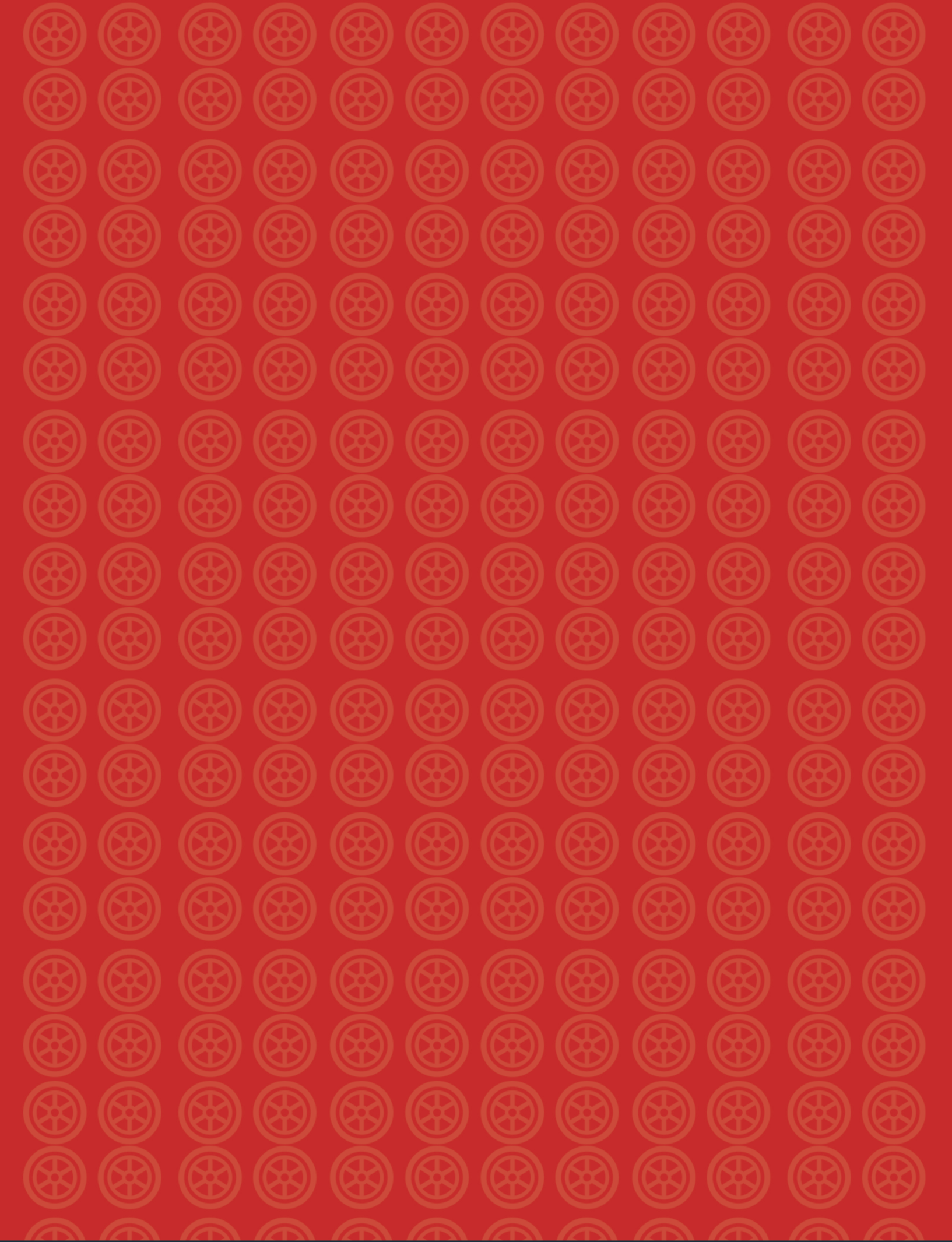


Droom's Automobile Report

Q2 -CY 2019

droom.in

India's Most Trusted Motorplace



Droom's Automobile Online Quarterly

Top Trends







1	Most Famous Car: Toyota Fortuner
2	Most Famous Bike: Bajaj Pulsar
3	Most Famous Scooter: Honda Activa 5G
4	Most Famous Superbike: Harley Davidson Street 750
5	Most Famous Luxury Car: BMW 5 Series
6	Most Famous: Toyota Fortuner
7	Most Famous Electric Scooter: Tunwal Sport 63
8	Royal Enfield: Royal Enfield Classic, Thunderbird, Bullet Electra
9	Delhi, Banglore, Mumbai: Top 3 cities
10	Super Bikes: Very Noticable Pick up Demand for Superbikes Online
11	Asking for Auto Inspection: Customer Awareness going up, more Customers demanding Auto Inspection Reports
12	Most Costliest Car Listed On Droom: Rolls Royce Ghost Series 2 6.6 2017 - INR 6 Cr
13	Most Costliest Bike Listed On Droom: Ducati Panigale V4 Speciale 2019 - INR 51,81,000 Lacs

