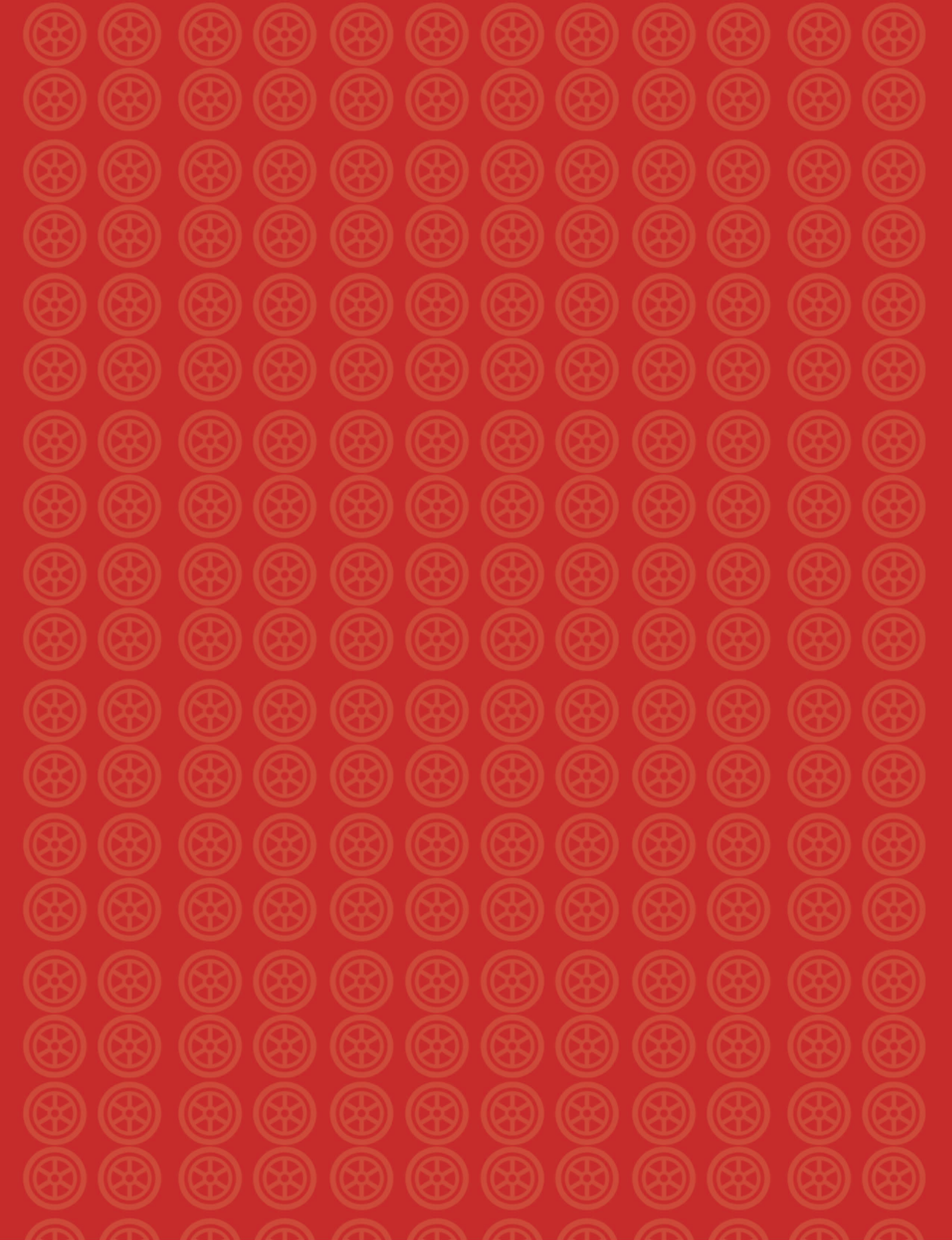




Droom's Automobile Report
CY2020





Droom's Automobile Report

Top Trends

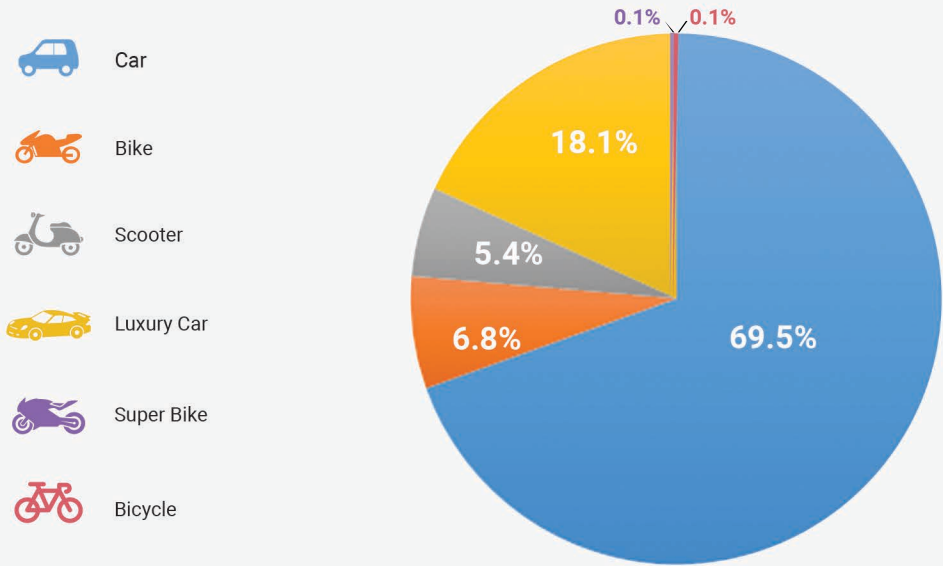
1	Most Famous Car: Maruti Suzuki Swift Dzire
2	Most Famous Bike: Bajaj Pulsar
3	Most Famous Scooter: Honda Activa
4	Most Famous Superbike: Harley Davidson Street 750
5	Most Famous Luxury Car: Mercedes-Benz
6	Most Famous Vehicle: Maruti Suzuki Swift Dzire
7	Best Selling Royal Enfield: Royal Enfield Classic,Thunderbird, Bullet Electra
8	Delhi, Hissar and Bangalore: Delhi,Faridabad,Surat
9	Super Bikes: Harley-Davidson
