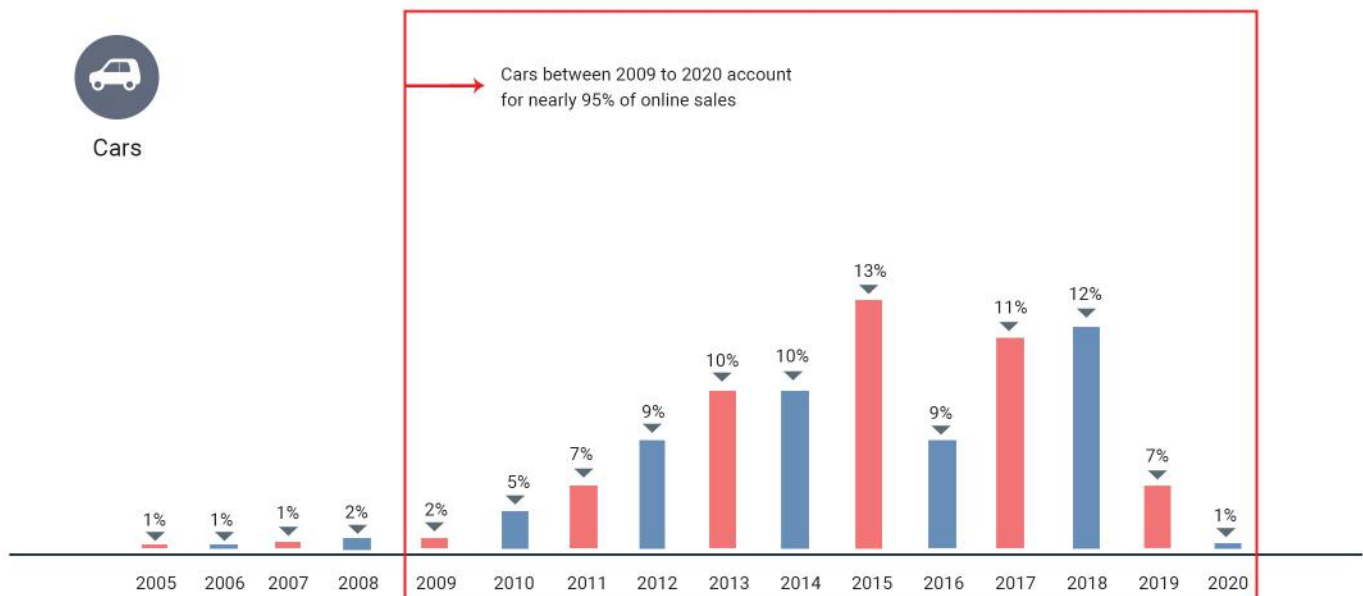
* Data on this page includes both cars & luxury cars