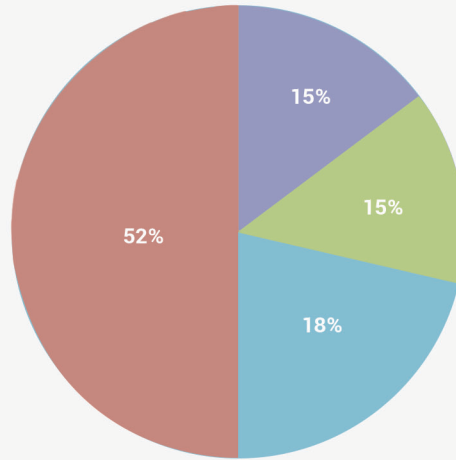
* Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters

Droom's Automobile Online Quarterly

Category Mix

(% breakdown based on online sales)

-  Car
-  Bike
-  Scooter
-  Super Car
-  Super Bike
-  Electric Scooter

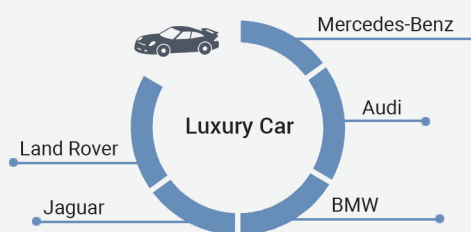
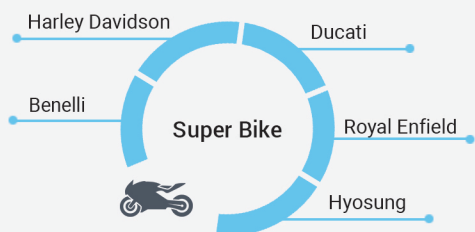
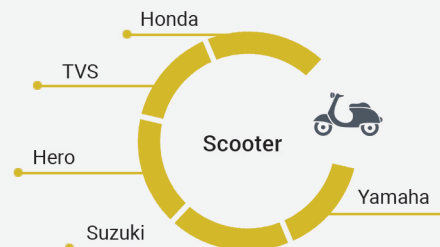
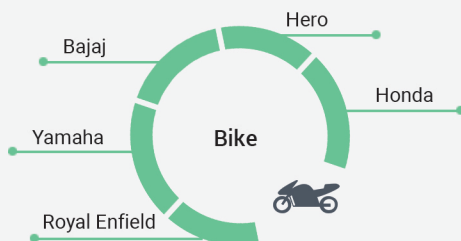
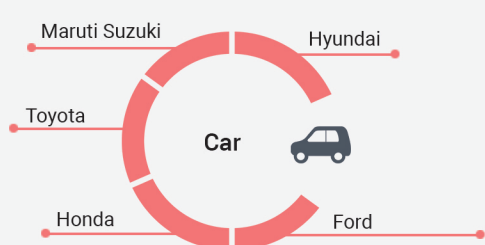


Top 10 Best Selling by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Toyota Fortuner	Bajaj Pulsar	Honda Activa	Harley-Davidson Street 750	Bmw 5 Series
Maruti Suzuki Swift Dzire	Hero Splendor Plus	Tvs Jupiter	Harley-Davidson Iron 883	Mercedes-Benz E-Class
Maruti Suzuki Wagon R	Hero Passion Pro	Honda Activa 3g	Benelli Tnt 300i	Mercedes-Benz C-Class
Maruti Suzuki Alto	TVS Apache Rtr	Suzuki Access	Benelli 302r	Audi A4
Toyota Innova Crysta	Royal Enfield Classic	Honda Activa 4g	Hyosung aquila Gv250	Audi A6
Hyundai I10	Bajaj Avenger	Honda Aviator	Harley-Davidson Breakout	Audi Q7
Maruti Suzuki Swift	Honda Cb Shine	Honda Activa 125	Harley-Davidson Forty eight	Bmw 3 Series
Toyota Innova	Baja Discover	Hero Maestro	Royal Enfield Interceptor	Audi Q3
Hyundai Santro Xing	Yamaha Fzs	Hero Pleasure	Ducati Monster	Mercedes-Benz m-class
Honda City	Hero Splendor Pro	Honda Dio	Harley-Davidson Roadster	Bmw X1