10	Asking for Auto Inspection: There were significant amount of orders placed in auto-inspection i.e approx 13k orders
11	Most Costliest Car Listed On Droom: Rolls-Royce Ghost Extended Wheelbase 2019
12	Most Costliest Bike Listed On Droom: Kawasaki Ninja ZX-6R 2019

* Note: The Above Data for 2 Wheelers Includes Bikes, Super Bikes and Scooters

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Category Mix

(% breakdown based on online sales)

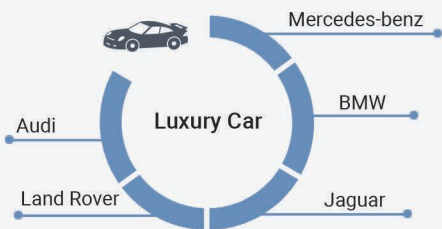
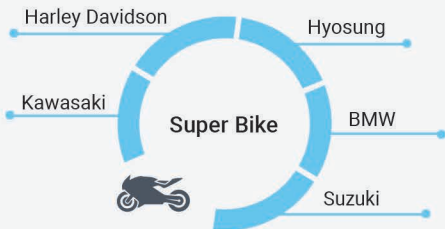
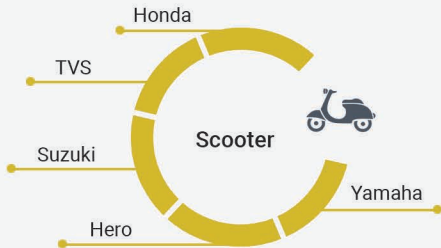
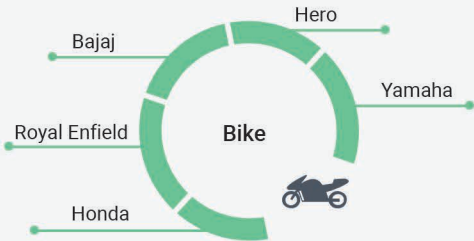
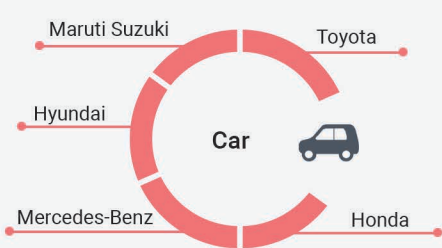


