

About Droom

Droom, an AI and data science-driven platform, is revolutionizing India's automobile market. It's the largest online vehicle transactional marketplace, offering both new and used vehicles to over 1.5 million customers.

Droom hosts an impressive inventory of over 290,000 vehicles in 1,174 cities. Its tech-forward approach includes a comprehensive 1,100-point vehicle inspection, ensuring quality and value. Key elements of Droom's ecosystem include the Orange Book Value, an algorithmic pricing engine with over 783 million queries; History, a vast repository of 250 million+ vehicle records; Droom Fintech for convenient financing and insurance; and Velocity, for efficient last-mile delivery services.

Droom is led by Sandeep Aggarwal, a distinguished entrepreneur who founded two unicorns. The company is bolstered by an experienced leadership team and supported by marquee global investors such as Lightbox, Digital Garage, Toyota Tsusho Group, Beenext, Beenos, Recruit, and 57 Stars, along with several multibillion-dollar family offices in Southeast Asia and Hong Kong. With over 575k+ vehicles sold, totaling \$7.1 billion, Droom is a leader in automobile e-commerce and is celebrated for its innovative and technological prowess.

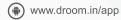
Leading Automobile E-Commerce Platform Providing Curated Experiences To Buy & Sell













Management Associate Program

Want to be a part of the most disruptive, innovative e-commerce start-up in India with world-class team, long-term vision, and top global investors backing it up? Want to make an impact? Want to get 360-degree exposure, accelerated learning in a hot start-up, and use your skills and passion in a highly challenging environment?

Overview

Management Associate Program (MAP) is a leadership program at Droom Technology for business graduates. Through MAP, Droom allows fresh business graduates (or MBA student with up to two years of experience) to work on various important and challenging roles at Droom with core leadership team, and eventually take up leadership roles at Droom. This is a full-time job and offers a bright career track to be one of the future leaders at Droom. We will be providing unlimited growth opportunity, a fun start-up culture and enhanced training & development experience.

Program Highlights

- 1 India's most trusted automobile e-commerce platform to buy and sell used and new automobiles
- 2 2-4 Months of rotation program, followed by an impactful role
- 3 Get 360-degree exposure of the functioning of Droom
- 4 Work closely with core leadership team
- 5 Get opportunity to be a future leader
- 6 Stock options from the Singapore holding company
- 7 A true Silicon Valley style start-up
- 8 Disruptive & rebellious culture
- 9 Push your limits & accelerated learning
- 10 Highly innovative & disruptive product company
- Change how automobiles are bought and sold in India
- 12 Get in hands of experience with real life projects













How Does It Work?

Droom picks 20–30 business graduates from the leading MBA programs across the globe to join Droom on full-time basis. These business graduates join Droom and start a 2–4 months long rotation program taking two assignments of two months each. Upon the completion of MAP program, these graduates can choose to work at Droom in one of the two areas of their rotation.

Following functional areas are available in MAP program at Droom

- Marketing
- 2 Business Development
- 3 Product Management
- 4 Strategy & Competitive Analysis
- 5 Business Manager in CEO Office
- 6 Finance or HR
- 7 Operating Roles in Services E.g. Catalog, Customer Support
- 8 Category Management
- 9 Analytics

Skills, Background and Experience

An ideal candidate will possess the following:

- 1 High energy, passion and enthusiastic
- 2 Highly developed skills for problem solving and strategic thinking
- 3 MBA from a top-tier school
- 4 Excellent communication skills
- 5 Ability to collect, analyze, and synthesize data, and present it in actionable manner
- 6 Customer focused
- 7 Ability to collaborate across different departments
- 8 Experienced in taking initiatives and leadership roles
- 9 Result oriented and ready to take ownership
- 10 Long term approach
- 11 Prior experience in e-commerce is preferred
- 12 Comfortable in working directly with senior management team
- 13 Thrive in chaotic start-up environment and comfortable in dealing with ambiguity
- 14 Always willing to solve tough problems and accept challenging assignments
- 15 Quickly learn and contribute in a rapidly evolving environment







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Who Should Apply?

We are seeking applications from the final year fresh graduates from premier institutes globally who wants to work in the heart of NCR. At Droom, passion, energy, innovation, and customer centric approach are always welcomed. We are passionate about building mobile consumer centric technologies, enabling automobile sellers to sell online, and offering the world-class mobile shopping experience. Droom is informal, fun, collegial, non-hierarchical and high-energy Environment. At Droom, you can deliver the best work of your career without having to worry about work politics, delays, biases or slowness. Candidates who are willing to work for a minimum of 3 years should apply.

Droom Culture

Droom has informal, fun, collegial, non-hierarchical and high-energy Environment. At Droom, you can deliver the best work of your career without having to worry about work politics, delays, biases or slowness.

Droom Culture and Environment

https://droom.in/droomvideos

Why Droom?

- 1 You can do the best job of your life without having to worry about work politics, biases, favoritism and slowness
- 2 Opportunity to work with the founder and the leadership team closely
- 3 Make impact, push your limits and get new challenges every day
- 4 Get opportunity to learn, evolve and develop in extremely fast evolving environment
- Get a chance to work with 2x Unicorn Founder, Mr. Sandeep Aggarwal.

 Be part of consumer Internet and e-commerce revolution in Gurugram in a true Silicon Valley start-up, one of the hottest technology companies.

 Based on your performance, up to 50% chances of your internship to be converted into a full time opportunity.

Duration

2-4 Months of rotation program followed by a permanent role. Start and end date depends on the college/universities schedule.

Location

Gurugram











Compensation

Droom offers competitive compensation, stock options, great learning & exposure, and merit based career path. Your career growth will be in your hands and your role will be what you carve out.

Guidance on Year Experience	Technology & Product	Guidance on CTC Range (in Lacs)	Business	Guidance on CTC Range (in Lacs)
3-5 Years	Senior Manager/ Manager	16-18	AM/Manager	9 to 15
2-3 Years	Associate Software Engineer/ Product Manager	13-16	Senior Analyst	6 to 9
0-2 Years	Management Associate	11-13	Analyst	4 to 6

*Please note 8% of your CTC of First Year, 6% of your CTC of Second Year and 4% of your CTC of Third Year will be held with the organization. The total compounding amount of 3 years will be released on successful completion of third year (This is the training cost for the organization invested in these 3 years).











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More Information About Droom

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