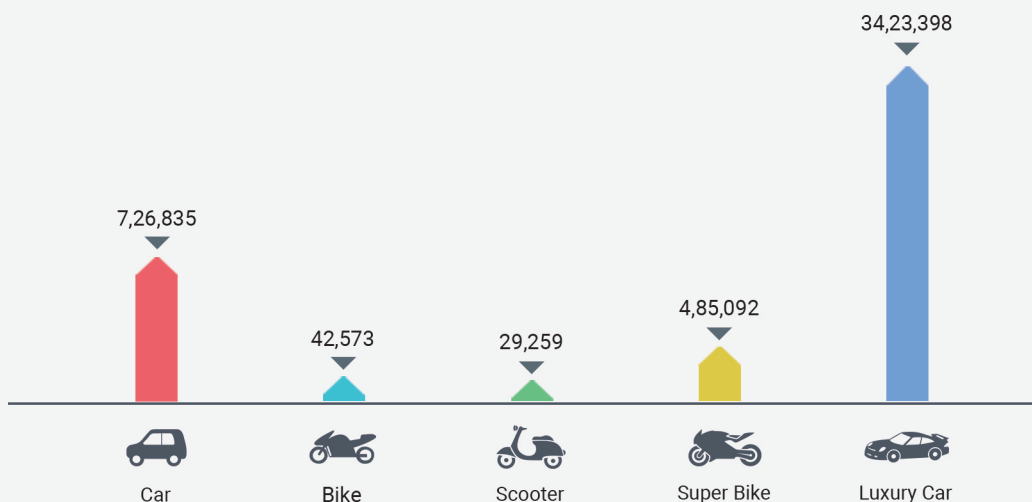
Droom's Automobile Online Quarterly

Top 5 Makes by Category



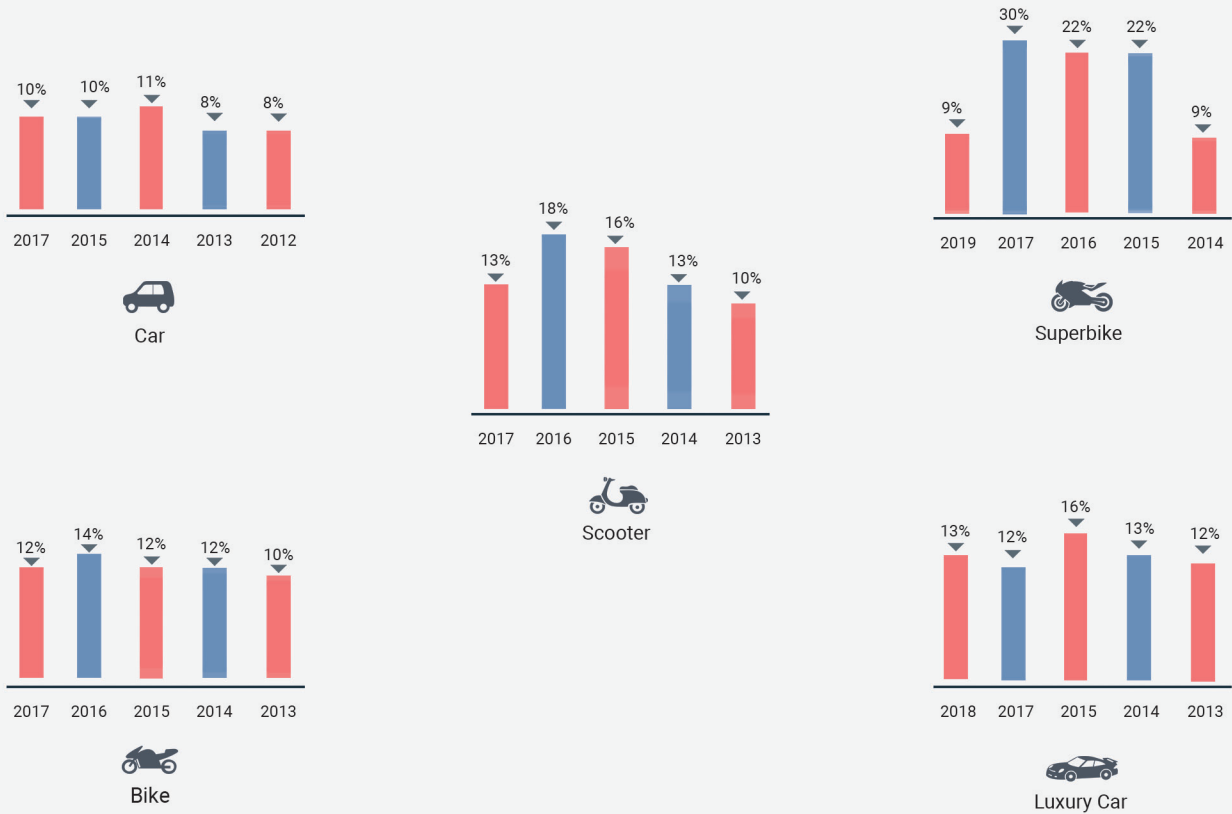
Average Selling Price of Used Automobiles

(In INR)