Top 10 Best Selling by Category

 Cars	 Bikes	 Scooters	 Super Bikes	 Luxury Cars
Maruti Suzuki-Swift DZire	Bajaj-Pulsar	Honda-Activa	Hyosung-aquila pro gv650	Mercedes-Benz-e-class
Toyota-fortuner	TVS-Apache RTR	Honda-Activa 3G	Harley-davidson-street 750	Mercedes-Benz-c-class
Maruti Suzuki-Swift	Hero Honda-Splendor Plus	TVS-Jupiter	Suzuki-Hayabusa	BMW-5 Series
Toyota-innova crysta	Royal Enfield-Classic	Suzuki-Access	Harley-davidson-forty eight	Audi-Q3
Hyundai-creta	Bajaj-Avenger	Honda-activa 5g	Kawasaki-Ninja	Audi-a4
Maruti Suzuki-vitara brezza	Hero-Passion Pro	Honda-activa 4g	Harley-davidson-street glide special	Audi-A6
Maruti Suzuki-Wagon R	Bajaj-Discover	Honda-Dio	Yamaha-yzf-r1m	BMW-3 series
Honda-City	Honda-CB Shine	Honda-Activa125	Harley-davidson-xg750	Mercedes-Benz-glc
Toyota-Innova	Royal Enfield-bullet	Honda-Aviator	Royal Enfield-Interceptor	BMW-x1
Maruti Suzuki-baleno	Yamaha-FZs	Yamaha-fascino	BMW-g 310 gs	Mercedes-Benz-gle

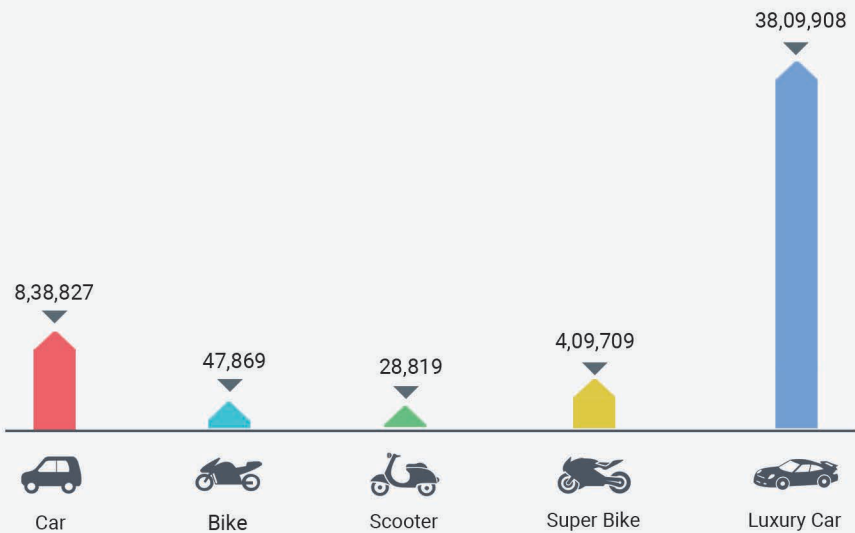
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Top 5 Makes by Category



Average Selling Price of Used Automobiles

(In INR)

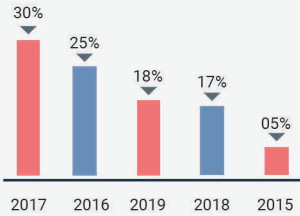


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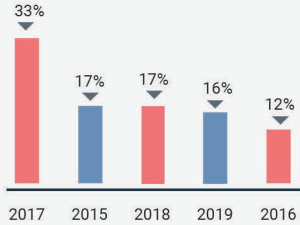
Most Popular Years by Category



