

# New Car



## WHY BUY NEW CAR FROM DROOM?

- ✓ First Time in India 40+ OEM under Single Roof
- ✓ Over 3 Lacs Dealers
- ✓ Incredible Offers and Freebies
- ✓ 5 Lacs+ Satisfied Buyers
- ✓ Lowest Price Guaranteed
- ✓ Contactless Commerce - Doorstep Test Drive, Home Delivery, Online Payment, Automated Paperwork
- ✓ Over 21 Lacs Vehicles Sold
- ✓ Full Assistance in Loan
- ✓ Presence In 2000+ Cities
- ✓ Insurance and Registration

## TYPES OF CAR



### Hatchback

Better Cargo Access, Affordable, Easy to Park, Perfect for Growing Family



### Sedan

Quite Iconic, Serious Performance, More Safety Features, Good Aerodynamics



### SUV

More Space, More Height, Carry More, Reliable for Off-Road, Great for Adverse Condition



### MPV

Seven-Seater, Folding and Sliding Seats, Isofix Points, Big Storage Space



### Coupe

Two Long Doors and Windows, Sportier Performance, Ideal for Four Passengers



### Crossover

High Ground Clearance, Raised Seating Position, Better Handling, Customizable



### Luxury

More Luxury, More Safety, Great Image Value, High Performance, Nice Resale Value



### Convertible

Better Visibility, Versatility, More Head Room, Ideal for Style Enthusiast



### Electric

Cost Less, Better for Environment, Fill-Up Anywhere, Low Maintenance

## TOP 20 THINGS TO KEEP IN MIND WHILE BUYING NEW CAR



### 1. Understand Your Purpose

Evaluate your requirements and purpose of buying a car as per family size and lifestyle demands



### 2. Fix A Budget

Your requirement and your affordability must go hand in hand

### 3. Check Affordability

Use Affordability Calculator to calculate the price range of the car and EMI affordable according to your current income and expenditure



### 4. Price

New cars have two pricing format- ex-showroom price (differs from state to state but remains same for a state) and on-road price (may vary from dealer to dealer within the same state)



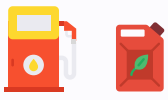
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### 5. Fuel Type

Choose fuel type- Diesel/Petrol/CNG/Electric, as later fuel price will influence the daily expense



### 6. Efficiency

Shortlist average mileage car as it will be more fuel efficient



### 7. Warranty

Ask for a preview of products like paint protection, extended warranty and prepaid maintenance plan



### 8. Insurance

Choose the Insurance plan wisely; complete coverage of car will save big money in longer run



### 9. Resale Value

Brand value and the way you are going to treat your car will decide the resale value in future



### 10. Depreciation

Car depreciates its value over the years that affects the resale value, so it's important to evaluate while buying a car



### 11. Total Cost of Ownership (TCO)

Calculate TCO tool to calculate ownership cost split for 5 years in terms of insurance, service, fuel, tire change, etc.



### 12. Test Drive Yourself

Test drive the car on different roads and do this yourself to judge the car performance



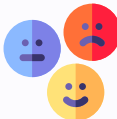
### 13. Pre-Approved Loan

Get the quotations from different financial institutions to pick the best one with 70% pre-approved loans



### 14. EMI

Use EMI Calculator to calculate monthly EMI and interest & principal components of each EMI for the required loan amount



### 15. Rating & Reviews

Check the genuine rating and reviews which are given by authentic users and experts



### 16. Authorized Dealer Only

Buy from an authorized dealer only to get the best price with all discounts and offers



### 17. Research

Do research extensively to find the suitable car type, make and model



### 18. Consult Existing Owners

Ask your friends and relatives who own any sorts of cars and will give unbiased advice, as it will be helpful in your decision making



### 19. Buying Convenience

Choose the online platform as it offers the maximum buying convenience with added benefits



### 20. Post Delivery Document

Please do collect all the required document such as Insurance Copy, Service Manual, Warranty cards, Registration Certificate, etc.



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