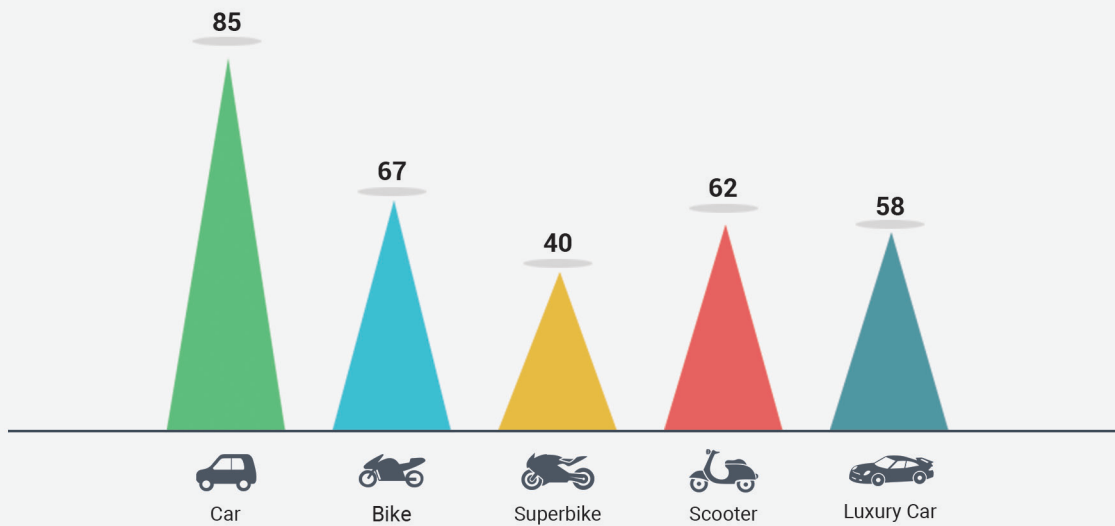
Droom's Automobile Online Quarterly

Most Popular Years by Category



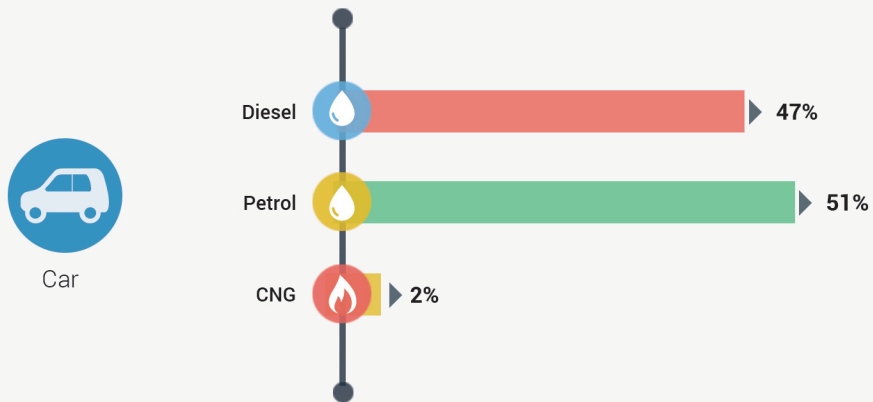
Average Duration of Ownership by Category

(In Months)