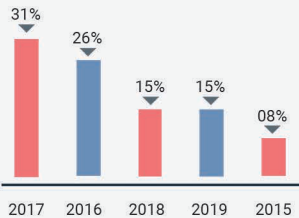
Car



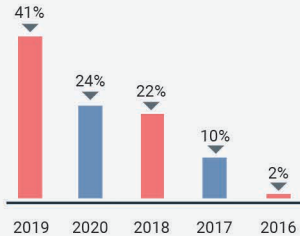
Scooter



Superbike



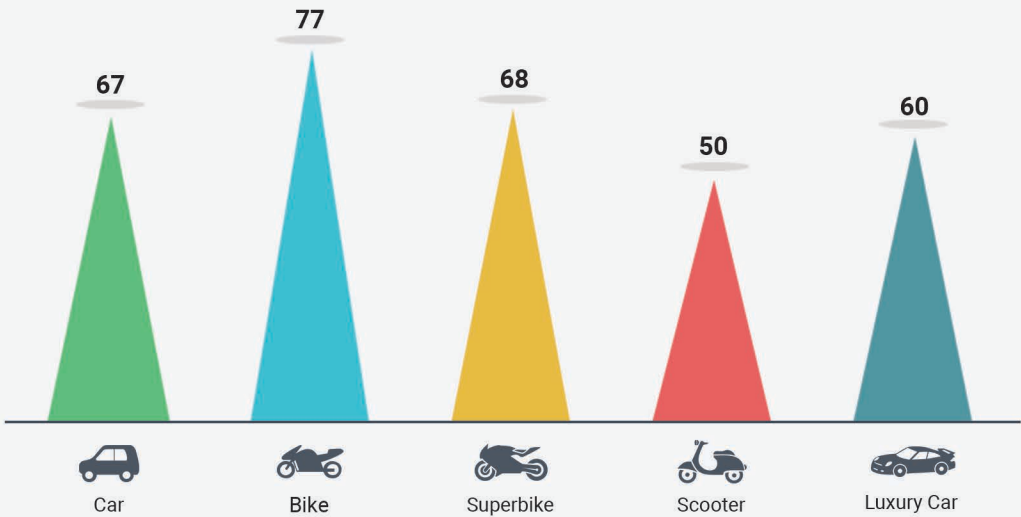
Bike



Luxury Car

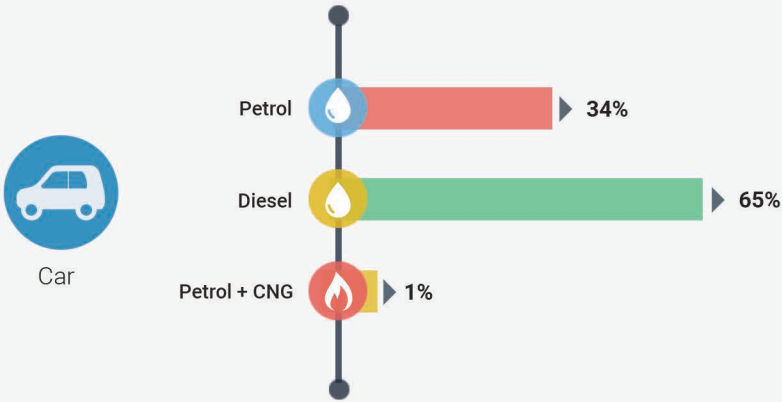
Average Duration of Ownership by Category

(In Months)

