

# Luxury Bike

Redefine Your Style



Increased levels of comfort, high-end features, top equipment, best amenities, good quality, high performance, and superior status are the major factors that classify a bike as a luxury bike. A luxury bike is the one that elevates the driving experience to another level, uplifts your status in social circle, and adds an extra elegant wow factor to your personality.

## WHY LUXURY BIKE FROM DROOM?

- ✓ Premium Buying Assistance
- ✓ Home Delivery
- ✓ Doorstep Test Drive
- ✓ 20K+ Happy Customers
- ✓ 35+ Premium Brands
- ✓ 30K+ Verified Sellers
- ✓ 100% Buyer Protection
- ✓ My Droom – Complete Lifecycle Management of Bike
- ✓ Great After Sales Service

## TYPES OF LUXURY BIKES



### Sports Bike

Sports bike have high-performance engines with a lightweight frame that emphasizes speed & acceleration – Ninja, RC8, R1



### Dual Sport/ Transroader

Transroaders are street legal machines that are also designed to enter off-road situations – BMW R 1200



### Cruiser

Cruisers are styled after American machines and engines are tuned for low-end torque – HD Super low, Avenger



### Touring

Touring motorcycles have large-displacement engines and are specifically designed to excel at covering long distances - Honda Gold Wing



### Café Racer

The term cafe racer describes a style of motorcycle for quick rides – GT continental



### Off-Road

Simpler and lighter bikes designed for off-road riding, also known as dirt bikes - Hero Xpulse

## TOP 20 THINGS TO KEEP IN MIND WHILE BUYING LUXURY BIKE



### 1. Reliability

Consider ratings and reviews of other users



### 2. Resale Value

Consider resale value of Bike after a few years



### 3. Value for Money

Match the specifications with price of the bike



### 4. Spare Parts

Check availability of the spare parts in your city



[www.droom.in](http://www.droom.in)



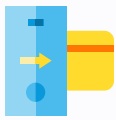
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### 5. Payment Options

Pay for bike from your pocket or by taking a loan



### 6. Quality

Check the quality if it is built to last



### 7. Safety Features

Get advanced safety features equipped in a luxury bike



### 8. Choose According to Level

The level of experience differentiates the kind of rider you are – professional or entry-level



### 9. Price

Luxury bikes have two pricing formats- ex-showroom price and on-road price



### 10. Efficiency

Shortlist average mileage bike as it will be more fuel efficient



### 11. Warranty

Ask for a preview of products like paint protection, extended warranty and prepaid maintenance plan



### 12. Insurance

Choose the Insurance plan wisely; complete coverage of bike will save big money in longer run



### 13. Depreciation

Bike value depreciates over the years that affects the resale value, so it's important to evaluate while buying a bike



### 14. Total Cost of Ownership (TCO)

Calculate TCO tool to calculate ownership cost split for 5 years in terms of insurance, service, fuel, tire change, etc.



### 15. Test Drive

Test drive the bike on different roads and do this yourself to judge the bike performance



### 16. Preapproved Loan

Get quotations from financial institutions to pick the best one with 70% pre-approved loans



### 17.EMI

Use EMI Calculator to calculate monthly EMI



### 18. Authorized Dealer Only

Buy from an authorized dealer only to get the best price with all discounts and offers



### 19. Buying Convenience

Choose the online platform as it offers the maximum buying convenience with added benefits



### 20. Post Delivery Document

Do collect all required documents - Insurance Copy, Service Manual, Warranty cards, Registration Certificate, etc.



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