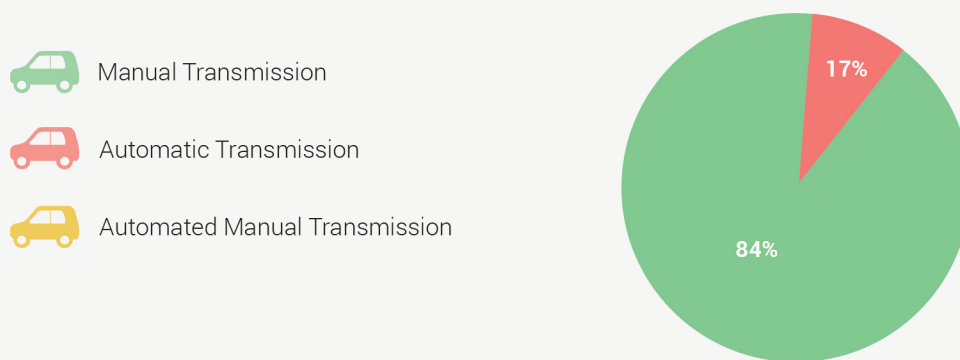


Droom's Automobile Online Quarterly

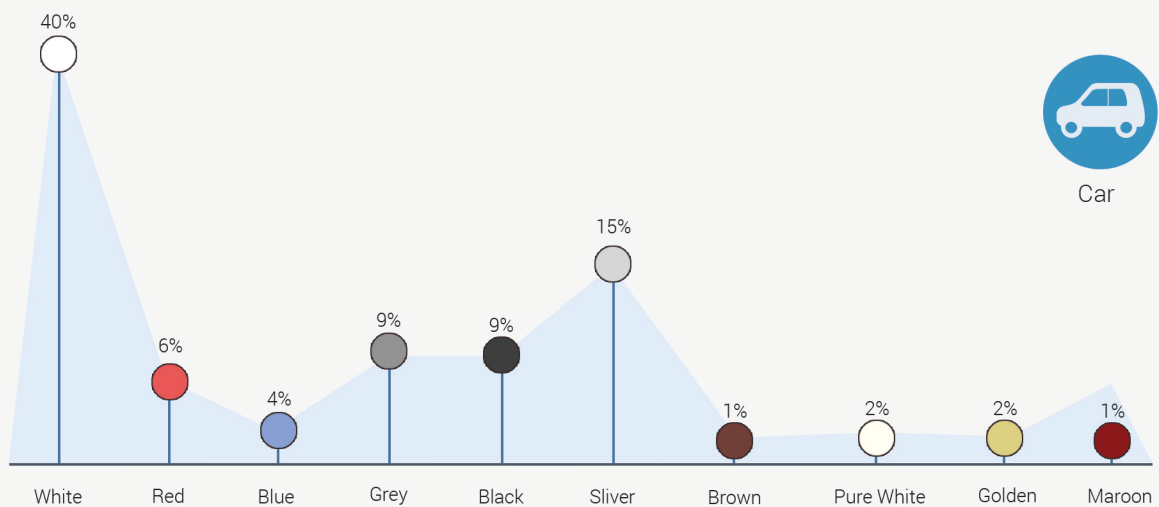
Cars by Fuel Type



Cars by Transmission Type



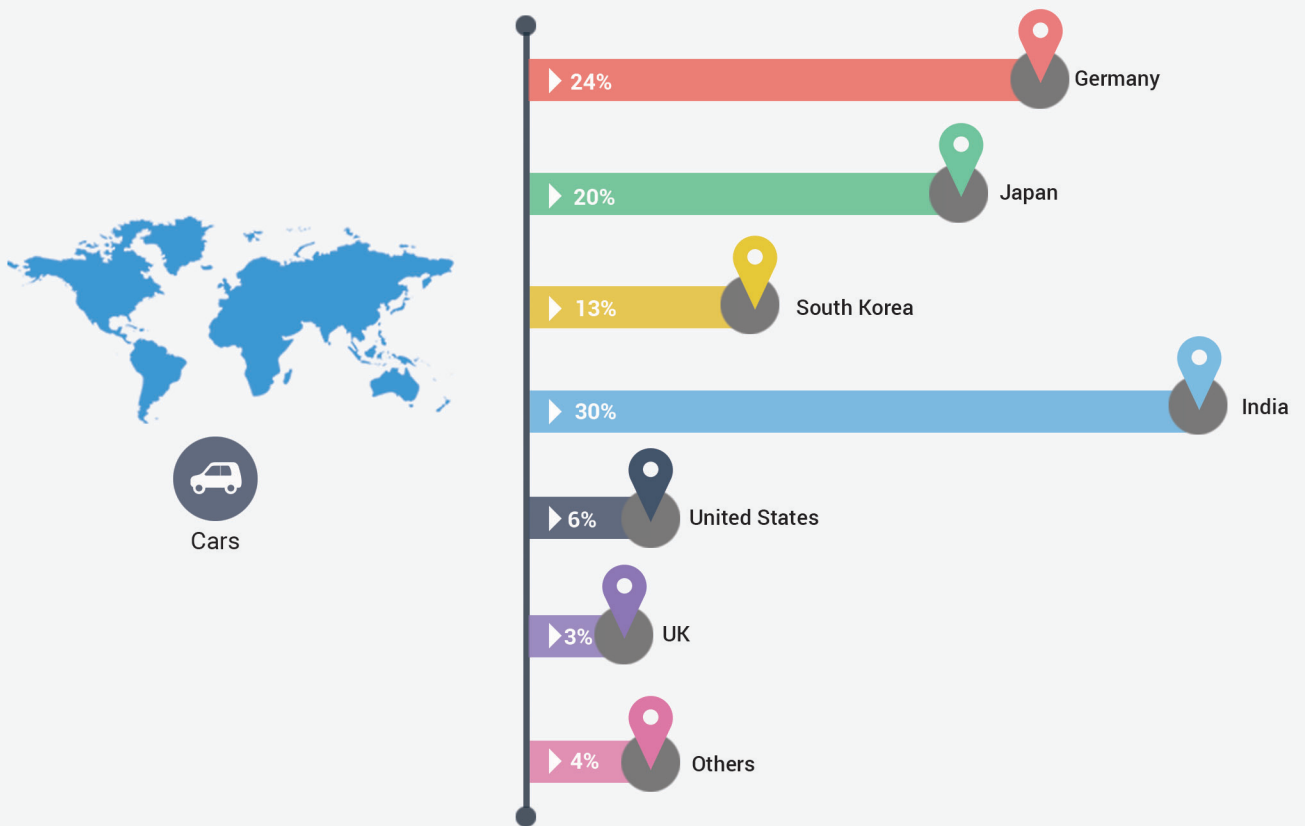
Cars by Color



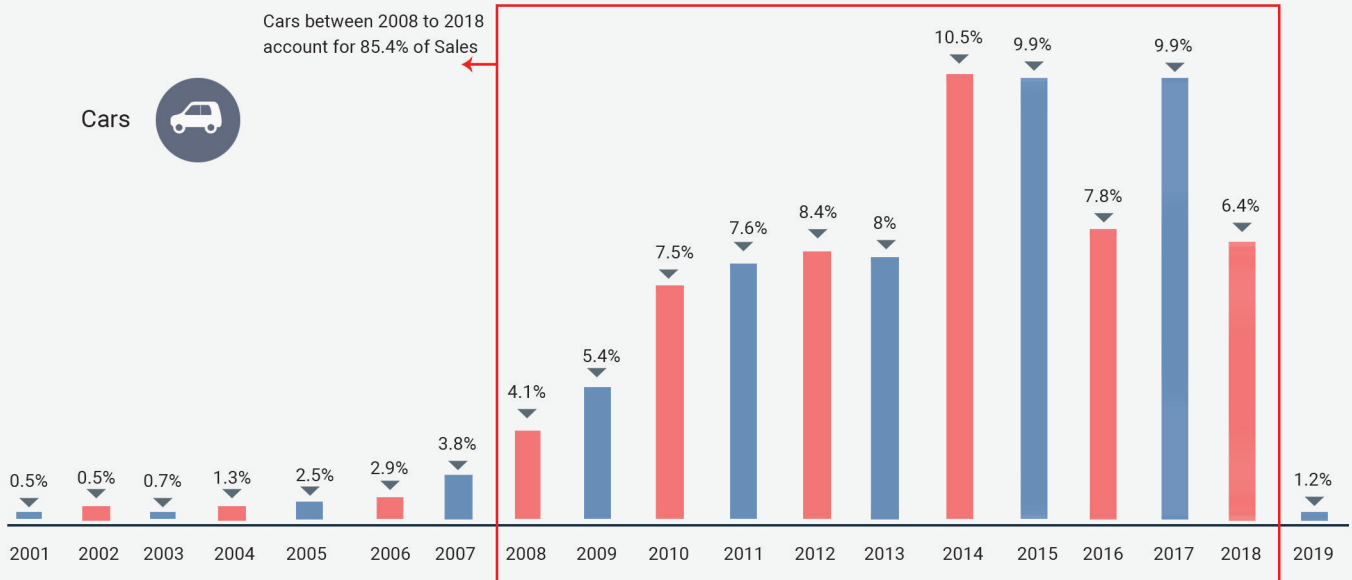