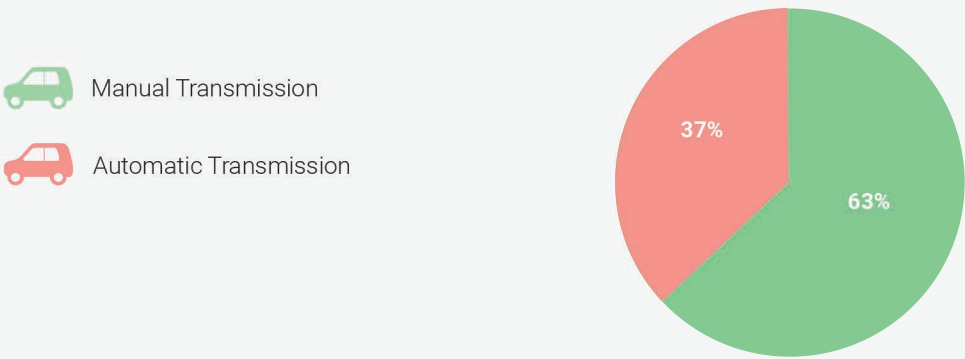


Droom's Automobile Report

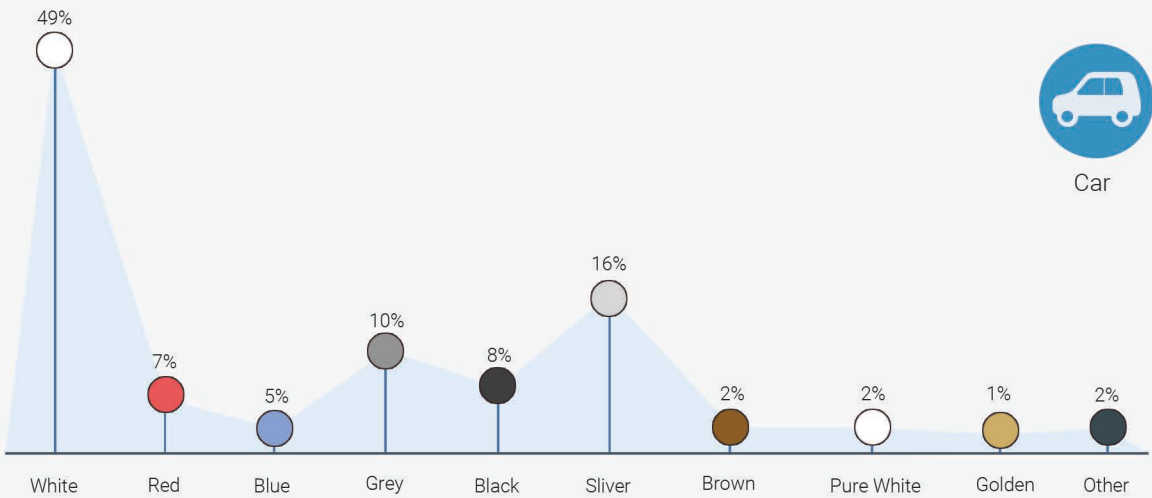
Cars by Fuel Type



Cars by Transmission Type