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Cars by Country of Origin



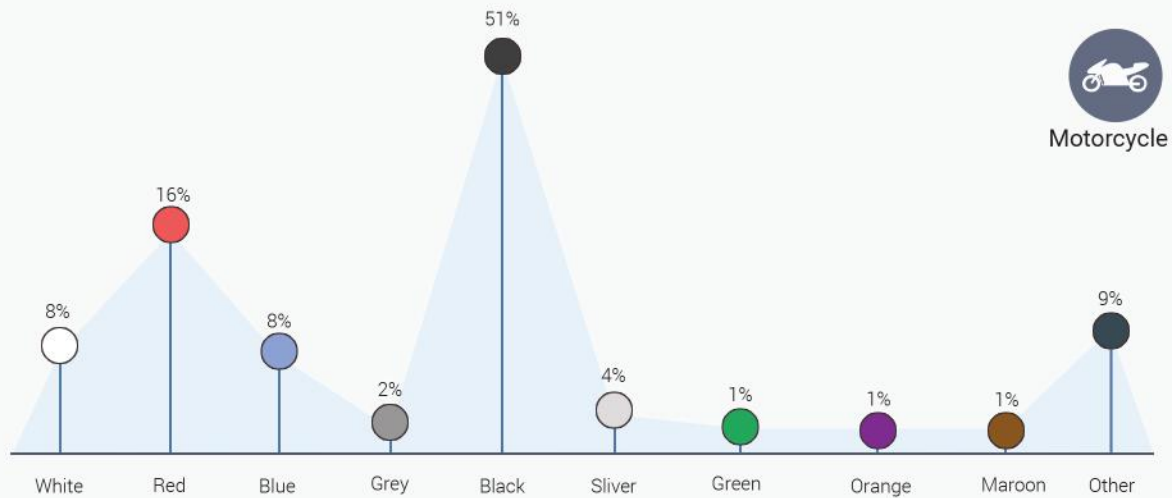
Cars by Year of Manufacture



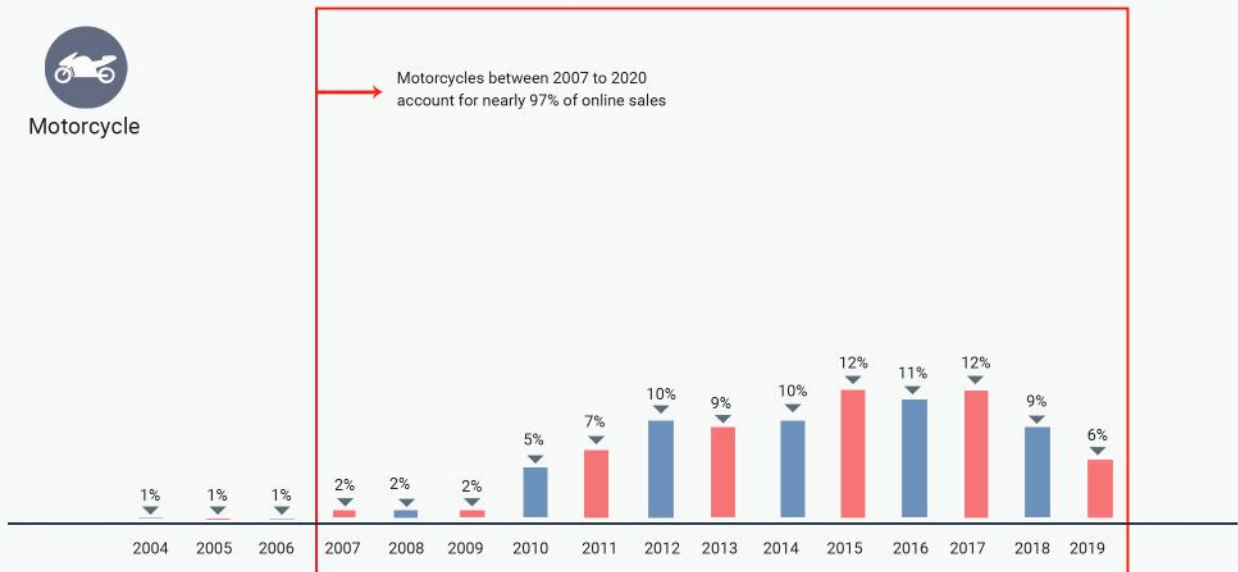
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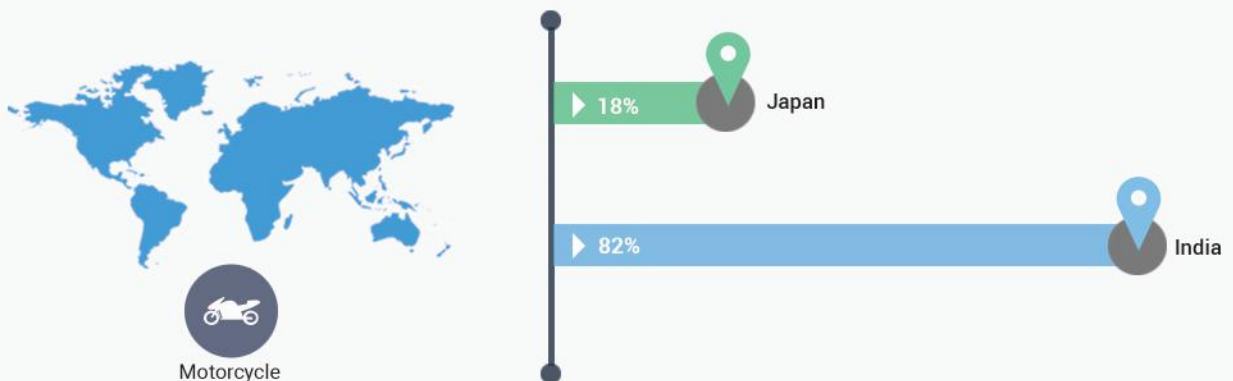
Motorcycles by Color



Motorcycles by Year of Manufacture



Motorcycles by Country of Origin



* Data on this page includes bikes, superbikes & scooters

Droom's Automobile Report

Top 10 Cities

Top Cities

1	DELHI
2	GURGAON
3	JAIPUR
4	LUDHIANA
5	BANGALORE
6	MUMBAI
7	AHMEDABAD
8	HYDERABAD
9	PUNE
10	LUCKNOW

Emerging Cities

1	KOLKATA
2	GHAZIABAD
3	SURAT
4	NAGPUR
5	JODHPUR
6	FARIDABAD
7	GAUTAM BUDDHA NAGAR
8	KARIM NAGAR
9	SARAN
10	AURANGABAD

ABOUT DROOM

Droom is an AI and data science-driven online automobile transactional platform, which offers 21st-century experience in buying and selling automobiles in India. As a marketplace, Droom offers Great Selection, Low Prices, Trust, Transparency, and Convenience second to none. Droom has over 2 Mn automobiles to choose from with a listed inventory of \$13.5 Bn+ from over 286K pro-sellers and presence in 1,084 cities. Droom has 6.5 Mn+ Facebook followers, making it the largest auto-focused community in India.

Droom has built an entire eco-system around used automobiles for the digital economy, including Orange Book Value (used vehicle pricing engine | 460 Mn+ Queries), ECO (1,000+ points vehicle inspection | 152K+ inspections), History (history records for used vehicles | Database of 250 Mn+ vehicles), Discovery (dozens of pre-buying research tools), and Financial Services (Loan & Insurance).

With an 80% market share of the automobile transactions online, Droom is India's largest automobile platform online and among the largest E-Commerce companies. Besides, India Droom is available in Singapore, Thailand, and Malaysia, and OBV is available in 38 countries globally, making OBV the world's number one benchmark pricing engine.

Droom is among the most trusted consumer internet brands in India often recognized for its innovative approach and technology and is backed by marquee global investors.



MARKETPLACE



CATEGORIES



For any enquiries, please contact
media@droom.in
(+91) - 9958196997



WIDE
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77A, Building No.1, Sector 18, Gurugram, Haryana 122015

USA: Droom Labs Inc. 2201 Walnut Avenue, Suite 190, Fremont, CA 94538



www.droom.in



info@droom.in



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