* Data on this page includes both cars & luxury cars

Droom's Automobile Online Quarterly

Cars by Country of Origin



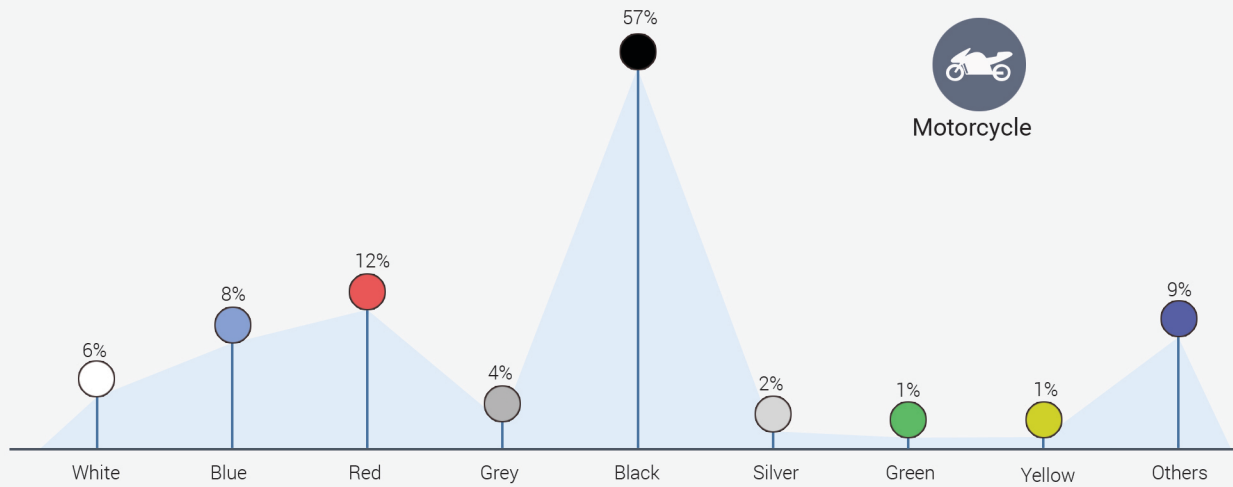
Cars by Year of Manufacture



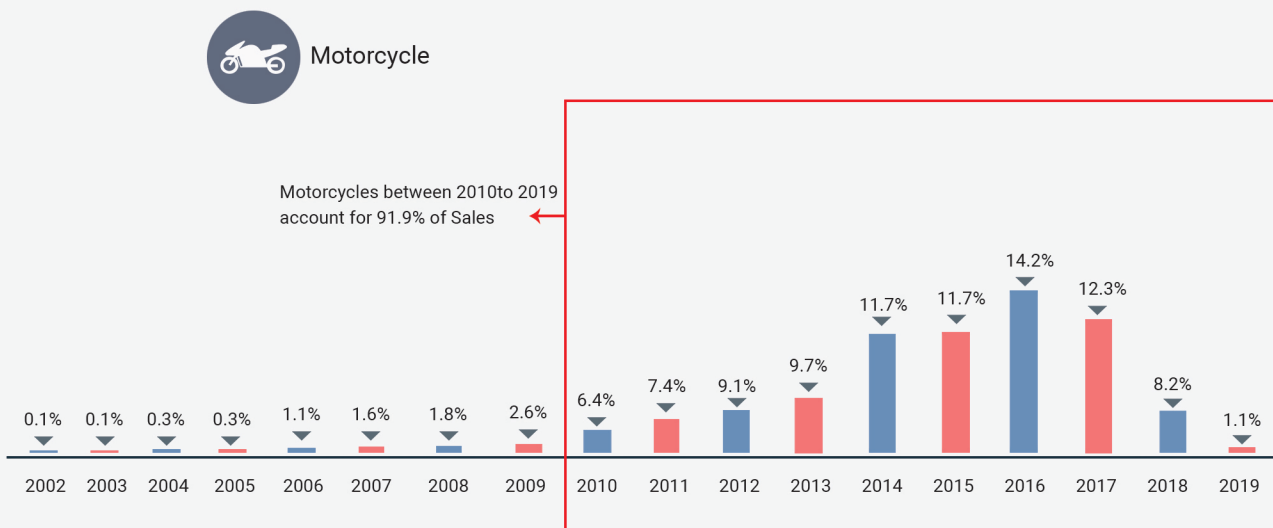
* Data on this page includes both cars & luxury cars