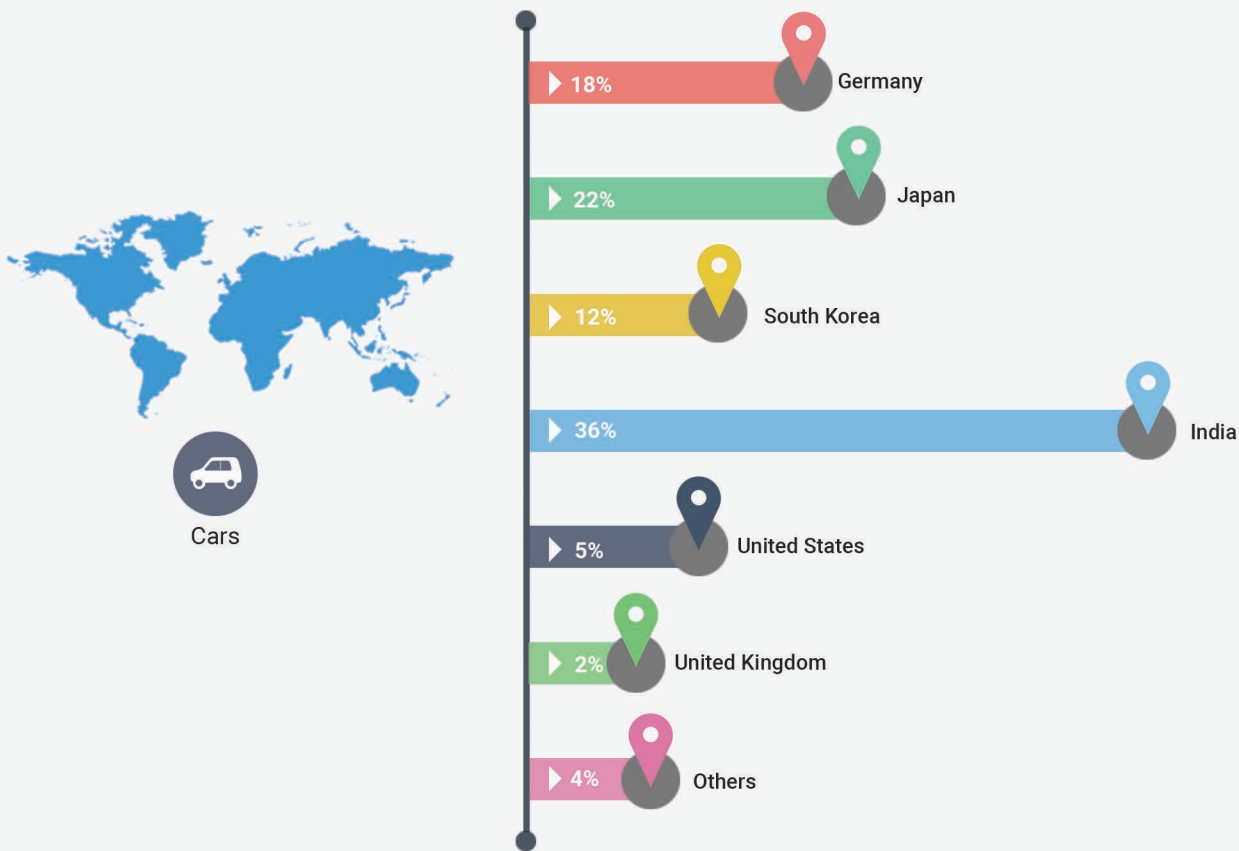
Cars by Color



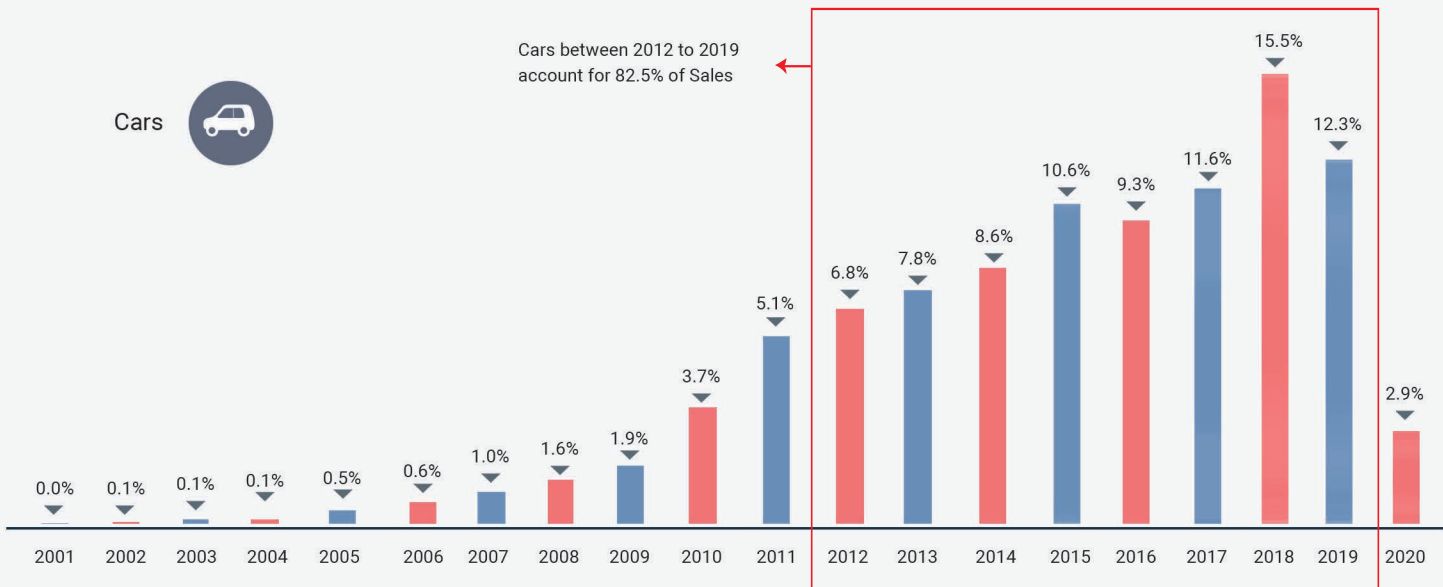
* Data on this page includes both cars & luxury cars