Droom's Automobile Online Quarterly

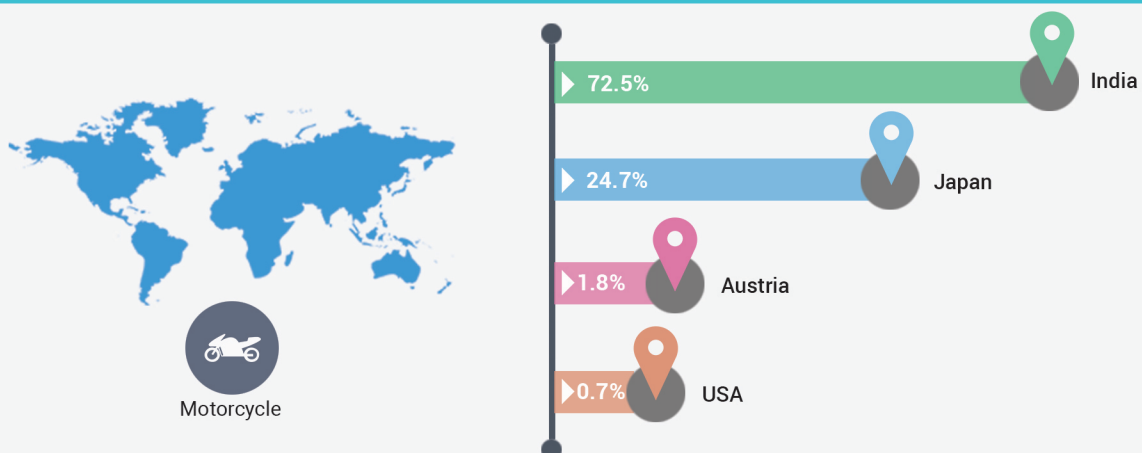
Motorcycles by Color



Motorcycles by Year of Manufacture



Motorcycles by Country of Origin



* Data on this page includes bikes, superbikes & scooters

Droom's Automobile Report

Top 10 Cities

Top Cities

1	Delhi
2	Banglore
3	Mumbai
4	Ludhiana
5	Hyderabad
6	Jaipur
7	Ahmedabad
8	Pune
9	Faridabad
10	Kolkata

Emerging Cities

1	Hissar
2	Gurgaon
3	Chennai
4	Lucknow
5	Surat
6	Ghaziabad
7	Nagpur
8	Gautam Buddha Nagar
9	Jalandhar
10	Bankura

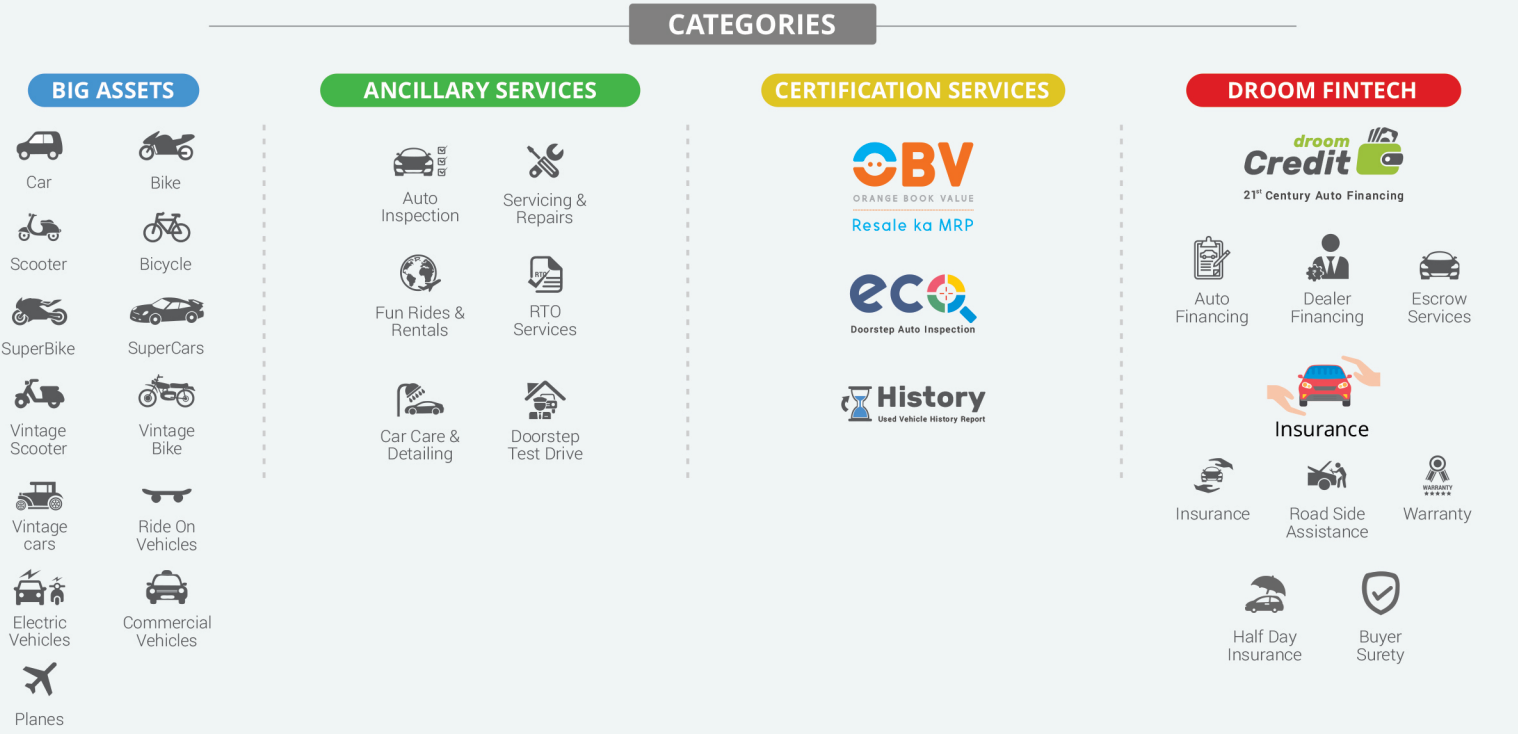
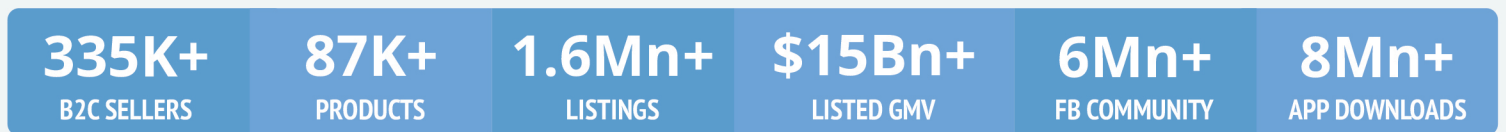
ABOUT DROOM

Droom is the 3rd largest E-commerce company in India in terms of GMV and the largest online auto marketplace for buying and selling new and used automobiles with over 80% market share of the automobile transactions online.

Droom is headquartered in Gurugram, India, with a team size of 520+. Droom has four marketplace formats i.e. B2C, C2C, C2B and B2B, and three pricing formats - Fixed Price, Best Offer and Auction. The platform offers a wide range of categories from bicycle to plane and all automobile services such as warranty, RSA, insurance and auto loan.