Droom's Automobile Report

Cars by Country of Origin



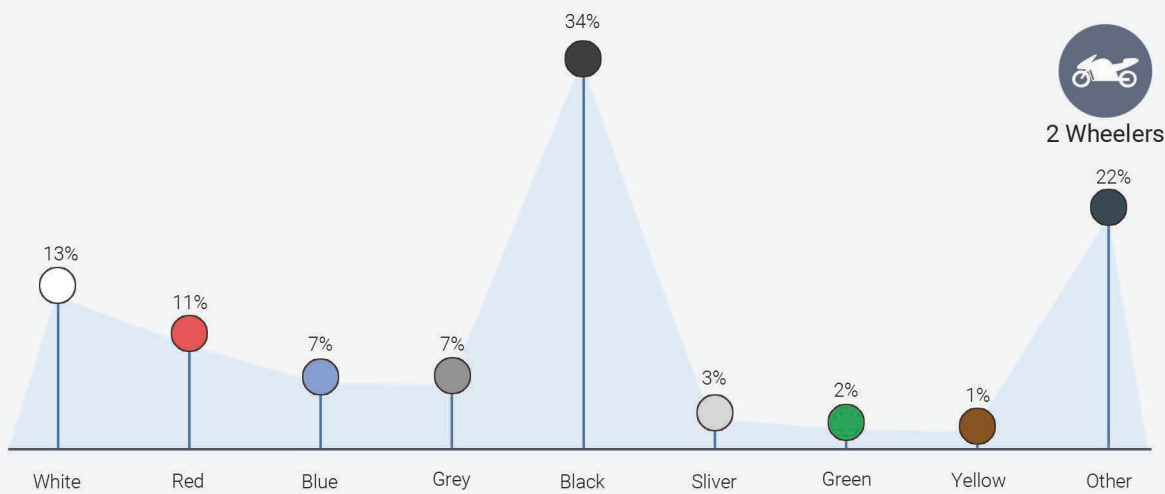
Cars by Year of Manufacture



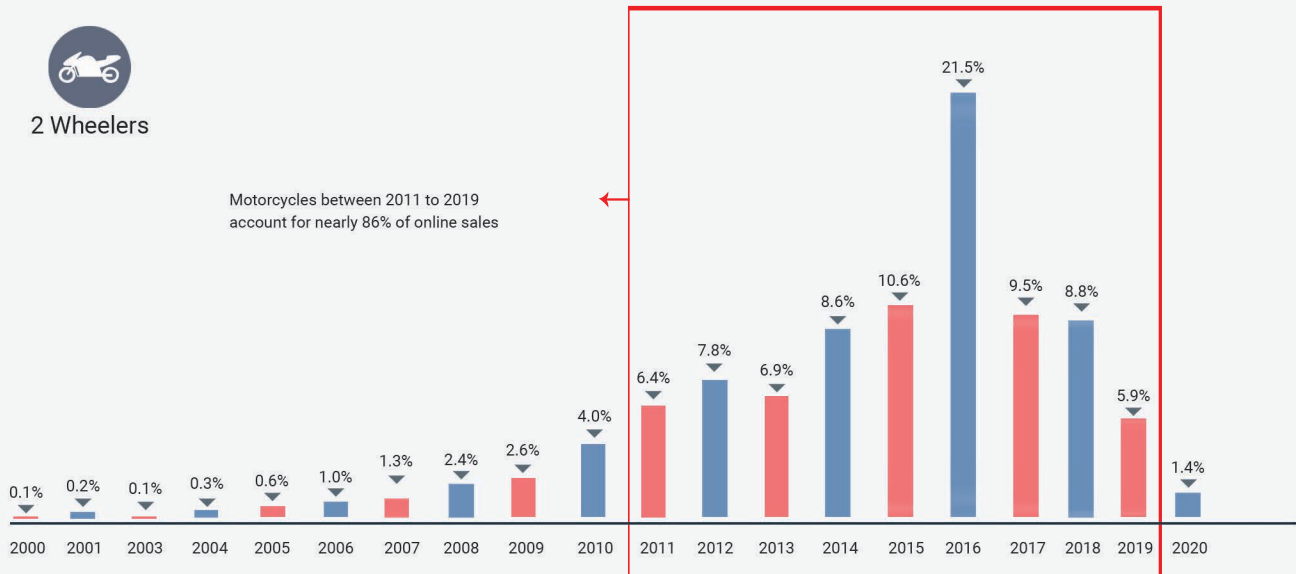
* Data on this page includes both cars & luxury cars

Droom's Automobile Report

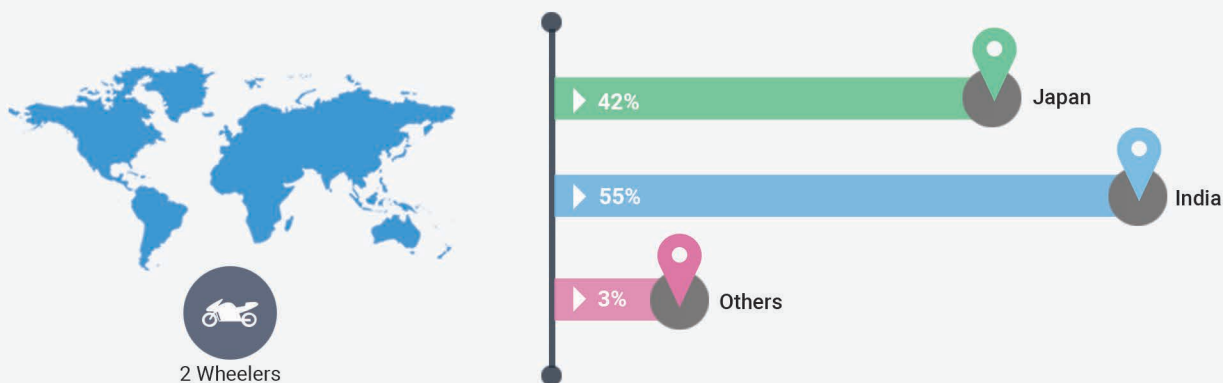
2 Wheelers by Color



2 Wheelers by Year of Manufacture



2 Wheelers by Country of Origin



* Data on this page includes bikes, superbikes & scooters

Droom's Automobile Report

Top 10 Cities

Top Cities

1	Delhi
2	Gurugram
3	Banglore
4	Jaipur
5	Mumbai
6	Hyderabad
7	ludhiana
8	Ahmedabad
9	Hissar
10	Pune

Emerging Cities

1	Faridabad
2	Ghaziabad
3	Kolkata
4	Lucknow
5	Bengaluru
6	Nagpur
7	Muktsar
8	Gautam Buddha Nagar
9	Surat
10	Jodhpur

ABOUT DROOM

Droom is a tech and data-science-driven online automobile marketplace, which offers 21st-century experience in buying and selling automobiles in India. As a marketplace, Droom offers Great Selection, Low Prices, Trust, Transparency, and Convenience second to none. Droom has 600K+ automobiles to choose from with a listed inventory of \$14Bn+ from over 20K+ Auto Dealers and presence in 1,091 cities. Droom has 6.5 Mn+ Facebook followers, making it the largest auto-focused community in India.

Droom has built an entire eco-system around used automobiles for the digital economy, including Orange Book Value (used vehicle pricing engine | 460 Mn+ Queries), ECO (1,000+ points vehicle inspection | 152K+ inspections), History (history records for used vehicles | Database of 250 Mn+ vehicles), Discovery (dozens of pre-buying research tools), and Financial Services (Loan & Insurance).

With an 80% market share of the automobile transactions online, Droom is India's largest automobile platform online and among the largest E-Commerce companies. Droom is among the most trusted consumer internet brands in India often recognized for its innovative approach and technology and is backed by marquee global investors.

1091+	600K+	\$14Bn+	6.5Mn+	13.5Mn+
CITIES	LISTINGS	LISTED GMV	FB COMMUNITY	APP DOWNLOADS

MARKETPLACE

Marketplace Formats



Pricing Formats



Great Selection



Low Price



Standardization



Trust



Buy



Sell



Transparency



Matching AI Engine



Pure-play Online and Self-service



Exchange



Rent

CATEGORIES

ECOSYSTEM SERVICES



ORANGE BOOK VALUE

Resale ka MRP



Doorstep Auto Inspection



Used Vehicle History Report



BIG ASSETS



Car



Bike



Scooter



Plane



Vintage Car



Vintage Bike



Vintage Scooter



Commercial Vehicle



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Electric Bike



Electric Scooter



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SuperBike



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