Droom has in-built tech and data science tools to create the entire eco-system around used automobiles, including OBV (pricing engine), Eco (1000 points vehicle inspection), History (200 million vehicle history records), Discovery (dozens of pre-buying tools) and Credit (India's first and only marketplace for used vehicles' loans). The company is currently generating \$1.2 Billion in annualized GMV and growing at a rate of 150% Y/Y. Droom has a presence in 920+ cities across India (India's largest hyper-local marketplace), 335K+ auto dealers (largest auto dealer platform in World), 42 Million+ monthly visitors, nearly 8 Million+ app downloads and 6 Million+ Facebook followers.

Droom is a Singapore Holding Company with subsidiaries in India and the United States. The company has so far raised close to \$125 Million dollars over six rounds of funding. Some of the prominent investors are Lightbox, Beenext, Beenos, Digital Garage, Toyota Tsusho Corporation, Integrated Assets Management and Family office of Japanese based investor Joe Hirao, Founder ZIGExN.



Media Enquiry

This report and the data in the report cannot be used without prior written approval from droom.

For any enquiries, please contact
media@droom.in

(+91) - 9810 909 569, 9711 638 865



WIDE
SELECTION



LOW
PRICES



VERIFIED
SELLER



INSPECTED
VEHICLE



India: Ground Floor, 77 A, IFFCO Road, Sector 18, Gurugram, Haryana 122015

USA: Droom Labs Inc. 2201 Walnut Avenue, Suite 190, Fremont, CA 94538



www.droom.in



info@droom.in



www.droom.in/app



www.facebook.com/droom.in

Download Droom App

